



# Fostering Educational Exchange

## US-Japan Student Exchange Panel

Peggy Blumenthal

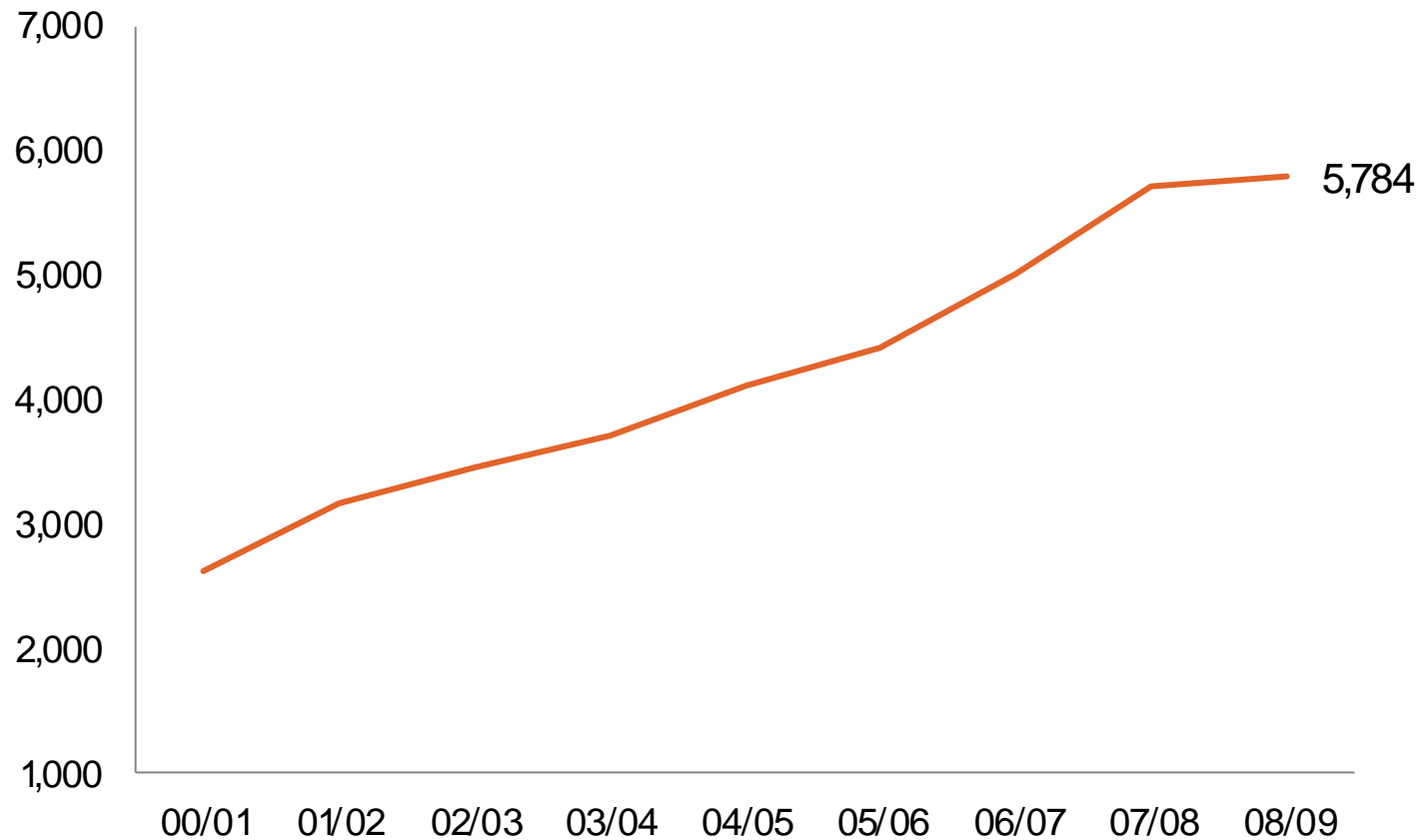
Senior Counselor

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## U.S. study abroad to Japan has been increasing

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## U.S. funding sources to support US study in Japan

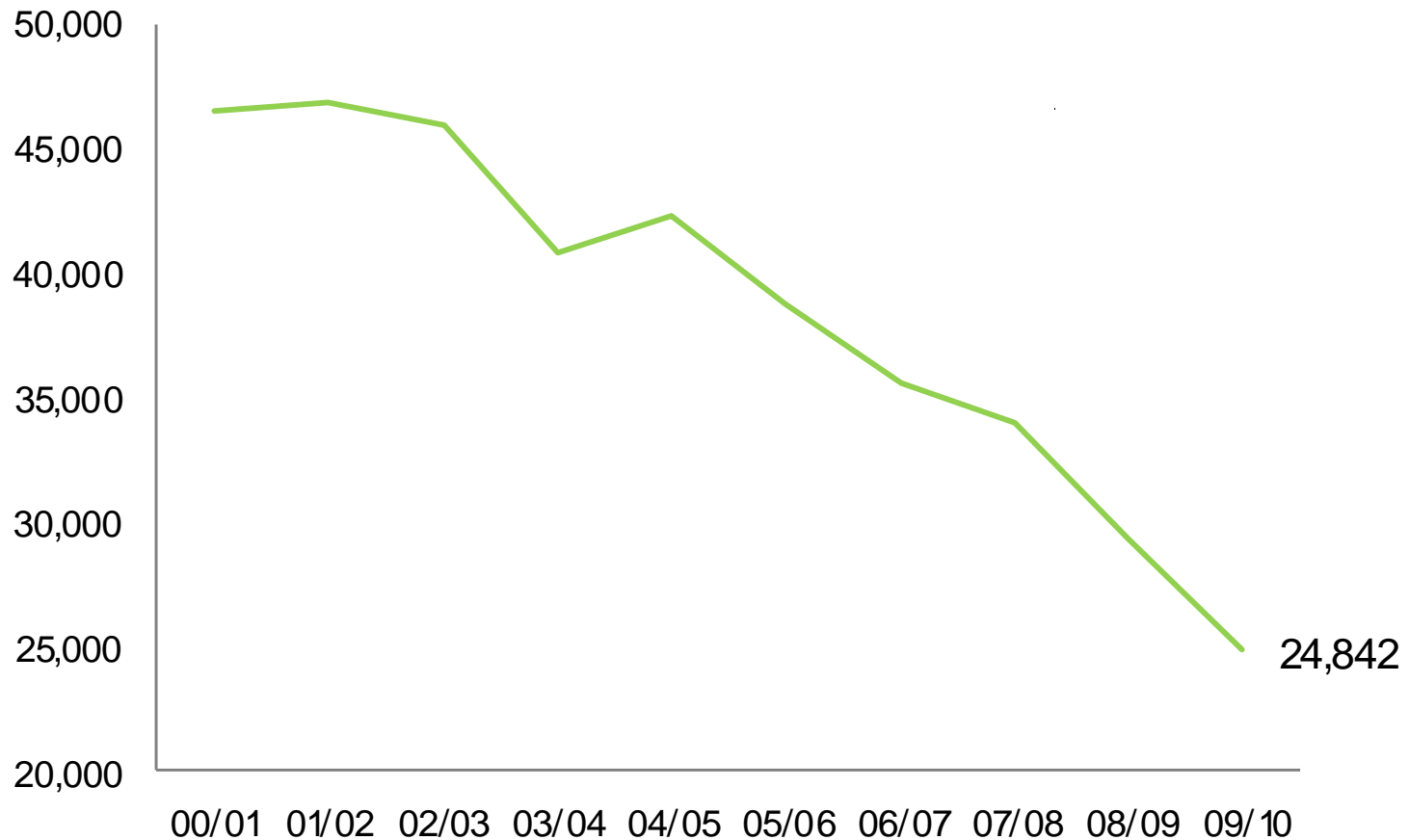
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- **The Fulbright Program** – Funding for U.S. faculty, graduate students and graduating seniors comes from the U.S. Department of State’s Bureau of Educational and Cultural Affairs and from the Japanese government: <http://fulbright.state.gov/>
- **The Benjamin A. Gilman International Scholarship Program** – Funding for U.S. undergraduates with financial need comes from the U.S. Department of State’s Bureau of Educational and Cultural Affairs: <http://www.iie.org/Programs/Gilman-Scholarship-Program>
- **Boren Awards for International Study** – Funding for U.S. undergraduates and graduate students to expand capacity in critical languages and area expertise, sponsored by the National Security Education Program: <http://www.borenawards.org/>
- **Freeman Awards for Study in Asia (Freeman-ASIA)** – Funding for U.S. undergraduates comes from the Freeman Foundation, a private foundation that encourages educational exchanges between the U.S. and the countries of East/Southeast Asia: <http://www.iie.org/Programs/Freeman-ASIA>
- Campus-based funding may support participation in study abroad consortia programs such as IIE’s **Global Engineering Education Exchange (Global E<sup>3</sup>)**, which includes Tohoku University in Japan: <http://www.iie.org/programs/globale3>



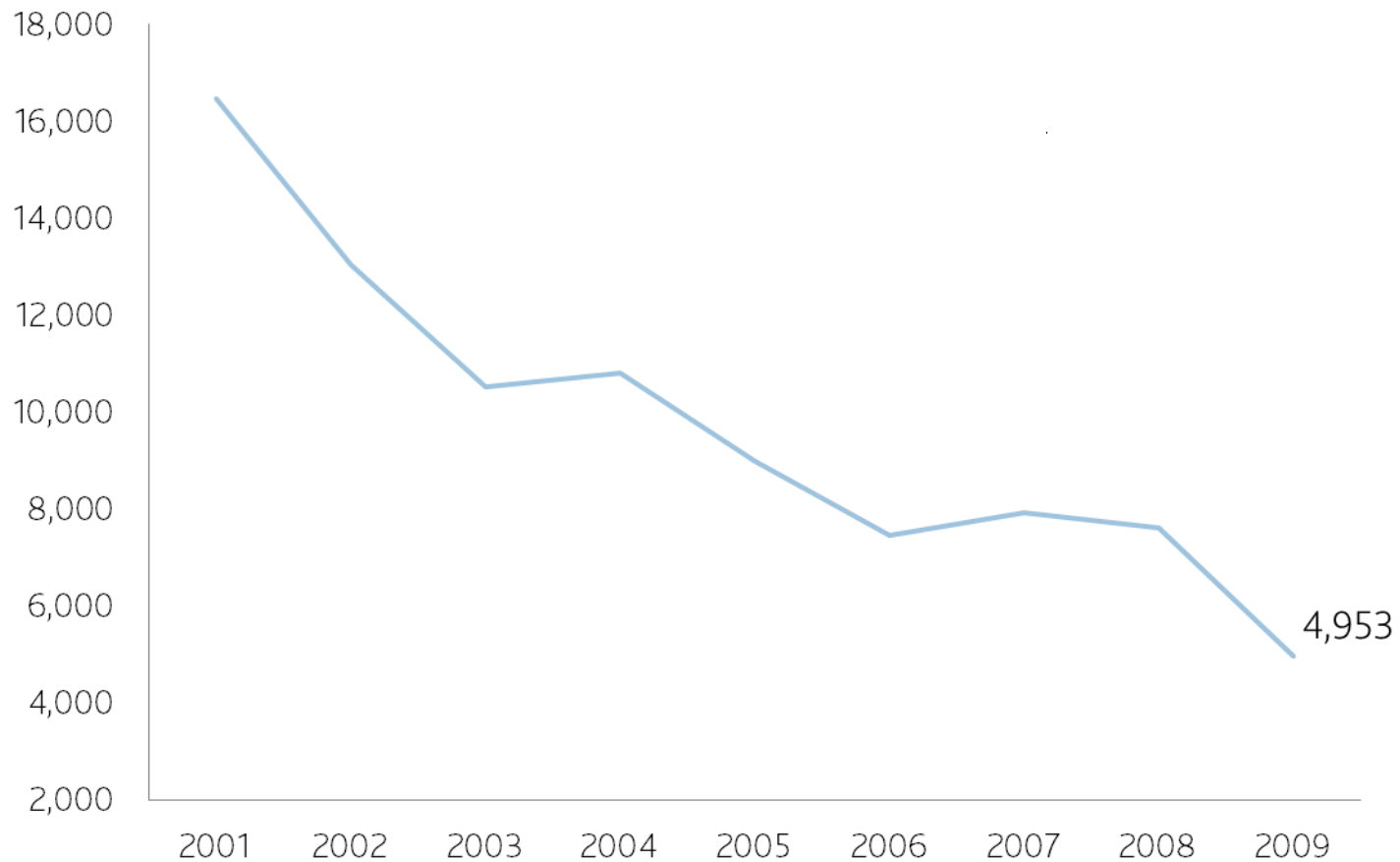
## Number of Japanese students in the U.S. continues to decline

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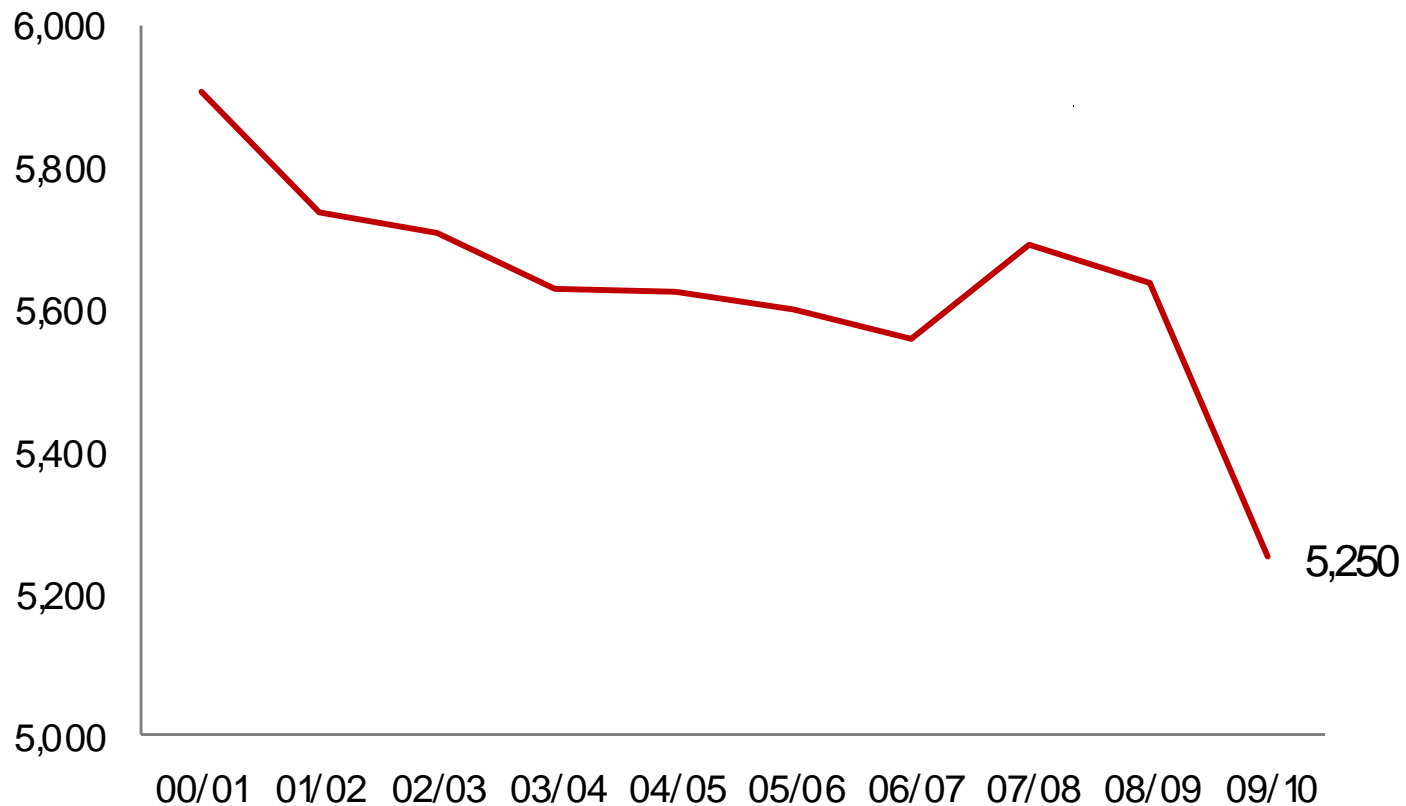
## Japan's declining enrollment in Intensive English Programs





## Number of scholars from Japan in the U.S. also declining

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## Why are Japanese numbers declining?

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- Demographics: Japan's college age population has been shrinking
- Economics: recession drives income down in Japan and U.S. tuition rates up
- Earlier job hunting: Japanese students are starting to look for employment during their junior year, instead of waiting for senior year interviews
- Sponsorship: Japanese companies have begun to sponsor study abroad in China rather than in the U.S., also sending students to Europe/Southeast Asia
- Perception: a degree from a Japanese university still seen as more valuable than a U.S. degree
- But Japanese businesses now starting to hire more international candidates



## Japanese Students in the U.S. 2009/10

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- Total number of Japanese students in U.S.: 24,842
  - Undergraduate: 13,063 (58% female; 42% male)
  - Graduate: 5,390 (47% female; 53% male)
  - Other: 6,389
- Top institutions enrolling Japanese:
  1. University of Hawaii – Manoa, HI
  2. Kapiolani Community College, HI
  3. San Francisco State University, CA
  4. University of California – LA, CA
  5. California State University – Northridge, CA
- Top Fields of Study:
  1. Business and Management: 21% of total
  2. Social Sciences: 13%
  3. Intensive English: 11%



## Attracting Japanese Students to the US

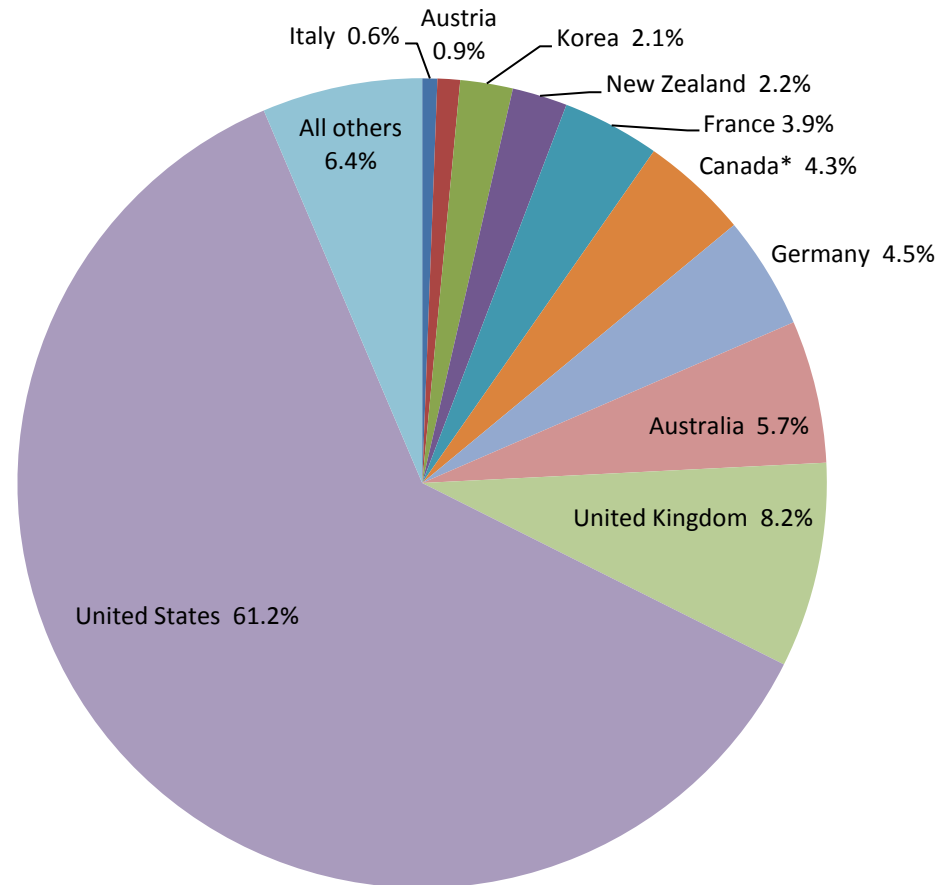
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- IIE and Japan-U.S. Education Commission (JUSEC) collaborate in sponsoring a US higher education fair in Japan each fall, bringing US admissions officers to meet with Japanese students and parents.
- IIE also works with EducationUSA offices around the world, including the JUSEC offices in Japan, to provide free and comprehensive information about the full range of US higher education. Visit <http://www.educationusa.info>.
- IIE publishes an annual edition of *Funding for US Study*, an extensive list of scholarships, fellowships and grants for international students. More information can be found on the online version at: <http://www.fundingusstudy.org>.



## Top Destinations of Japanese Students, 2009

There were over 44,000 Japanese students studying overseas in 2009



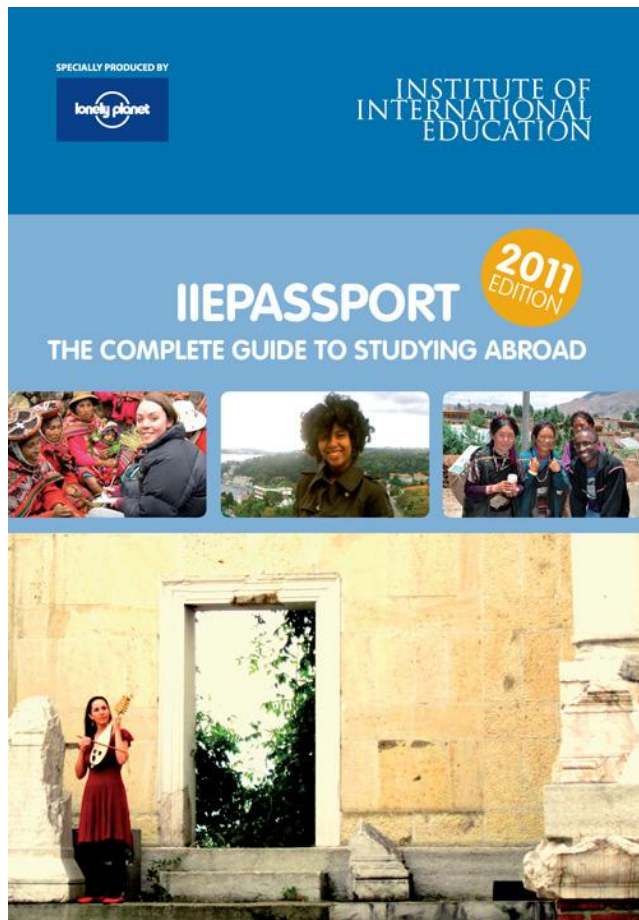
\*Year of Reference: 2008

*Data on the number of Japanese students studying in China was not available.*

Source: 2011 OECD *Education at a Glance* Report and 2011 UNESCO *Global Education Digest* Report



# Attracting U.S. Students to Japan: IIE Passport Study Abroad Directory: Online and Printed



## IIE Passport: The Complete Guide to Studying Abroad

IIE Passport includes nearly 10,000 study abroad programs offered by U.S. and foreign institutions and providers, the most comprehensive resource to planning study abroad for students, parents and advisers. Program listings and student searches are free of charge.

**More than 150 study abroad programs in Japan are listed, mostly US-sponsored.**

Visit <http://www.iiepassport.org/>



# Additional Resources

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- <http://www.iie.org/opendoors>
- <http://www.iiepassport.org/>
- <http://www.studyabroadfunding.org/>
- <http://www.fundingusstudy.org>
- Japan-U.S. Education Commission, <http://www.fulbright.jp/eng/index.html>
- *Student Mobility and the Internationalization of Higher Education: Policies and Strategies from Six World Regions*. A Project Atlas® Report, March 2011.
- *International Students and Global Mobility in Higher Education: National Trends and New Directions*. Rajika Bhandari and Peggy Blumenthal, eds., January 2011.
- *Who Goes Where and Why? A Survey of Global Educational Mobility*, An IIE/AIFS Report. Caroline Macready and Clive Tucker, eds., March 2011.