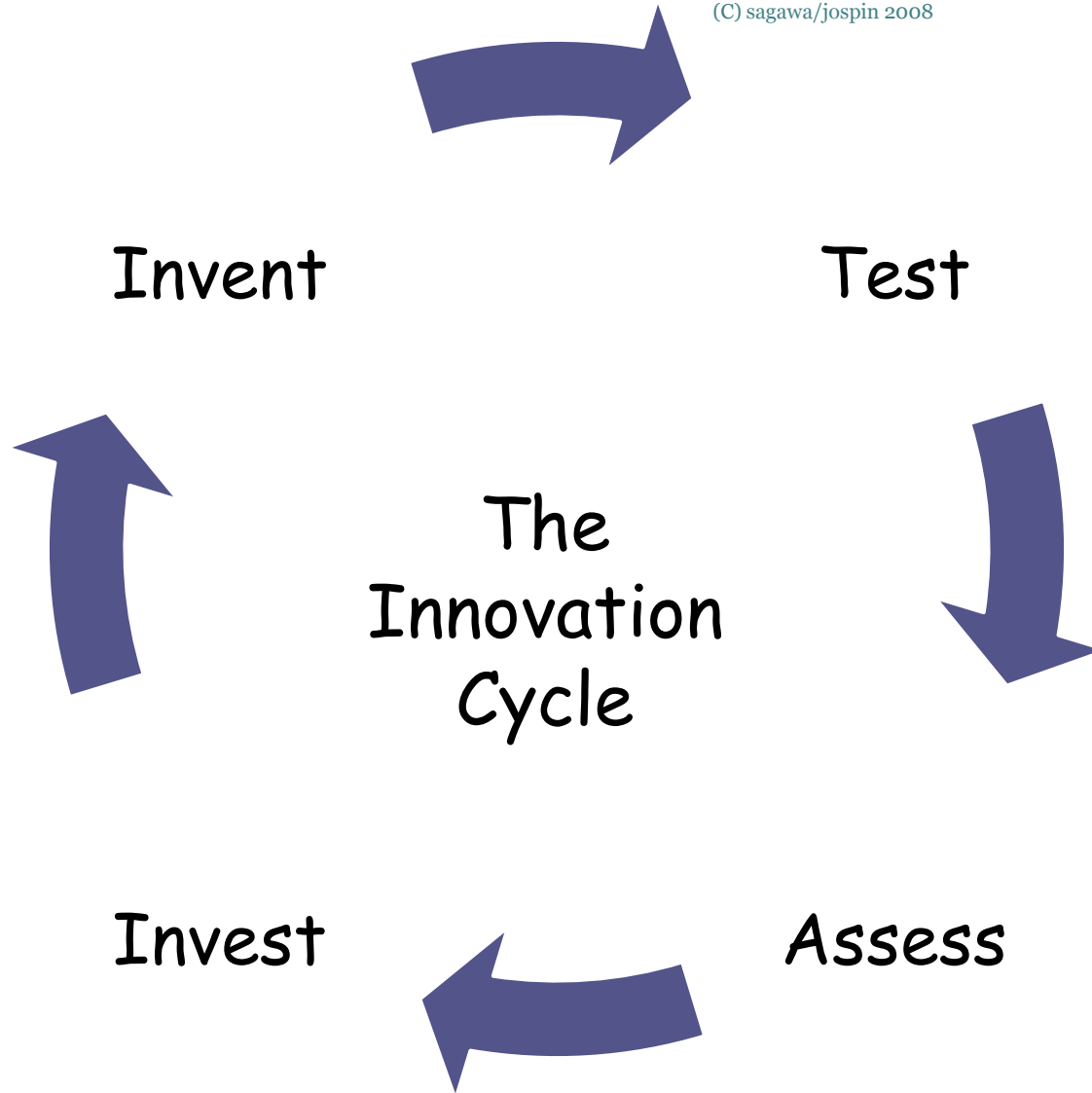


Social Innovation

A Process, Not a Status

A decorative graphic consisting of several horizontal lines of varying lengths and colors (teal, light blue, white) extending from the right side of the slide towards the center.



Invent

Test

The
Innovation
Cycle

Invest

Assess

Barriers

- Highly regulated or input focused environments
- Bureaucratic or hierarchal cultures
- Eeyore cultures
- Founder syndrome
- Risk averseness
- Unclear missions
- Inability to measure outcomes

Historically, social innovators have relied on volunteers to launch entrepreneurial efforts

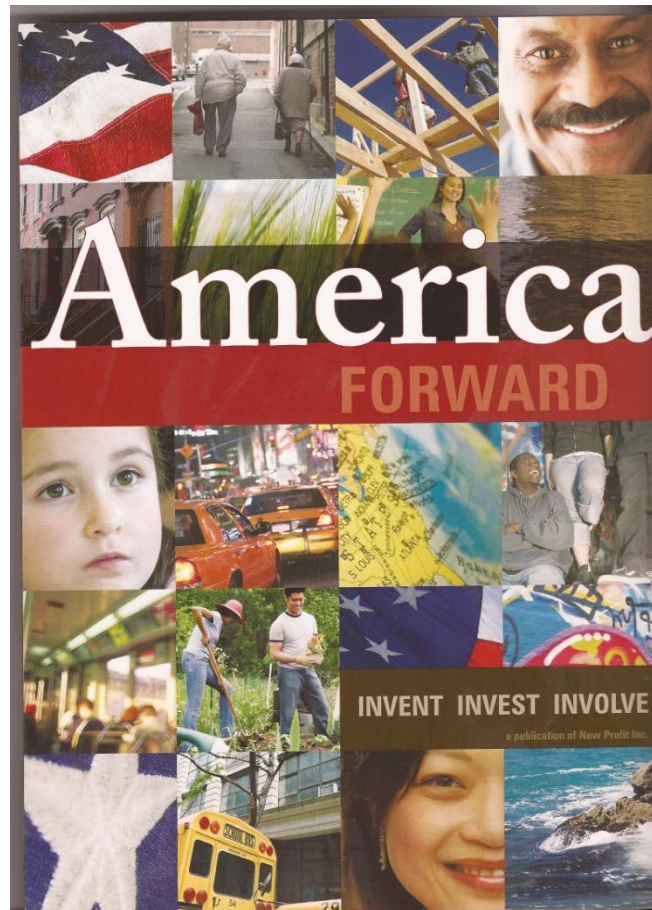
Examples: Fire Departments,
Police Departments, Public
Libraries, Social Work, Broadcast
Radio, Adult Education, Boys and
Girls Clubs, Baseball





American social innovators have frequently turned to volunteers and national service for the human capital they need to power their organizations. Ultimately, they have had a significant impact on their fields beyond service.

Social Innovation Fund



Innovation Lab: Post Katrina New Orleans



Unique Conditions

- Louisiana Office of Social Entrepreneurship
- Tulane
- Volunteer Human Capital
- Donated Financial Capital
- Removal of Barriers

Volunteer and National Service



Green Building



Education

