



U.S.-Japan Council Earthquake Relief Two-Part Initiative

The U.S.-Japan Council has established a two-prong effort to support the emergency rescue, immediate relief and long-term recovery efforts for the earthquake and tsunami that has impacted the Tohoku region of Japan in March 2011. The U.S.-Japan Council will serve as a national entity to connect the various Japanese, Japanese American and American organizations around the country to complement and coordinate various fundraising efforts that have begun.

1. U.S.-JAPAN COUNCIL EARTHQUAKE RELIEF FUND will:

- Raise and send 100% of funds collected to established Japanese NGO and NPO providing direct relief and rebuilding efforts
- Enable other partnering organizations to direct contributions in the U.S.-Japan Council Earthquake Relief Fund and have their organization be individually and collectively acknowledged for their contributions. Donors will have the option of specifying organizational affiliation.
- Display partner organizational name and logo on the U.S.-Japan Council Earthquake Fund website
- Communicate regularly on individual organization and total partner contributions

Partnership: Organizations wishing to direct their members & supporters to the U.S.-Japan Council Earthquake Relief Fund will be acknowledged as a partner. Donors may specify at the time of their contribution that they are giving in affiliation with a specific organization. The U.S.-Japan Council will acknowledge all contributions and regularly inform partner organizations of funds received on behalf of their respective organization.

2. U.S.-JAPAN RELIEF NETWORK will:

- Share the various support efforts by organizations around the U.S., especially Japanese American and Japanese organizations through the "U.S.-Japan Relief Network" web page
- Report regularly on contributions raised on behalf of each partner organization
- Create "U.S.-Japan Relief Network " press statements to announce individual and total contributions raised by all network organizations

Connect with the U.S.-Japan Relief Network: Organizations conducting their own fundraising initiatives will be invited to be part of a coalition of organizations united to support Japan's earthquake recovery. The U.S.-Japan Council has created a special webpage (www.usjapancouncil.org/reliefnetwork) that will act as a resource center by providing names and links to organizations participating in relief efforts. Funds raised by each organization and the collective funds raised to date will be regularly reported through the local and national press.

The U.S.-JAPAN COUNCIL is a 501(c) 3 non-profit organization that seeks to strengthen the ties between the United States and Japan through people-to-people connections at the highest level of leadership. The Council works in collaboration with other U.S.-Japan related entities including Japanese institutions, Japanese American organizations, and other American and Japanese organizations promulgating policy, culture, media, education, and academic initiatives to strengthen U.S.-Japan relations.

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