

2011 ANNUAL REPORT



# GROWTH & IMPACT



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#### A LETTER OF INTRODUCTION



2011 was a defining year for the U.S.-Japan Council and for U.S.-Japan relations. On March 11th, Japan experienced one of the worst natural disasters in recorded history, the Great East Japan Earthquake. Despite the unprecedented devastation, Japan has begun to rebuild, with the help of its many friends and allies. The U.S.-Japan Council has been honored to play a role in the relief and rebuilding efforts.

As an organization focused on developing strong people-to-people relationships, the U.S.-Japan Council's leadership felt it was important to step-up and not only establish the USJC Earthquake Relief Fund but also serve as a connector, linking organizations, companies and individuals across the country who wanted to support Japan. It was especially encouraging that Japanese Americans took on leadership roles in their communities to assist Americans who wanted to contribute. Special thanks to all who made generous contributions to the USJC Earthquake Relief Fund and partnered with us on relief activities.

In the months after the earthquake, many of our Council Members and Board Members traveled to Japan and visited the Tohoku region. Some led large-scale volunteer trips while others went into the disaster area and worked hand-in-hand with Japanese Non-Profit Organizations. Our dedicated national network of Japanese American leaders has inspired many.

In the fall, we focused our attention on establishing an enduring partnership with the U.S. Embassy in Tokyo with the support of the Government of Japan. The public-private partnership, TOMODACHI, invests in the next generation of Japanese and Americans and supports the long-term rebuilding of the Tohoku region. The U.S.-Japan Council is honored to administer TOMODACHI, which will be sustained over the next three years.

Our 2011 U.S.-Japan Council Annual Conference, held in Washington, DC, provided a platform for those who have been contributing to relief work to come together with senior leaders from the U.S. and Japan. The Conference focused on entrepreneurship, innovation and education and enabled Council Members to discuss how to deepen U.S.-Japan relations in new, cutting-edge ways. Many of these themes will continue to be developed at the 2012 Annual Conference in Seattle, Washington on October 4th-7th.

We were also privileged in 2011 to co-host an International Trade Reception with the APEC USA 2011 Hawai'i Host Committee that featured top American and Japanese government and business leaders as well as leaders of Hawaii. Our thanks to the Council Members and Board Members in Hawai'i who organized such a meaningful and impressive event.

Our efforts in 2011 would not have been possible without the support of our generous donors, partners, Council Members, Board Members, staff and volunteers. We are fortunate to have distinguished leadership on our Board of Directors and Board of Councilors that provide hard work, guidance and opportunities to make an impact and a hard-working, dedicated staff. We look forward to working together in 2012 to expand on the important foundation we have built.

Irene Hirano Inouye

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President





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Thomas Iino Chairman of the Board

## **ABOUT THE ORGANIZATION**



**Mission:** Strong U.S.-Japan relations are in our global, national and community interest. The U.S.-Japan Council promotes people-to-people relationships as crucial to the U.S.-Japan relationship. We bring together, inspire and engage Japanese Americans of all generations to work with all Americans, Nikkei\* and Japanese to strengthen U.S.-Japan relations.







- The U.S.-Japan Council (USJC) is a 501(c) 3 national non-profit organization that acts as a *catalyst* by energizing Japanese American leaders to strengthen and diversify U.S.-Japan relations.
- USJC provides *networking opportunities* for stakeholders in the bi-lateral relationship to build people-to-people connections that deepen ties between the U.S. and Japan.
- USJC develops programs and initiatives that *explore* issues that benefit communities, businesses and government entities on both sides of the Pacific. USJC then forms strategic partnerships that enable the organization to *enact change*.
- USJC cultivates a *national network of Japanese American leaders* with varied professional backgrounds and provides them with leadership opportunities to help shape U.S.-Japan relations.
- USJC is an *innovative* organization that can quickly adapt to best serve U.S.-Japan relations and the Asia Pacific region. In response to the Great East Japan Earthquake, USJC mobilized to create an Earthquake Relief Fund, Relief Network and later, the TOMODACHI Initiative. USJC remains committed to supporting the ongoing rebuilding efforts.







**VISION:** A vibrant Asia Pacific region through engaged and interconnected communities committed to the U.S.-Japan relationship.

# JAPANESE AMERICAN LEADERSHIP DELEGATION



The recent earthquake, tsunami and nuclear crises have brought the strength, dignity and resilience of the Japanese people to the world's attention. The disasters have also highlighted how interconnected the world is today, from international supply chains and interlocking tectonic plates to global networks of technical expertise and worldwide relief and fundraising efforts. The time is right for Japanese Americans to step up and play a larger part in the evolving U.S.-Japan relationship by facilitating, connecting and leading the advancement of one of the world's most important international partnerships. – **Professor William Tsutsui, 2011 Delegate** 

#### 2011 JALD Delegates

Phyllis Campbell - Seattle, WA

Erwin Furukawa - Los Angeles, CA

Kathryn Ibata-Arens - Chicago, IL

Bill Imada - Los Angeles, CA

Val Iwashita - Honolulu, HI

Susan Morita - Washington, DC

Gary Moriwaki - New York, NY

Susan Muranishi - San Francisco, CA

Gary Oda - Honolulu, HI

Kenneth Oye - Boston, MA

Genevieve Shiroma - Sacramento, CA

William Tsutsui - Dallas, TX

Mari Watanabe - Portland, OR

The Japanese American Leadership Delegation (JALD) program provides the opportunity for Japanese American leaders from throughout the U.S. to travel to Japan. The program began in 2000, and 136 delegates have participated to date. The trip creates an opportunity for Japanese American leaders to build relationships with Japanese leaders in the government, business, political, non-profit and cultural sectors. At the same time, Japanese leaders gain a greater understanding about multicultural America through the experiences of a diverse group of Japanese Americans. Upon their return, delegates work with program alumni, local consulates, the U.S.-Japan Council and other community organizations to deepen relations between the U.S. and Japan.

The 2011 Japanese American Leadership Delegation traveled to Japan from March 4th-11th and visited Kyoto, Osaka and Tokyo. The topics explored included economic development, security and trade, women in the workforce, education and entrepreneurship. While in Osaka, three delegates served as panelists at the Japan Foundation Center for Global Partnership Symposium, "Breaking Out of the Comfort Zone: The Role of Education in the Era of Global Competition."

Throughout the week, delegates met with officials from Keidanren, Keizai Doyukai and Kankeiren in addition to officials from the Ministry of Foreign Affairs (MOFA), Ministry of Economy, Trade and Industry (METI) and the Ministry of Education, Culture, Sports, Science and Technology (MEXT).

They also met with Foreign Minister Takeaki Matsumoto on his first day in office, Honorable Yohei Kono and Her Imperial Highness Princess Takamado. The delegates were scheduled to meet with Prime Minister Hatoyama the afternoon of March 11th. That day, the delegates experienced the Great East Japan Earthquake, forever linking them with Japan's relief and recovery efforts.

The program is sponsored by the Ministry of Foreign Affairs (MOFA) and the Japan Foundation Center for Global Partnership (CGP) and administered by the U.S.-Japan Council.









# JAPAN LEADERSHIP SYMPOSIUM & JAPAN MEETINGS











A delegation of U.S.-Japan Council leadership traveled to Japan at the end of May. The purpose of the weeklong trip was to meet with Japanese leaders to assess the state of the Tohoku region and to learn, first-hand, how the U.S.-Japan Council and other organizations could continue to support the relief, recovery and rebuilding efforts after the Great East Japan Earthquake.

The Japan Leadership Symposium: *Defining a new Paradigm for U.S.-Japan Relations* on May 30th marked the Council's first official event in Japan. More than 350 people attended the event, held at Keidanren Hall, which focused on the future of U.S.-Japan relations from business and government perspectives. The Symposium was also a part of the public-private partnership agreed upon by Secretary of State Hillary Clinton and Foreign Minister Takeaki Matsumoto after the Great East Japan Earthquake. Speakers included Senator Daniel K. Inouye, Hitachi, Ltd. Chairman Takashi Kawamura, Mitsubishi Corporation Chairman Yorihiko Kojima, Ambassador John V. Roos and Foreign Minister Takeaki Matsumoto.

Japan will accomplish great things on its road to recovery. The steps forward will not be easy and it will be a long journey, but the power, spirit and hope of the Japanese people have inspired us all over the last 80 days, and rest assured that the U.S. will be there for Japan, wherever, whenever.



#### Ambassador John V. Roos

Ms. Aiko Doden of NHK moderated a panel made up of Frederick H. Katayama, Thomson Reuters; Kumi Sato, COSMOS PR and Mr. Naoyuki Agawa, Keio University. The panelists explored current global perceptions of Japan and how best to accurately convey the Japan of today and tomorrow to the outside world. Mr. Katayama recommended that Japan open itself up and that Japanese be bold and take risks.

While in Japan, the delegation met with leaders of the Japanese Non-Governmental Organizations (NGOs) and Non-Profit Organizations (NPOs) that received funds collected through the U.S.-Japan Council Earthquake Relief Fund. A formal meeting, organized with the help of Tadashi Yamamoto and Hideko Katsumata from the Japan Center for International Exchange, provided an opportunity for the delegation to learn first-hand about the issues that Japanese NPOs and NGOs face on-the-ground in their relief efforts.

Meetings with the business sector included Keizai Doyukai, Nippon Keidanren and Forum 21 to discuss rebuilding the Tohoku region and strengthening economic relations between the U.S., Japan and the Asia Pacific region.

Finally, as a part of the Council's efforts to support and empower women in the workplace, a symposium titled "Girls Be Ambitious!" was held at Showa Women's University. The panelists, Susan H. Roos, Joy Sakurai, Jan Yanehiro and Jaclyn Zimmerman presented opportunities and obstacles affecting women in Japan today.

#### **2011 ANNUAL CONFERENCE**



#### INNOVATE, EDUCATE, COLLABORATE: Moving Forward the U.S.-Japan Partnership

October 6th-8th marked the 2011 U.S.-Japan Council Annual Conference. The conference affirmed that a new paradigm for U.S.-Japan relations is evolving after the Great East Japan Earthquake, and, through collaboration and partnership, the U.S. commitment to supporting Japan remains strong.

The theme and topics of the 2011 Annual Conference reflected that leaders on both sides of the Pacific are seeking innovative solutions and entrepreneurial ideas as well as enhanced cooperation in the Asia Pacific region. By collaborating in areas such as clean energy, entrepreneurship, education and nonprofit sector-building, the U.S. and Japan can serve as global leaders in these fields. During plenary and panel sessions, top subject experts addressed a crowd of more than 350 people. Minister Motohisa Furukawa, Japanese Cabinet Member and Mr. Akio Nomura, Executive Director of the Japan Foundation Center for Global Partnership, were among those in attendance.

Secretary of State Hillary Rodham Clinton served as the keynote speaker, addressing the need to step-up educational exchange between the U.S. and Japan. She also spoke of the intricate network of strong ties between the two nations and the importance of public-private partnerships:

Our strongest relationships have not lived only in the halls of power; they live in the hearts and minds of the American and Japanese people not just in some cold assessment of our common interests, but in the warmth of common experiences, family ties, friendships and the common values that bind us together.



Other highlights from the 2011 Annual Conference include:

- An Opening Reception on Capitol Hill in which community leaders from across the country were acknowledged by congressional and diplomatic leaders for their earthquake relief and rebuilding efforts.
- Remarks by visionaries for the future of Japan: Yasuchika Hasegawa, President, Takeda Pharmaceutical Company Ltd. and Hiroshi Mikitani, Chairman & CEO, Rakuten, Inc. Both visionaries urged the next generation of Japanese leaders to take risks, study abroad and learn English in order to be globally competitive.
- A luncheon session on *The Japan Brand* featured leading public relations executives: Christopher Graves, Global CEO, Ogilvy Public Relations Worldwide and John Onoda, Senior Consultant, Fleishman-Hillard International Communications.
- An afternoon plenary on Moving Forward with Recovery
  addressed the state of Japan six months after the Great
  East Japan Earthquake and offered recommendations to
  strengthen the region for inevitable future natural disasters.

Mr. Hiroshi Mikitani, Ambassador Ichiro Fujisaki, USJC President Irene Hirano Inouye, Minister Motohisa Furukawa, Secretary Hillary Clinton, Senator Daniel K. Inouye and Mr. Yasuchika Hasegawa



#### **EMERGING LEADERS PROGRAM**



#### **Empowering the Next Generation**

The U.S.-Japan Council Emerging Leaders Program (ELP) is an interactive, educational program designed to encourage the next generation of leaders to act as first movers, innovators and entrepreneurs in their professional fields. Each year, a pool of young Japanese American professionals are chosen from across the country to attend the U.S.-Japan Council Annual Conference. By providing exposure and access to senior leaders on key U.S.-Japan topics, the program motivates young professionals to pursue further activities that promote strong and positive U.S.-



Japan relations. Over time, the goal of the program is to develop a diverse pool of successful alumni who think globally, assume greater leadership roles in society and are enthusiastic about sustaining a strong partnership between the U.S. and Japan.

The 2011 Emerging Leaders Program delegates participated in an orientation, attended networking dinners and contributed to meaningful strategic working group discussions at the Annual Members Meeting. At the end of the three days, the delegates had banded together, pledging to complete projects including a business plan competition focused in the Tohoku region.

The 2011 U.S.-Japan Council Emerging Leaders Program was sponsored by ITO EN (North America), Inc. & The Island Insurance Foundation.

The U.S.-Japan Council proved itself as a world class organization through its broad reach and undeniable clout. I was deeply humbled and grateful to have participated in the Emerging Leaders Program. I immediately realized the benefits of the program to be an opportunity to build a sense of identity, access to global leaders, involvement in projects that could grow into lifelong opportunities, a sincere connection with program delegates and a perpetuating desire to do more for our countries. The best part of all is that it has only just begun.

- Kei Ashizawa, 2011 ELP Delegate & Attorney and Title Examiner, Kilburn Law Firm

I believe that it is my role to be an educator and mentor for young American students who are interested in Japan. With my involvement in the ELP and USJC, I have been given an opportunity to not only further empower my students through the networks and connections of the U.S.-Japan Council, but also to think more broadly in scope about the impact that I can have on the U.S.-Japan relationship.

Naomi Funahashi, 2011 ELP Delegate & Reischauer Scholars Program Coordinator, Stanford
 Program on International and Cross-Cultural Education (SPICE)

## INTERNATIONAL TRADE RECEPTION







The U.S.-Japan Council and the APEC 2011 Hawai'i Host Committee co-hosted an International Trade Reception at the Bishop Museum in Honolulu on Friday, November 11th to celebrate the vitality of the U.S.-Japan relationship.



A line-up of speakers from the U.S. and Japan included Prime Minister Yoshihiko Noda, Foreign Minister Koichiro Gemba, U.S. Secretary of Commerce John Bryson, U.S. Trade Representative Ron Kirk and Senator Daniel K. Inouye. Prime Minister Noda's remarks reflected optimism about the U.S.-Japan relationship and emphasized that our two countries must work together in order to carve out an important role in the ever-growing Asia Pacific region.

Senator Daniel K. Inouye spoke of the extraordinary outpouring of support after the Great East Japan Earthquake, including Operation Tomodachi, led by the U.S. Military and Japan Self-Defense Forces. He also acknowledged the response by the people of Hawai'i.

More than 650 leaders attended the reception including Minister Yukio Edano from Japan's Ministry of Economy, Trade and Industry (METI), Japanese Ambassador Ichiro Fujisaki, Congresswomen Mazie Hirono and Colleen Hanabusa, Hawai'i Governor Neil Abercrombie, Honolulu Mayor Peter Carlisle and other officials. Overall, APEC was very successful for the Hawai'i community and those involved with U.S.-Japan relations were reminded of the important role that Hawai'i plays in the bi-lateral relationship.

U.S.-Japan Council leaders including Board Members Colbert Matsumoto, Bobby Ichikawa, Mike Hirai and Roy Yamaguchi and Council Members Wendy Abe and Akemi Kurokawa played an essential role in coordinating the reception. All Hawai'i-based Council Members served as hosts for the evening and were assisted by Board Members Ernest M. Higa, Stephen L. Kagawa, Jan Yanehiro, Dayne Kono and Governor George Ariyoshi.



USJC President Irene Hirano Inouye, Prime Minister Yoshihiko Noda, Senator Daniel K. Inouye and U.S. Trade Representative Ron Kirk



Foreign Minister Koichiro Gemba and U.S. Secretary of Commerce John Bryson



Andy Kaye Walsh, Commander Patrick Walsh (Leader of Operation Tomodachi) and Lockheed Martin Executives Robert Stevens and Richard Kirkland

# THE U.S.-JAPAN COUNCIL EARTHQUAKE RELIEF FUND



The eyes of the world have been transfixed on Japan since March 11th. Now is a time for both countries to roll up our sleeves and, with a sense of urgency, work together to enhance the future for all. — Thomas Iino, USJC Chairman of the Board



In immediate response to the Great East Japan Earthquake on March 11, 2011, the U.S.-Japan Council created the U.S.-Japan Council Earthquake Relief Fund. The fund received \$350,000 within 24 hours of its establishment and raised \$2,564,817 through the end of 2011. The Fund was created for both immediate disaster relief and the long-term rehabilitation of businesses and infrastructure in the Tohoku region. 100% of donations will go directly to Japanese NPOs and NGOs as well as programs that benefit the devastated regions in Tohoku.



"Japan does need aid. Media reports about charitable giving to Japan have been confusing and donors are seeking information and options. In conversations with Ms. Yukie Osa, Chair of Japan Platform, we heard first hand of the critical need for immediate assistance. We have been inspired by the many stories of Japanese relief workers from NGOs providing supplies by bicycle or on foot. They are working around the clock to supply on-the-ground assistance to individuals and families still in shelters or without housing." — USJC President Irene Hirano Inouye, on the inspiration for the Earthquake Relief Fund

#### In 2011, the Council made disbursements totaling \$1,291,359 to organizations including:

**Japan Platform**, an international emergency humanitarian aid organization made up of a consortium of 32 Japanese NGOs.

**The Center for Public Resource Development (CPRD)**, a Japanese NGO organization with 120 member organizations. CPRD has a special interest in providing care for victims with allergies or specific medical conditions.

**Ashinaga,** a Japanese NPO based in Tokyo that has provided education-focused financial aid and emotional support to children who have been orphaned by natural disasters around the world. Ashinaga was featured in a "Nick News" segment on the popular children's network Nickelodeon, facilitated by the Council.

**Civic Force**, a Japanese NGO which responds to domestic natural disasters in Japan and delivers urgently needed relief services.

The Entrepreneurial Training for Innovative Communities (ETIC) Social Innovation Forum, helped to bring delegations of Japanese professionals and emerging social leaders (40 to 50 participants in total) to Seattle for intensive 10-day trainings directed at energizing civil society and social innovation in Japan.





Photos taken by U.S.-Japan Council Development Manager Saki Takasu, who volunteered in Kessennuma City through the Flight of Friendship Program. The volunteers spent the day rebuilding the home of the Satos, which was destroyed by the tsunami.

# THE U.S.-JAPAN COUNCIL EARTHQUAKE RELIEF FUND



The U.S. Japan Council Earthquake Relief Fund (Fund) was made possible by many generous donors and partners from across the United States.

#### **Major Fundraising Events:**

- ⇒ During the weekend of April 15th, Southern California Public Radio/KPCC held an exclusive fundraiser for Japan earthquake relief. The proceeds were divided between California Community Foundation and USJC, which resulted in a donation of \$35,149 to the Fund.
- ⇒ Plácido Domingo, the world-renowned tenor and General Director of the Los Angeles Opera, and Sebastian Paul Musco, Vice Chairman of the LA Opera, each donated \$100,000 to the Fund at a public event on May 23rd.
- ⇒ On May 24th, KCET in Los Angeles organized a live telethon to benefit the Fund. Local leaders and celebrities including George Takei, LAPD Deputy Chief Terry Hara, KTLA's Frank Buckley and Fox's Susan Hirasuna joined several volunteers to accept donations while stories and video of the disaster in Japan were broadcast. The generous donations from callers in Southern California totaled over \$100,000.
- ⇒ On June 19th, LA Musicians for Japan, led by Mr. Guido Lamell, performed a concert at the Walt Disney Concert Hall. A chorus of close to 150 singers performed Beethoven's 9th Symphony. Mr. Frank Gehry, the Hall's architect and his wife made an additional contribution to the Fund.

## In addition to these events, the Council recognizes the relief efforts of individuals, businesses and communities including:

Aratani Foundation

Southern CA & Washington chapters of the Asian Pacific Islanders for Community Advancement

Association of Florida Teachers of Japanese

City of Cerritos

Cherry Blossom Festival of Southern California

Mr. Fumio Demura of Shito-Ryu Genbu-Kai Karate International & dojos across the nation

Japanese American Cultural and Community Center

Mr. Bill Imada & IW Group, Inc.

Japanese American National Museum

Mr. Gary Kawaguchi & Upper Crust Enterprises

Mr. Frank Kawana & associates

Little Tokyo Design Week

Long Beach Japanese American Cultural Center

Nichibei Doctors Club

Nikkei Federation

One Lamba, Inc.

Pacific Commerce Bank customers and community

Palos Verdes High School

Pasadena Japanese Cultural Institute

Rafu Shimpo

Mr. Chris Rule & Surfindian Surf Shop

Mr. Bill Shishima & the Monterey Park Japanese American

Senior Citizens Club

Southeast Japanese School and Community Center

Terasaki Family Foundation

United States – Japan Foundation

Westridge Girls School in Pasadena

Yamaha School of Music

Mr. Yoshihiro Natori & Yoshi's Restaurant

...And many more

## RELIEF ACTIVITIES & PARTNERSHIPS



The U.S. Japan Council Earthquake Relief Fund was one component of the U.S.-Japan Council's earthquake relief and rebuilding initiatives following the Tohoku disasters. Other USJC efforts facilitated connections between concerned Americans and Japanese survivors.

#### U.S.-Japan Relief Network and L.A. for Japan

The Council also created the U.S.-Japan Relief Network, an online resource which served as a hub for information about relief activities and fundraising events across the country. Americans looking to contribute were able to use the Network to find nearby donation sites, fundraising drives, benefit concerts and other ways to help the people of Japan in their local communities. The Los Angeles community created a subsidiary relief network called *L.A. For Japan* because of the high-volume of relief activities in Southern California.



#### **Genki Notes**

Additionally, the U.S. Japan Council, in partnership with the Emerson College Department of Journalism and the Japan Foundation Center for Global Partnership, created the **Genki Notes** project. The program, inspired by the Japanese word, *Genki*, meaning happiness and energy, sought to bring hope to the people of Northeastern Japan in the form of hand-made notes of encouragement. Children of all ages wrote or drew messages for Japanese people living in evacuation centers in the months after the earthquake and tsunami. In addition to being posted on the Genki Notes website, the messages were sent to Japan, translated into Japanese and hand -delivered to the evacuation centers. To see more Genki Notes visit: www.genkinotes.org.

#### **U.S.-Japan Council Stories Blog**

Finally, the Council created the U.S.-Japan Council Stories Blog to share human-interest stories coming out of earthquake relief efforts. Council Members, staff, volunteers and non-profit partners wrote personal reflections on their experiences in Japan during the months after March 11th. The Council found stories capturing personal accounts of the resiliency of the Japanese people as well as stories of community organizations and companies contributing to relief efforts in unique ways. Visit the blog at: www.usjapancouncilstories.wordpress.com



#### Los Angeles Relief Assembly:

On March 29th, Los Angeles Mayor Antonio Villaraigosa and USJC President Irene Hirano Inouye convened a coalition of civic organizations to discuss the most effective role Los Angeles could play in aiding the people of Japan following the devastating earthquake. Consul General of Japan Junichi Ihara was present to give a briefing on the current and upcoming needs of Japan. Over 50 business, philanthropic, university, and community leaders discussed next steps together with representatives from the Miyagi, Iwate and Fukushima Prefectures.

#### THE TOMODACHI INITIATVE





**MISSION**: TOMODACHI is a public-private partnership that supports Japan's recovery from the Great East Japan Earthquake, and invests in the next generation of Japanese and Americans in ways that strengthen cultural and economic ties, and deepen the friendship between the United States and Japan over the long-term.

#### **Background**

The United States and Japan cooperated through Operation Tomodachi in the immediate aftermath of the Great East Japan Earthquake to meet humanitarian needs. As a continuation of America's commitment to support Japan, the **TOMODACHI Initiative**, a public-private partnership, was established. This movement is led by the U.S. Government and the U.S.-Japan Council and is supported by the Japanese government as well as corporations, organizations and individuals from both countries.

#### Why TOMODACHI?

The partnership reflects the diverse interests of governments, businesses and civil society to support the people of the Tohoku region while strengthening U.S.-Japan relations. Viewed as a long-term initiative, TOMODACHI seeks to address key challenges in Japan through the promotion of educational exchange, enhanced cultural awareness, increased access to programs and expansion of opportunities for entrepreneurs.

#### Our Approach

- ⇒ Coordinate with local communities to match needs with customized contributions.
- ⇒ Identify Japanese and American corporations with an interest in providing direct contributions or supporting TOMODACHI as a strategic partner.
- ⇒ Engage with passionate individuals in Japan and the U.S., sharing success stories and branding.
- ⇒ Partner with celebrities and others to launch a series of headline events.
- ⇒ Directly sponsor signature projects that advance the goals of TOMODACHI.

# OII USAID





## TOMODACHI CORE INITIATIVES:

- ⇒ EDUCATIONAL &

  ACADEMIC

  PROGRAMS
- ⇒ SPORTS, MUSIC & ARTS PROGRAMS
- ⇒ ENTREPRENEURSHIP
  & LEADERSHIP
  PROGRAMS

#### TOMODACHI VISION:

TOMODACHI seeks to foster the next generation of Japanese and Americans, a "TOMODACHI generation" of driven doers, thinkers and creators who are invested in the future of U.S. -Japan relations, appreciate each other's cultures and countries, and possess globally-oriented skills and mindsets necessary to thrive.

(Left) Ambassador Roos with Ayaka, a sole survivor of the disaster within her family. Ayaka's story of her hopes and dreams is an inspiration to what the future of U.S.-Japan relations holds. (Center) The U.S.-Japan Council, Japanese Cultural and Community Center of Northern California and Major League Baseball collaborate to rebuild a baseball field in Ishinomaki City that will be used by elementary/middle/high school children and adult leagues. (Right) Music legend Neil Young, Salesforce.com CEO Marc Benioff, musician will.i.am and U.S. Charge d'Affaires Kurt Tong in Tokyo on Dec. 14, 2011 gather to show support for TOMODACHI.

#### THE ANNUAL MEETING



The 7th Annual Meeting of the Ambassador, Consuls General and Japanese American Leaders was held in Washington, DC on February 10th-12th. The event brought together 33 Japanese American leaders, 17 Consuls General, Consuls and Acting Consuls General, Japanese Ambassador Ichiro Fujisaki, Senator Daniel K. Inouye, 10 representatives from the Ministry of Foreign Affairs, executives from the Japan Foundation and business executives from the Japanese Commerce Association of Washington, DC. USJC President Irene Hirano Inouye and Deputy Chief of Mission Hidekazu Ishikawa served as 2011 co-chairs.

February 10th activities included an opening reception hosted by the U.S.-Japan Council and a dinner in honor of Annual Meeting participants. On February 11th, Japanese American leaders gathered for a full day of meetings to prepare for the February 12th joint meeting, followed by a reception at the residence of Ambassador Fujisaki.

The Annual Meeting brought leadership together from the U.S. and Japan to discuss how to advance collaboration in fields such as High-Speed Rail (HSR), clean & green technology, educational exchange, Japanese language education and building legislative networks with the end goal of ensuring strong U.S.-Japan relations. Throughout the three-day meeting, Japanese Americans and their Japanese counterparts provided recommendations and worked toward solutions topically and regionally.

The meeting was sponsored by the Japanese Ministry of Foreign Affairs and organized by the U.S.-Japan Council and the Embassy of Japan.

#### **Meeting Highlights:**

- U.S.-Japan Council Board of Councilors Member Dr. Daniel Okimoto explained that HSR opportunities represent the first in a wave of infrastructure projects in developing countries that the U.S. and Japan could contribute to and thus boost GDP growth and the growth of the world economy. Dr. Okimoto described this as a historic opportunity, adding that infrastructure projects will be worth \$4 trillion by 2030.
- Consul General Yoshihiko Kamo (HI) described the Hawaii-Okinawa clean energy partnership as an example of successful collaboration between the U.S. and Japan. He recommended applying the model on a larger scale to reproduce partnerships similar to the one between Hawaii and Okinawa.
- On the topic of Japanese language education, Khoki Kano from the Japan Foundation acknowledged the significant rise of Chinese language enrollment, but argued that if language education is competitive, it will only improve. Therefore, schools can offer Chinese and Japanese without creating an either/or situation.



Left to Right: Dr. Daniel Okimoto, Ms. Michiko Okimoto, Mrs. Yoriko Fujisaki, Mr. Naoki Murata and Director General Kazuyoshi Umemoto at the 2011 Annual Meeting



Left to Right: USJC Board Member Susan Onuma with Council Members Dianne Fukami, Debra Nakatomi and Wendy Abe at the 2011 Annual Meeting

# REGIONAL BUSINESS NETWORKING INITIATIVE





In 2011, the Council continued to strengthen business connections in key metropolitan regions in the U.S. including New York, Washington, DC, Los Angeles and Hawaii and began expanding into the Northern California region. The network was originally envisioned to create opportunities for Japanese Americans and Japanese in the business sector to expand their contacts for business, social and cultural purposes; to provide learning to enhance leadership skills; and to provide access to key business, political, and community leaders in each region.

In 2011, representatives from the regions gathered in Washington, DC to share information about best practices and activities, as well as to discuss national collaboration possibilities in the future to further relationships between Japanese businesses and Japanese American leaders.

#### Regions and Organizations represented:

Hawai'i Japanese Chamber of Commerce (Hawaii) Japan Business Association of Southern California (JBA)

(Greater Los Angeles area)

Japan Chamber of Commerce and Industry of New York (New York) Japan Commerce Association of Washington, DC (JCAW)

(Washington, DC)

Japan Society New York (New York)

Japanese Chamber of Commerce of Northern California (JCCNC)

(Northern California)

U.S.-Japan Council (National)



The Japanese American Dream Team takes on the JBA All Stars in a softball game. Photo credit: Rafu Shimpo.

#### Key events by regional Japanese and Japanese American networks in 2011:

- ⇒ High-Speed Rail Symposium (January Los Angeles)
- ⇒ JBA 50th Anniversary Dinner and JBA-Japanese American Network Meeting (March Los Angeles)
- ⇒ JCCNC visit to Sacramento to meet California legislative leaders on the March 11th disaster relief and earthquake preparedness (June Northern California)
- ⇒ JA-Net/JCAW Roundtable: Journalist's Perspectives on U.S.-Japan Relations, featuring Washington Post reporter David Nakamura and Asahi Shimbun reporter Toshihiko Ogata (June Washington, DC)
- ⇒ JA Dream Team vs. JBA All Stars Softball Game (September Los Angeles)
- ⇒ National Japanese and Japanese American Business Network Meeting at the Senate Appropriations Office (October Washington, DC)
- ⇒ JCCINY 27th Annual Dinner (November New York)
- ⇒ APEC USA 2011 in Hawai'i, including an International Trade Reception hosted by the U.S.-Japan Council and Hawai'i Host Committee, featuring U.S. and Japanese government leaders (November Hawaii)

# LEGISLATIVE NETWORKING & TAC DIET EXCHANGE





Mr. George Ikeda, Ms. Irene Hirano Inouye, Mr. Eiichi Yonekura, Congresswoman Doris Matsui, Mr. Henry Ota and Senator Daniel K. Inouye at the Opening Reception of the 2011 Annual Conference



The Diet Members with Congressman Jim McDermott



The Diet Members with Congresswoman Judy Chu

The Council's mission of building people-to-people relationships includes a major initiative to strengthen legislative networks. Bringing together elected officials from the U.S. and Japan is critical for future collaboration between the two countries and in the Asia Pacific region.

The U.S.-Japan Council hosted four members of the Japanese Parliament in May at the invitation of the Tokyo American Center and American Embassy: Takako Ebata of the Democratic Party of Japan (DPJ), Kotaro Nogami of the Liberal Democratic Party of Japan (LDP), Toshiko Takeya of the New Komei Party and Shinji Oguma of Your Party. The Diet Members spent five days in extensive meetings with senior members of the U.S. House of Representatives and the U.S. Senate; officials from the State Department, Department of Defense and FEMA; and the Library of Congress, Congressional Research Center and several Japan experts at various think tanks in Washington, DC. A highlight of the week was a dinner with Council Members and others from the local community who were involved in earthquake relief efforts. The Diet Members agreed that the meetings were beneficial and have remained engaged in Council activities since participating in the program.

In addition to the four Diet Members hosted by the U.S.-Japan Council, several other Japanese parliamentarians visited Washington, DC during Golden Week. Many attended a reception hosted by the Council on Capitol Hill. All of the Japanese parliamentarians expressed deep appreciation for the outpouring of support from Americans in response to the Great East Japan Earthquake.

Looking forward to 2012, the Council will continue its legislative networking efforts by facilitating dialogue between delegations of Japanese Diet Members visiting Washington, DC and their American counterparts on Capitol Hill. To bolster U.S. Congressional exchanges to Japan, the Council will convene a U.S.-Japan legislative exchange summit co-hosted by the Japan-U.S. Friendship Commission. The summit will bring together numerous U.S.-Japan organizations for dialogue on promoting more strategic bi-lateral exchanges between legislators.

# NGO & NPO SECTOR-BUILDING INITIATIVE



After the March 11th earthquake and tsunami, Japanese non-governmental organizations (NGOs) and non-profit organizations (NPOs) took immediate action to provide relief and recovery in their home country, many for the first time. Partnerships between U.S. and Japanese NGOs/NPOs strengthen U.S.-Japan relations as a whole and lead to greater support of this growing sector in Japan.

The U.S.-Japan Council's initiative to grow and support civil society in Japan has been evolving since the Great East Japan Earthquake. Initially, the Council founded the U.S.-Japan Council Earthquake Relief Fund and determined that 100% of donations would go directly to Japanese NPOs and NGOs as well as projects that benefit the devastated regions in Tohoku. The Council has since expanded its role to supporting partnerships between U.S. and Japanese NPOs and NGOs by utilizing its national network of Japanese American leaders.





The Council has also worked to provide opportunities for Japanese non-profit leaders to exchange ideas with their U.S. counterparts. In May, a U.S.-Japan Council delegation traveled to Tokyo and convened leaders of the fund's beneficiary organizations to share information and determine next steps. Many of these same non-profit leaders traveled to Washington, DC to participate in the 2011 Annual Conference and Annual Members Meeting.

At the conference, there was a panel dedicated to growing the NPO/NGO sector in Japan which included Sam Worthington, President & CEO of InterAction. According to Mr. Worthington, a disaster in a developed nation creates an environment in which civil society can thrive; with public trust and nurtured overhead costs, Japanese organizations have a great opportunity to grow. At the end of the conference, Council Members had established enduring connections with the Japanese non-profit leaders.



#### The U.S.-Japan Council Joins Partnership to Create the U.S.-Japan Social Innovation Forum

As a part of the initiative to support Japanese non-profit leaders, the Council partnered with iLEAP: The Center for Critical Service, led by Council Member Britt Yamamoto, the Entrepreneurial Training for Innovative Communities (ETIC) and the Japan Foundation Center for Global Partnership. On July 20th, iLEAP welcomed the first delegation of U.S.-Japan Social Innovation Forum leaders from Japan to Seattle. The delegates represented some of the Japan's most effective and long-standing civil society organizations and social enterprises. The 10-day intensive training they participated in focused on rebuilding Japan through energizing civil society, empowering emerging leaders and forging global partnerships of mutual support between American and Japanese civil society. Over the next 15 months, iLEAP will bring a minimum of four cohorts of young Japanese social leaders to Seattle for this training program.

# USJC SUPPORTED PROGRAMS & EVENTS



#### HIGH-SPEED RAIL SEMINAR & RECEPTION - January 13th & 14th in Los Angeles, CA



On January 13th, the U.S.-Japan Council held a reception at Roy's Restaurant in Los Angeles to welcome leaders of the Ministry of Land, Infrastructure, Transport and Tourism of Japan (MLIT), the Ministry of Foreign Affairs of Japan (MOFA) and top senior executives from Japan's major transportation corporations. U.S.-Japan Council Chairman Thomas Iino introduced the honored guests, and brief remarks were made by Vice Minister Masafumi Shukuri of MLIT. Board of Councilors Member Dr. Daniel Okimoto also gave remarks along with Council Members Debra Nakatomi and Stan Koyanagi.



The next day, a High-Speed Rail (HSR) Seminar was held in downtown Los Angeles as a multi-part series to promote HSR in the United States. The Seminar was hosted by MLIT, MOFA, the Ministry of Economy, Trade, and Industry of Japan (METI), the Japan International Transport Institute (JITI) and the Japan External Trade Organization (JETRO), among others. More than 200 people attended the seminar, in which senior executives from Japanese HSR corporations gave expert analysis and provided insight. U.S.-Japan Council Board of Councilors Member Norman Mineta, former Secretary of Transportation; Roelof van Ark, CEO of the California High-Speed Rail Authority and representatives from

California Congress and State Assembly, including Warren Furutani of the 55th District, served as keynote speakers. All presenters stressed the importance of having HSR not only in California but also throughout the country. They also emphasized the safety-oriented, economic and environmental benefits of HSR for those who have access to it.

#### U.S.-JAPAN RESEARCH INSTITUTE'S USJI WEEK — February 10th in Washington, DC



The U.S.-Japan Council supported the 2011 USJI week. U.S.-Japan Council President Irene Hirano Inouye served as a panelist on a panel titled, *A Japan That Can Say Yes: Maintaining Japan's Presence in the United States and Elsewhere*. The panel, moderated by U.S.-Japan Council Board of Councilors Member Naoyuki Agawa, focused on the perception of Japan in the international community, as well as potential courses of development in the future. Irene Hirano Inouye emphasized the importance of building strong people-to-people connections. These crucial relationships promote national

security, economic collaboration and strong bi-lateral and international relations.

#### 2011 JAPANESE HERITAGE NIGHT AT CITI FIELD — June 21st in New York, NY



The second annual Japanese Heritage Night at Citi Field took place on Tuesday, June 21st when the New York Mets took on Hideki Matsui and the Oakland Athletics. This year's event featured Taiko drumming, an Obon dance performance, a tribute to Wally Yonamine and the presentation of Mets Spirit Awards to individuals from the disaster stricken area of Tohoku. Mr. Ryo Abe (Iwate Prefecture), Ms. Sayoko Fujita (Fukushima Prefecture) and Mr. Makoto Fujishima (Miyagi Prefecture) attended the game and received the awards from Ambassador Shigeyuki Hiroki. The U.S.-Japan Council

supported the event and Council Members Gary Moriwaki, Ann Harakawa, Donna Tsufura and USJC Board Member Susan Onuma served on the planning committee.

# USJC SUPPORTED PROGRAMS & EVENTS



#### COMMUNITY LEADERS RECEPTION — July 12th in Seattle, WA



On July 12th, the U.S.-Japan Council and the Seattle Host Committee co-hosted a Community Leaders Reception at Nisei Veterans Hall. The event was a coming out party for the Council in Seattle, the location of the 2012 Annual Conference. The reception was attended by more than 60 people, many of whom are prominent Japanese Americans in the Seattle community. USJC Vice-Chairman Henry Ota provided an overview about the organization and Consul General Kiyokazu Ota shared his support and enthusiasm for the

Annual Conference coming to Seattle. Council Members Jill Nishi and John Okamoto, who serve on the Seattle Host Committee, also made remarks.

#### GLOBAL ORGANIZATION FOR LEADERSHIP AND DIVERSITY(GOLD) SYMPOSIUM —

October 28th in Tokyo Turning Strategy into Action though 3Cs: Creativity, Collaboration and Connection



The 4th GOLD symposium was a collaborative U.S.-Japan Leadership Initiative that brought together influential leaders from Japan and the U.S. to share their insights into business advantages gained through the execution of the "Diversity & Inclusion" strategy and to offer the "3Cs" skills required to be successful 21st century innovative leaders. The symposium was held at the Tokyo American Club. Susan H. Roos, an employment attorney and wife of Ambassador John V. Roos, and Kiyoshi Kurokawa, Professor of the Graduate

Research Institute for Policy Sciences, served as keynote speakers. The mission of GOLD is to foster professional and leadership growth of current and future business and professional women by providing educational, inspirational and motivational activities and events that build leadership bridges across the Pacific.

#### JAPAN RISING — November 10th in Los Angeles, CA



On Thursday, November 10th, the Asia Society Southern California, in tandem with the Consulate-General of Japan in Los Angeles, presented *Japan Rising: The Future of the World's Third Largest Economic Power*. The conference, held eight months after the Great East Japan Earthquake, refocused attention on Japan and the positive impact the country continues to have on the world. Speakers and presenters included corporate executives from companies such as Airbus, American Airlines, Southern California Edison, Hitachi, Toyota,

Mitsubishi, Weber Shandwick, McCann-Erickson and many others. Non-profit and academic leaders from California State University, Northridge, Gunma University, Meiji University, Smith College, UC San Diego, UCLA, Leadership Education for Asian Pacifics, Center for Asian American Media, Japan America Society and the U.S.-Japan Council played a role in the conference. Council Member Bill Imada helped to coordinate the event, which was attended by Board of Councilors Member Glen S. Fukushima, Chairman of the Board of Directors Thomas Iino and Council Members Tracey Doi, Erwin Furukawa, Stan Koyanagi and Genevieve Shiroma.

# IMPACT THROUGH RELIEF & REBUILDING



#### BY THE NUMBERS

**50+** Organizational and Corporate Partners of the U.S.-Japan Council Earthquake Relief Fund.

**2,755+** Individual Donors to the U.S.-Japan Council Earthquake Relief Fund.

**40+** Council Members, Board Members & Staff have traveled to Japan after March 11th.

## COUNCIL MEMBERS LEADING RELIEF & REBUILDING

The Council's national network of Japanese Americans led large-scale and even state-wide fundraising initiatives and inspired others to step up and provide assistance.

- Board Member Colbert Matsumoto of Honolulu Co-chaired Aloha for Japan (\$8 million + raised).
- Council Members Paul Osaki, Dianne Fukami and Board Members Kaz Maniwa and Allen Okamoto of Northern California led the founding of the Northern Japan Earthquake Relief Fund through JCCCNC (\$4 million + raised).
- Board Member Sho Dozono led a week-long "Flight of Friendship" trip to Japan where 89 primarily Oregonian volunteers assisted Mercy Corps with their relief projects in the Tohoku region.
- USJC Board Members Frederick H. Katayama and Ambassador Motoatsu Sakurai help to raise
   \$ 12 million + at the Japan Society in New York.

#### **JALD DELEGATES IN THE NEWS**

The delegates and USJC President Irene Hirano Inouye were in Tokyo on March 11th when the Great East Japan Earthquake struck. They immediately served as eyes and ears for communities back in the U.S. by speaking with local and national media outlets to describe the scene.

Everything in Tokyo was shut down tight for 24 hours after the March 11th quake, including the highways and all forms of transportation. People were trapped in Tokyo, sleeping in businesses, unable to get home, and running out of food in the downtown area. — Phyllis Campbell told the Puget Sound Business Journal

People were running and screaming, the awning of his hotel shook furiously and skyscrapers down the street swayed back and forth, sort of like trees in the breeze. Tsutsui said he didn't see any damage to the buildings around him. But train lines were out of service, leaving people with no way to get home. Local schools, universities and temples were turned into shelters.

A Dallas Morning News interview with Delegate William Tsutsui

It was quite a strong sense of motion but none of the buildings collapsed, a testament to tough building codes and good engineering. To tell you the truth, that's remarkable. You look around and there's no damage and you can't believe it.

Kenneth Oye told the Boston Globe

The bus was just rolling back and forth, and people came running out of the hotel. It was frightening. — Susan Morita told the Washington Post

They also provided coverage for CNN, MSNBC, CNBC, Fox News, Hawaii News Now, KTLA Los Angeles, KING 5 Seattle, San Francisco Chronicle, KRON San Francisco, ABC 7 Chicago, the Seattle Times, Sacramento Bee, Contra Costa Times and the Rafu Shimpo, among others.

#### **IMPACT THROUGH PARTNERSHIP**



The U.S.-Japan Council is able to extend its reach and maximize its impact by partnering with other organizations, corporations, government entities and individuals.

#### Partnership with the Ministry of Land, Infrastructure, Transport and Tourism (MLIT)

The U.S.-Japan Council and the Ministry of Land, Infrastructure, Transport and Tourism (MLIT), executed a Memorandum of Understanding (MOU) between the two entities on Friday, June 3rd. MLIT Vice Minister Masafumi Shukuri and USJC President Irene Hirano Inouye signed the document in a meeting with USJC Board Members and MLIT staff.

Led by Board of Councilors Member Dr. Daniel Okimoto and Council Member Debra Nakatomi, USJC has been working with MLIT officials since 2010 by providing consultation and advice in areas related to transportation projects and High-Speed Rail initiatives. The MOU established a working relationship for the next few years.

## U.S.-Japan Council Partnership with Regional Japanese Government

On June 1st, Ambassador John V. Roos, Dr. Daniel K. Okimoto and Japanese governors from the Oita, Shizuoka, Hiroshima and Saga prefectures convened in Tokyo as a follow up to a meeting held in Tokyo in November, 2010. The purpose was to exchange ideas on Japan's economic recovery after March 11th and to explore regional economic opportunities between Japanese prefectures and U.S. states, especially Hawaii and California. Meeting participants sought to connect concrete projects, companies and technologies with market opportunities. The meeting was organized by the U.S.-Japan Council with the support of the United States-Japan Foundation and Tokyo America Center at the U.S. Embassy in Japan.

#### In 2011, the U.S.-Japan Council partnered with a variety of organizations including:

APEC 2011 Hawai'i Host Committee
Federal Emergency Management Agency
Ford Foundation
Japan Business Association of Southern California
Global Giving
Global Organization Leadership Development (GOLD)
Japan Foundation Center for Global Partnership
Ministry of Foreign Affairs of Japan
Ministry of Land, Infrastructure, Transport and Tourism of
Japan (MLIT)

National Oceanic and Atmospheric Administration
United States-Japan Foundation
University of California Los Angeles
University of Hawaii
U.S. Agency for International Development
U.S. Chamber of Commerce
U.S. Embassy in Tokyo
U.S.-Japan Research Institute
U.S. Pacific Command
The Rockefeller Foundation

#### U.S.-Japan Council Enters Partnership for Disaster Risk Reduction & Resilience

U.S.-Japan Council President Irene Hirano Inouye served as a signatory on a historic joint "Statement of Intent" during APEC USA 2011 in Hawai'i, partnering with other entities for disaster risk reduction and resilience in the Asia Pacific region. The signers believe that public-private collaboration can help to save lives, ensure economic vitality and enhance well-being across the region. Other signatories included leaders from the U.S. Chamber of Commerce, U.S. Pacific Command, University of Hawaii, U.S. Agency for International Development (USAID), Ford Foundation, Rockefeller Foundation and Federal Emergency Management Agency (FEMA).

# IMPACT THROUGH CONTINUED ENGAGEMENT



#### JALD Alumni Trip to Japan

Alumni of the Japanese American Leadership Delegation Program remain committed to supporting strong U.S.-Japan relations long after returning home from their week-long trips. In 2011, a group of six JALD alumni and one alumna of the 2011 Emerging Leaders Program visited Japan to encourage further collaboration between Japanese Americans and Japanese and to support the work of Japanese non-profit organizations in the Tohoku region. The delegation was led by USJC Board Member Kaz Maniwa:

There appears to be an increased awareness of the important role of Japanese Americans in U.S.-Japan relations. This theme was consistently reinforced in all of the meetings held with political, corporate, media and non-profit leaders. This awareness provides an unprecedented opportunity for the continued work of organizations such as the U.S.-Japan Council.

The group identified the goal of their trip as gaining a deeper understanding of the role of NPOs in Japanese society and thereby determining potential strategies to build connections and communications between U.S. and Japanese NPOs.



The JALD alumni delegation and members of Katariba, a non-profit group running an after-school program in Onagawa, Miyagi Prefecture, hold paper hearts with messages from young American students dedicated to the people of the Tohoku region, in a classroom at Onagawa Elementary School in September.

Photo credit: Japan Times, Rich Lee

### **Strategic Working Groups**

U.S.-Japan Council Members have the opportunity to participate in strategic working groups that collaborate throughout the year on projects in fields such as entrepreneurship, clean & green technology, women's leadership in boardrooms, community festivals, educational exchange, Japanese language education and High-Speed Rail . This is one capacity in which Council Members can contribute their unique professional expertise and make an impact. Strategic working groups are able to convene several times a year including at the Annual Members Meeting held in conjunction with the Annual Conference.







# IMPACT THROUGH JAPANESE AMERICANS

Japanese Americans have a distinct connection to Japan, emanating from a shared heritage and upbringing. Recognizing this special tie, the U.S.-Japan Council encourages Japanese Americans to engage in local, regional and national activities that contribute to the U.S.-Japan relationship. Japanese Americans are uniquely positioned to impact government policy, business decisions and civil society activities by providing expertise and recommendations to their counterparts in Japan. Japanese Americans also act as catalysts, sparking new interest in others in U.S.-Japan relations. The U.S.-Japan Council brings together distinguished Japanese American professionals and nurtures the next generation of Japanese American leaders.

"Japanese Americans have matured in all levels of importance and now can be an effective bridge for Japan in the areas of business, diplomacy and academia"

Thomas Iino, USIC Chairman of the Board





The profiles to the right are a small sample of an incredibly diverse group of Japanese Americans who have contributed to society.



Making a difference: Nikkei contributions to Japanese success in the United States

#### **BANKING**

Japanese Americans helped the Bank of Tokyo start its operations in California after World War II. "It was the Nikkei community and its people who bought half of the shares of the bank so that the bank could legally operate in the U.S. In other words, our very presence today owes very much to the Nikkei community, which we should never forget," said Masa Tanaka, CEO for the Americas at Bank of Tokyo-Mitsubishi UFJ. Today, Union Bank holds assets of \$84 billion with 404 offices and more than 10,000 employees.

### INTERNATIONALIZING BUSINESS

**Sen Nishiyama** pioneered the art of simultaneous interpretation in Japan. A Nisei from Salt Lake City, he is remembered for interpreting U.S. astronaut Neil Armstrong's famous line, "That's one small step for man, one giant leap for mankind."

#### **ARTS & SPORTS**

**Yoko Ono**, world renowned avant-garde artist recognized for her contributions to peace.

**Hikaru Utada**, pop R&B singer with more than 52 million albums sold.

Wally Yonamine, a Japanese American from Hawaii, is the Jackie Robinson of Japan, the first American to play Japanese professional baseball after the war. He was a three-time batting champion for the Yomiuri Giants and an inductee to the Japan Baseball Hall of Fame.

# U.S.-JAPAN COUNCIL BOARD OF DIRECTORS



#### **Board Officers:**

Thomas Iino, Chairman, U.S.-Japan Council & Chairman of the Board, Pacific Commerce Bank

Irene Hirano Inouye, President, U.S.-Japan Council

Henry Y. Ota, Vice-Chairman, U.S.-Japan Council & Attorney at Law

Michael Hirai, Treasurer, U.S.-Japan Council & President & CIO, Bishop Street Capital Management, Inc.

Susan J. Onuma, Secretary, U.S.-Japan Council & Partner, Kelley Drye & Warren, LLP

#### **Board Members:**

Sho Dozono, President & CEO, Azumano Travel

Ernest M. Higa, Chairman & CEO, Higa Industries Co., Ltd.; Wendy's Japan LLC; K.K. Higa Investments & Director of JC Comsa Corporation



Robert K. Ichikawa, Senior Partner, Kobayashi, Sugita & Goda Honolulu, Hawaii

Stephen L. Kagawa, President & CEO, The Pacific Bridge Companies, Inc.

Frederick H. Katayama, Anchor, Reuters Insider, Thomson Reuters

Dayne Kono, Principal, Masuda, Funai, Eifert & Mitchell, Ltd.

Kaz Maniwa, Attorney-at-Law

Colbert M. Matsumoto, Chairman & CEO, Island Insurance Company, Ltd.

Moni Miyashita, External Advisor, McKinsey & Co.

Susan Morita, Partner, Arnold & Porter, LLP

Paul Niwa, Professor of Journalism, Emerson College

*Allen M. Okamoto*, Owner-Broker, T. Okamoto & Co.

Jan Yanehiro, President, Jan Yanehiro, Inc.

Paul Yonamine, General Manager, IBM Japan, Ltd.



# U.S.-JAPAN COUNCIL BOARD OF COUNCILORS



*Naoyuki Agawa*, Vice-President, International Collaboration, Keio University, Kanagawa, Japan

*George Aratani*, Founder, Aratani Foundation, Los Angeles, CA

*Honorable George Ariyoshi*, Former Governor, State of Hawai'i, Honolulu, HI

*Honorable Howard Baker*, Former Ambassador Extraordinary and Plenipotentiary of the U.S. to Japan, Huntsville, TN

*Gerald Curtis*, Burgess Professor of Political Science, Columbia University, New York, NY

*Honorable Thomas S. Foley,* Former Ambassador Extraordinary and Plenipotentiary of the U.S. to Japan, Washington, DC

*Glen S. Fukushima*, Chairman & Director, Airbus Japan K.K.; Senior Vice President, Airbus Japan SAS, Tokyo, Japan

*Honorable Colleen Hanabusa*, United States House of Representatives, State of Hawai'i, Honolulu, HI

*Honorable Mazie Hirono*, United States House of Representatives, State of Hawai'i, Honolulu, HI

**Honorable James Hodgson**, Former Ambassador Extraordinary and Plenipotentiary of the U.S. to Japan, Malibu, CA

*Thomas W. Horton,* President, AMR Corporation and American Airlines

Honorable Daniel K. Inouye, United States Senator and Senate President Pro Tempore, State of Hawai'i, Washington, DC

Honorable Ryozo Kato, Commissioner, Nippon Professional Baseball; Former Ambassador Extraordinary and Plenipotentiary of Japan to the U.S., Tokyo, Japan

Takashi Kawamura, Chairman, Hitachi, Ltd., Tokyo Japan

*Honorable Yohei Kono*, Former Speaker of the House of Representatives of Japan, Tokyo, Japan

*Honorable Doris Matsui*, United States House of Representatives, State of California, Sacramento, CA

Honorable Norman Y. Mineta , Vice-Chairman, Hill & Knowlton; Former Secretary of Transportation, U.S. Department of Transportation; Former Secretary of Commerce, U.S. Department of Commerce, Washington, DC

*Honorable Walter Mondale,* Former Ambassador Extraordinary and Plenipotentiary of the U.S. to Japan, Minneapolis, MN

Honorable Yoshio Okawara, Special Adviser, Institute for International Policy Studies; Former Ambassador Extraordinary and Plenipotentiary of Japan to the U.S., Tokyo, Japan

*Dr. Daniel Okimoto*, Professor Emeritus, Stanford University, Stanford, CA

*Mr. John Onoda*, Senior Consultant, Fleishman-Hillard International Communications Moraga, CA

*Honorable Kunihiko Saito*, Former Ambassador Extraordinary and Plenipotentiary of Japan to the U.S., Tokyo, Japan

Honorable Motoatsu Sakurai, President, Japan Society; Former Ambassador and Consul General of Japan in New York, New York, NY

*Honorable John Thomas Schieffer*, Former Ambassador Extraordinary and Plenipotentiary of the U.S. to Japan, Fort Worth, TX

*Dr. Katsuhiko Shirai*, Former President, Waseda University, Tokyo, Japan

*George Takei*, Actor, Hosato Enterprise, Inc., Los Angeles, CA

*Masaaki Tanaka*, CEO of the Americas, Bank of Tokyo-Mitsubishi UFJ, New York, NY

Dennis Teranishi, CEO, Hawaiian Host, Inc., Honolulu, HI

*Dr. Paul Terasaki*, Chairman, Terasaki Foundation, Los Angeles, CA

*Dr. Richard Wood*, Former President, Japan Society, New York, NY

Honorable Shotaro Yachi, Professor, Institution for Japan-US Studies, Waseda University and Keio University; Former Vice Minister, Ministry of Foreign Affairs of Japan, Tokyo, Japan

*Roy Yamaguchi*, Chef and Restaurateur, Roy's, Honolulu, HI

Honorable Shunji Yanai, President and Judge, International Tribunal for the Law of the Sea; Former Ambassador Extraordinary and Plenipotentiary of Japan to the U.S., Tokyo, Japan

#### **U.S.-JAPAN COUNCIL MEMBERS**



The U.S.-Japan Council maintains a network of Japanese American leaders living across the United States and in Japan. Council Members are leaders in their professions and in their communities and demonstrate commitment to deepening ties between the U.S. and Japan. Council Members engage in Council activities by lending their expertise to strategic working groups, organizing regional networking events, acting as spokesmen in the media and serving on planning committees.

Ms. Wendy Abe\* (HI)

Ms. Chris Aihara\* (So CA)

Mr. Charles Allcock\* (OR)

Mr. Wayne Aoki (NY)

Mr. George Aratani‡ (So CA)

Ms. Julie Azuma (NY)

Ms. Kathryn Bannai (NJ)

Mr. Frank Buckley\* (So CA)

Ms. Phyllis Campbell\* (WA)

Ms. Nobuko Saito Cleary (No CA)

Ms. Donna Cole\* (TX)

Ms. Margaret Cummisky\* (DC)

Ms. Tracey Doi\* (So CA)

Mr. Ernie Doizaki (So CA)

Mr. Sho Dozono† (OR)

Ms. Susan Eichor\* (HI)

Ms. Carol Enseki (NY)

Mr. Jose Fuentes\* (FL)

Mr. Robert Fujioka (HI)

Ms. Jean Fujiu\* (IL)

Ms. Dianne Fukami\* (No CA)

Mr. Mark Fukunaga (HI)

Mr. Glen Fukushima† (Japan)

Mr. Erwin Furukawa\* (So CA)

Ms. Mariko Gordon\* (NY)

Mr. Doug Goto (HI)

Judge Kerry Hada\* (CO)

Mr. Hideki Hamamoto† (VA)

Mr. Terry Hara\* (Southern CA)

Ms. Ann Harakawa\* (NY)

Ms. April Hattori (NY)

Ms. Carole Hayashino\* (No CA)

Mr. Ernest M. Higa† (Japan)

Mr. James Higa (No CA)

Mr. Michael Hirai†\* (HI)

Mr. J.D. Hokoyama (So CA)

Ms. Donna Hollingshead\* (MD)

Mr. Stan Honda (NY)

Mr. Yosuke Honjo (NY)

Mr. Melvin Horikami\* (HI)

Dr. Kathryn Ibata-Arens\* (IL)

Mr. Robert Ichikawa†\* (HI)

Mr. Thomas Iino† (So CA)

Mr. George Ikeda (NY)

Mr. Thomas Ikeda\* (WA)

Mr. Bill Imada (So CA)

Senator Daniel K. Inouye‡ (DC)

Ms. Irene Hirano Inouye†\*

Mr. William Ireton (Japan)

Mr. Wayne Ishihara (HI)

Mr. Stuart Ishimaru\* (DC)

Mr. Eugene Itogawa\* (No CA)

Mr. Randy Iwasaki (No CA)

Mr. David Iwata\* (So CA)

Ms. Carol Izumi\* (DC)

Mr. Alexander Jampel (Japan)

Mr. Stephen Kagawa† (So CA)

Mr. Frederick H. Katayama† (NY)

Mr. Russell Kawahara (Japan)

Mr. Kenzo Kawanabe (CO)

Ms. Lillian Kawasaki\* (So CA)

Mr. Darren Kimura (HI)

Ms. Elaine Ko\* (WA)

Ms. Carol Komatsuka\* (So CA)

Mr. Dayne Kono\* (IL)

Ms. Sachi Koto\* (GA)

Mr. Stan Koyanagi\* (So CA)

Dr. Michiko Kurahashi (NY)

Mr. Duane Kurisu\* (HI)

Mr. Akemi Kurokawa (HI)

Ms. Yumi Kuwana (CT)

Mr. Kaz Maniwa†\* (No CA)

Mr. Calvin Manshio\* (IL)

Mr. Eric Martinson\* (HI)

Ms. Lori Matsukawa\* (WA)

Mr. Colbert Matsumoto† (HI)

Ms. Rima Matsumoto (DC)

Mr. Tom Migaki\* (CO)

Mr. James Minamoto (Japan)

Mr. Norman Mineta‡ (DC)



Council Member Tom Ikeda was named one of three recipients of the 2011 Integral Fellows Award by the Microsoft Alumni Foundation for his work at Densho.



Council Member Charlie Allcock was named one of the "Electrifying 100 of 2011" by Automotive News.



Council Member Alan Nishio was honored as an Outstanding APA Leader at the 42nd JACL National Convention in Los Angeles for his work in higher education and involvement in the Japanese American community.

\* = JALD Alumni

t = Board of Directors

**‡** = Board of Councilors

#### **U.S.-JAPAN COUNCIL MEMBERS**



Ms. Stacey Miyamoto (NY)

Ms. Moni Miyashita†\* (NY)

Mr. Edson Mori (DC)

Dr. Brennon Morioka, Ph.D\* (HI)

Ms. Susan Morita\*† (DC)

Mr. Gary Moriwaki\* (NY)

Ms. Susan Muranishi\* (No CA)

Mr. Wayne Muraoka\* (HI)

Mr. Satoru Murase (NY)

Mr. Albert Muratsuchi\* (So CA)

Mr. Verne Naito (OR)

Mr. Bob Nakamoto (VA)

Ms. Debra Nakatomi\* (So CA)

Ms. Emi Nakatsugawa (NY)

Ms. Paula Nakayama\* (HI)

Mr. Stann Nakazono\* (NY)

Mr. Ted Namba\* (AZ)

Ms. Patricia Neilson\* (MA)

Dr. Yutaka Niihara (So CA)

Ms. Jill Nishi\* (WA)

Mr. David Nishida (Japan)

Mr. Scott Nishimoto\* (HI)

Mr. Alan Nishio\* (So CA)

Mr. Paul Niwa†\* (MA)

Mr. John Noguchi\* (No CA)

Dr. Eric K. Noji (DC)

Ms. Hiroyo Nonoyama (So CA)

Ms. Janet Nuzum\* (DC)

Ms. Joan Ochi\* (DC)

Mr. Gary Oda\* (HI)

Mr. Larry Oda\* (So CA)

Professor Dennis Ogawa (HI)

Ms. Fujie Ohata (DC)

Mr. Ronald Ohata (DC)

Mr. Allen M. Okamoto† (No CA)

Mr. John Okamoto (WA)

Dr. Daniel Okimoto‡ (No CA)

Mr. John Onoda‡ (No CA)

Ms. Susan J. Onuma† (NY)

Mr. Paul Osaki\* (No CA)

Mr. Henry Ota† (So CA)

Mr. William Ouchi (So CA)

Mr. Kenneth Oye\* (MA)

Mr. Robert Ozaki (HI)

Dr. Curtiss Rooks\* (So CA)

Mr. Kelly Saito\* (OR)

Judge Peter Sakai\* (TX)

Ms. Judy Sakaki\* (No CA)

Ms. Sandy Sakamoto\* (So CA)

Ms. Miyoko Sawamura\* (No CA)

Mr. Bill Seki\* (So CA)

Ms. Wendy Shiba\* (So CA)

Mr. Edward Shikada\* (No CA)

Ms. Charlene Shimada (No CA)

Mr. Floyd Shimomura\* (No CA)

Dr. Larry Shinagawa (DC)

Ms. Wendy Shiba\* (So Ca)

Mr. Bill Seki\* (So CA)

Ms. Genevieve Shiroma\* (No CA)

Mr. Tamio Spiegel (NY)

Ms. Michelle Sugahiro\* (OR)

Mr. Dennis Sugino (So CA)

Dr. Jeanette Takamura (NY)

Mr. Bryan Takeda\* (So CA)

Mr. George Takei‡ (So CA)

Mr. Yoichiro Taku (No CA)

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Mr. Roy Yamaguchi‡ (HI)

Mr. Mark Yamakawa\* (HI)

Mr. Andrew Yamamoto\* (So CA)

Mr. Britt Yamamoto (WA)

Ms. Sharon Yanagi (DC)

Ms. Jan Yanehiro†\* (No CA)

Ms. Jane Yonamine (Japan)

Mr. Paul Yonamine† (Japan)

Mr. Grant Yoshihara\* (OR)

Mr. Stan Yoshihara (So CA)



Council Member Wendy Shiba was elected President of the National Asian Pacific American Bar Association.



Council Member Paul Osaki was honored as a 2011 Asian Pacific American Heritage Hero by KQED for his 33-year history of dedication and commitment to the Japanese American community.



Council Member Britt Yamamoto brought a delegation of Japanese social entrepreneurs to Seattle for training through iLEAP: The Center for Critical Service in partnership with USJC and Entrepreneurial Training for Innovative Communities (ETIC).

# U.S.-JAPAN COUNCIL ASSOCIATE MEMBERS & STAFF



#### **Associate Council Members**

The Associate Member category was created to accommodate delegates of the Emerging Leaders Program (formerly the ITO EN Leadership Development Program) due to the expressed desire to keep current, past, and future delegates connected to the Council. It will also include young professionals between the ages of 18 - 35 who are not yet eligible for regular Council Membership.

Ms. Kei Ashizawa\*(TX)

Ms. Erica Naito Campbell\*(WA)

Ms. Aimee Eng\*(No CA)

Ms. Naomi Funahashi\*(No CA)

Ms. Dana Heatherton\*(TX)

Mr. Nate Imai\*(So CA)

Mr. Timothy Koide\*(DC)

Ms. Janelle Kuroda\*(DC)

Mr. Mike Mikawa\*(DC)

\* = Emerging Leaders Program Alumni

Mr. Nicolas Mizono\*(No CA)

Mr. Zachary Przystup\*(DC)

Mr. John Rankin\*(HI)

Ms. Jean Shiraki (DC)

Mr. Ryan Tanaka\*(HI)

Ms. Stacey Ann Fong Toda\*(So CA)

Ms. Kaoru Utada\*(NY)

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Ms. Kendee Yamaguchi\*(WA)

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TOMODACHI Initiative (Tokyo, Japan)



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## **Terasaki Foundation**

Dr. Paul Terasaki and his wife Hisako Terasaki have created various endowments and foundations to promote U.S.-Japan relations and advancement in medical research, including the UCLA Terasaki Center for Japanese Studies, UCLA Life Sciences Building, the Nibei Foundation and the Terasaki Foundation Laboratory. Through the foundation, Dr. Terasaki sponsors programs promoting cultural exchanges between the U.S. and Japan, and supports medical researchers and physicians from Japan to engage in medical activities at U.S. institutions.

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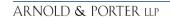
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A copy of the U.S.-Japan Council's audited financial statements is available upon request.

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