

2019-2021 STRATEGIC FRAMEWORK

Lead		Connect	
<i>Inspire, develop and empower leaders to promote a stronger U.S.-Japan relationship</i>		<i>Connect and convene diverse leaders to address key issues important to the U.S.-Japan relationship</i>	
1 <u>Establish Leadership Institute</u>		4 <u>Address priority issues through collaboration on forward-leaning topics</u>	
2 <u>Maintain and expand leadership development opportunities for stakeholders</u>		5 <u>Give visibility to people and issues</u>	
3 <u>Sustain and strengthen TOMODACHI</u>		6 <u>Engage diverse stakeholders, in person and virtually</u>	
Thrive			
<i>Ensure funding, human resources and infrastructure for future growth of the organization</i>			
7 <u>Increase revenue with an emphasis on unrestricted support and endowment</u>	8 <u>Continue to build staff, board and regional leadership capacity</u>		9 <u>Improve operations and leverage technology</u>