

JAPAN-HAWAI'I ECONOMIC SUMMIT

MAY 9-11, 2017

**MAUNA LANI BAY HOTEL & BUNGALOWS,
HAWAI'I ISLAND**

PRESENTED BY



STATE OF HAWAI'I DEPARTMENT
OF BUSINESS, ECONOMIC
DEVELOPMENT, AND TOURISM





Clubhouse to open by Spring 2018

Hoakalei E Komo Mai

Keoneula Blvd, Ewa Beach, HI 96797
www.hoakaleicountryclub.com

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 MARK HUFFMAN AT MHUFFMAN@HOAKALEICOUNTRYCLUB.COM

WELCOME

A MESSAGE FROM GOVERNOR DAVID Y. IGE

...

On behalf of the people of the state of Hawai'i, welcome to the Japan-Hawai'i Economic Summit. Together with the U.S.-Japan Council, I am honored to be a part of this conference that celebrates and strengthens Hawai'i-Japan and U.S.-Japan relationships. I extend my warmest aloha to those who have traveled from Japan and other regions, to Hawai'i Island to join us for this important event.

The State of Hawai'i is proud to be at the center of the mainland United States and the Asia-Pacific region. The connection of our people and the ties that bind Japan and Hawai'i are many.

As governor of the State of Hawai'i, I join my fellow government officials from Japan, who understand the urgency and critical importance of effective economic development, and trade and investment policies to compete in the global economy. As collaborators and friends, I look forward to continuing the state/prefectural relationships that we share as we define new strategies for Hawai'i and Japan.

Thank you for attending the Japan-Hawai'i Economic Summit. Let us pledge to continue to support each other and celebrate the business-to-business, government-to-government, but more importantly, the people-to-people relationships that have brought us here this week.



David Y. Ige
 Governor, State of Hawai'i



A MESSAGE FROM IRENE HIRANO INOUE

...

On behalf of the U.S.-Japan Council (USJC), I am pleased to welcome you to the 2017 Japan-Hawai'i Economic Summit. This Summit accelerates exchange with prefectures in Japan that have interests in and connections to Hawai'i, as well as the continental United States.

We are excited to continue to work with prefectures that are part of USJC's Governors' Circle initiative, and look forward to expanding our relations with prefectures that have sister partnerships with the Aloha State. We are honored to collaborate on this Summit with the State of Hawai'i. The state is rich in resources, including nature, food and products, and has a wealth of business opportunities, as well as one of the most diverse populations in the United States. We look forward to highlighting issues and opportunities that Hawai'i shares with these Japanese prefectures, including tourism, food, education and energy, and explore further ways to collaborate.

We extend our thanks to the State of Hawai'i Department of Business, Economic Development & Tourism and the Office of the Governor; our members and supporters in Hawai'i; and our generous sponsors who have made this Summit on the Hawai'i Island possible.

Thank you for your participation in the Summit. We hope that you will meet new leaders, find new opportunities, and be inspired to continue to connect Hawai'i, Japan and the continental United States.



Irene Hirano Inouye
 President, U.S.-Japan Council



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PREMIER



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Robert Ichikawa
Yoh Kawanami

Dennis Ling
Jean Nakanishi
Ichiro Sekimitsu
Eric Takahata
Gary Yamashiroya

SUMMIT SCHEDULE

TUESDAY, MAY 9

4:00pm	Conference Registration (<i>Main Lobby</i>)
6:00pm – 8:00pm	Welcome Reception - Hosted by the Department of Business, Economic Development and Tourism (<i>Poolside Lawn</i>)

WEDNESDAY, MAY 10

7:30am – 8:45am	Breakfast + Business Networking (<i>Ballroom Lanai</i>)
8:45am – 9:15am	Welcome (<i>Ballroom</i>)
9:15am – 9:45am	Keynote One: Masaaki Tanaka, Senior Global Advisor, PwC International (<i>Ballroom</i>)
9:45am – 10:45am	Panel One: Business Bridges (<i>Ballroom</i>)
10:45am – 11:00am	Morning Breaks
11:00am – 12:00pm	Panel Two: Innovations in Education (<i>Ballroom</i>)
12:00pm – 12:15pm	Break
12:15pm – 1:15pm	Lunch (<i>Hale Hoaloha Pavilion</i>)
1:15pm – 1:30pm	Break
1:30pm – 2:00pm	Keynote Two: Robert Harrison, Chairman, First Hawaiian Bank (<i>Ballroom</i>)
2:00pm – 3:00pm	Panel Three: Tourism 2.0 (<i>Ballroom</i>)
3:00pm – 3:15pm	Afternoon Break
3:15pm – 4:15pm	Panel Four: Governors' Panel (<i>Ballroom</i>)
4:15pm – 5:30pm	Evening Break
5:30pm – 6:30pm	Cocktail Reception (<i>Bay Terrace Restaurant</i>)
6:30pm – 8:30pm	Dinner (<i>Bay Terrace Restaurant</i>)

THURSDAY, MAY 11

7:30am – 8:45am	Breakfast + Business Networking (<i>Ballroom Lanai</i>)
8:45am – 9:10am	Welcome (<i>Ballroom</i>)
9:10am – 10:10am	Panel One: Food Fortunes (<i>Ballroom</i>)
10:15am – 11:15am	Panel Two: Renewable Energy (<i>Ballroom</i>)
11:15am – 11:25pm	Closing Remarks: Dennis Teranishi, Chairman of the Board
11:15am – 11:45pm	Break *Board Buses for Puu Waawaa Ranch
12:10pm – 12:20pm	Welcome by Henk Rogers (<i>Puu Waawaa Ranch Pavilion</i>)
12:20pm – 2:20pm	Lunch, Tours of the Energy Lab, Lunch, and Business Networking (<i>Puu Waawaa Ranch Pavilion</i>)
2:20pm – 3:00pm	Board Buses to Return to Hotel
3:00pm	Summit Adjourned

KEYNOTE SPEAKERS



MASAAKI TANAKA

**Senior Global Advisor | PwC International
Advisor to the Japan Financial Services Agency**

Mr. Tanaka has been Vice Chair of the USJC Board of Councilors since 2008. He is also Senior Global Advisor of PwC International and Advisor to the Japan Financial Services Agency. Mr. Tanaka serves on several Governmental Panels in Japan, including the Panel of Experts on FinTech Startups and the Council of Experts on the Stewardship Code.

He is the former Director and Deputy President of the Mitsubishi UFJ Financial Group, Inc. (MUFG). He was a Director of Morgan Stanley from 2011 to 2015. His past positions since joining Mitsubishi Bank in 1977 include Executive Officer and General Manager of the Corporate Planning Division at The Bank of Tokyo-Mitsubishi UFJ, Ltd. (BTMU), President and CEO of Union Bank, CEO for the Americas at BTMU. Mr. Tanaka holds a law degree from the University of Tokyo and a Master of Laws degree from the University of Michigan Law School.



ROBERT HARRISON

Chairman & CEO | First Hawaiian Bank

Bob Harrison became Chief Executive Officer in January 2012 and named Chairman of First Hawaiian Bank in May 2014. A 21-year veteran of the company, joining First Hawaiian Bank in 1996, he has over 28 years of financial industry experience working for banks in New York and in Hawai'i. He currently serves as a member of the Board of Directors for Alexander and Baldwin, Hawaii Bankers Association, Hawaii Business Roundtable, Hawaii Community Foundation, Blood Bank of Hawaii and is Chairman of Hawaii Medical Service Association. He served in the U.S. Navy before earning a bachelor's degree in Applied Mathematics from the University of California, Los Angeles and an MBA from Cornell University in New York.

MASTER OF CEREMONIES



SUSAN EICHOR

President & COO | aio

Susan is the President & COO of aio, a family of businesses in media, sports, food and technology. aio is dedicated to living and promoting the unique values of Hawai'i, its culture and its people. Prior to aio, Susan was part of the leadership team at Verizon Hawaii and has also served as a strategic advisor for telecommunications companies in the Pacific.

The 2007 Japanese American Leadership Delegation was Susan's first visit to Japan - a life changing experience, both personally and professionally. Her current board service includes the U.S.-Japan Council, HPM Building Supply, Blood Bank of Hawaii, Hawaii Bowl Executive Committee, Diamond Head Theatre and the UH - Shidler College of Business Advisory Council.

Susan holds a Bachelor's degree in Industrial Engineering from Stanford University and an MBA from the University of Hawai'i.

NOTABLE SPEAKER



DENNIS TERANISHI

**Chairman of the Board U.S.-Japan Council
President & CEO | Pacific International Center for
High Technology Research (PICHTR)**

Mr. Teranishi is President and CEO of the Pacific International Center for High Technology Research (PICHTR). He also serves on a number of for-profit and non-profit boards, and as an Executive Advisor to ITO EN (North America) Inc. Previously, Mr. Teranishi was CEO of Hawaiian Host, Inc. for 14 years. Prior to that, he worked for 19 years at AMFAC, Inc. He was also a Captain in the U.S. Army. Mr. Teranishi holds a B.S. from California State Polytechnic University and an M.S. from the University of Hawai'i. In 2014, he was awarded the Order of the Rising Sun from the Government of Japan.

F H B . C O M

Building a shared legacy.

At First Hawaiian Bank, we believe that by working together towards shared goals, we can achieve great things. We are proud to support the Japan-Hawaii Economic Summit and the opportunities a Japan-Hawaii relationship can create for generations to come.



First Hawaiian Bank

IT ALL STARTS WITH YES



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Business Bridges: Crossing the Pacific to Global Success

The business cultures of Japan, Hawai'i and the U.S. mainland are unique. Books, articles and websites generally discuss major issues relevant to commercial expansion to new markets, but fail to provide the networking opportunities, "hands-on" knowledge, or relevant feedback to successfully do so. This panel will discuss the experiences of business executives who have generated new commercial affiliations and successfully navigated the complex path of assessing strategies, selecting the right market entry method, and coping with the differences of cultural and business etiquette in Japan, Hawai'i and the U.S. mainland. Business and governmental networks and resources they found helpful will also be highlighted.

GREGG YAMANAKA

President | LearningBiz LLC



Gregg has had careers in law, banking, and real estate. He was also President of MC&A, one of North America's largest destination management companies; and founded LearningBiz LLC, specializing in leadership and hospitality training, and executive coaching. He was the CEO of APEC 2011; works with the Japan Hawai'i Tourism Association; conducts educational trips to Japan; and has spoken in Japan, China, Taiwan, and the Philippines. Gregg has served on numerous community Boards, such as the Chamber of Commerce, the Aloha United Way, the Hawaii Real Estate Commission, and the Hawaii Workforce Development Council; and is a member of the YPO Gold Pacific US Region. He is a graduate of Punahou School, Stanford University and Hastings College of the Law.

SEIKI TAKAHASHI

Chief Executive Officer | PJ Partners



Mr. Takahashi served for seven years from 1986 in the fixed income division of Morgan Stanley in Tokyo. He subsequently served as Chief Investment Officer at Cornes & Co., Ltd. in Hong Kong, a private investment holding company for one of Hong Kong's wealthiest families. After more than three years at Cornes & Co., he returned to Tokyo where from 1995, he represented several hedge fund companies involved in venture capital and private equity investment, before establishing PJ Partners Inc, in 2001. He is a graduate of Washington University in St. Louis' School of Business, USA.

SHIGETOSHI OGINO

Director, Hotels & Restaurants Division | Resorttrust



June 1999 - Resorttrust, INC. General Manager of Osaka Branch Membership Division
March 2004 - Resorttrust, INC. General Manager of Grand XIV Hamanako
July 2007 - Resorttrust, INC. Cooperate Executive Officer, Director of Tokyo Bay Court Club Pre-Opening Office
April 2008 - Resorttrust, INC. Cooperate Executive Officer, General Manager of Tokyo Bay Court Club
December 2012 - Resorttrust, INC. Cooperate Executive Officer, Hotels & Restaurants Division
June 2015 - Current - Resorttrust, INC. Director Hotels & Restaurants Division

YASUNOBU KYOGOKU

Founder / Managing Partner | Innovation Global Capital



Mr. Kyogoku is the Founder of Innovation Global Capital, an asset management and consumer private equity firm that builds global brands through partnerships with visionary entrepreneurs. Mr. Kyogoku has invested/acquired over \$1 Billion in consumer companies in the US, Europe, and Asia. As COO of Uniqlo USA, he transformed Uniqlo from a single New York store into a national phenomenon. He is a current or former board member/advisor to ItoEn, Plae, Marine Layer, Theory, Helmut Lang, and other global brands. Mr. Kyogoku is active as a Trustee of the San Francisco Ballet, the Fine Arts Museums of San Francisco, and the San Francisco Zoo. His frequent media appearances include CNBC, CBS, Bloomberg, Fox, Financial Times, New York Times, and Wall Street Journal.

KUHAAO ZANE

Designer | Sig Zane Designs



Kuhao Zane, Creative Director of Sig Zane Designs and SZKaiao comes from a generational Hula family and practice that informs his day to day career as a designer. Zane, who studied graphic design at the Fashion Institute of Design and Merchandising in Los Angeles, was a member of PBN's Forty Under 40 class of 2015. He's worked with his father, company founder Sig Zane, on everything from the company's signature aloha shirts to the designs for Ohana by Hawaiian's aircraft.

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Building communities and brighter futures with our hands and our hearts.



We're proud to support the 2017 Japan-Hawaii Economic Summit and future growth and cooperation in the Asia-Pacific Region.

Island Insurance has been serving the families, businesses and communities in Hawaii for over 75 years and is proud to support the U.S. - Japan Council.



Innovations in Education: Sparkling Global Awareness

The recent slowing of cross border trade has made it even more important to develop young leaders with an understanding and awareness of global viewpoints. In this session, panelists will discuss recent educational innovations and thinking on developing global thinkers from an early age. In particular, we will look at how advances in technology can open the doors to enhancing the classroom experience in both Japan and Hawai'i to stimulate interest and knowledge of each other's countries, while also increasing the ability to attract international students.

IRENE HIRANO INOUE President | U.S.-Japan Council



Irene Hirano Inouye serves as President of the U.S.-Japan Council (USJC), a non-profit organization headquartered in Washington, DC with offices in Tokyo and Los Angeles. The Council administers the TOMODACHI Initiative, a public-private partnership with the U.S. Embassy in Tokyo, with support from the Government of Japan. TOMODACHI invests in the next generation of Japanese and American leaders through educational and cultural exchanges and leadership programs. She is the former President and Founding CEO of the Japanese American National Museum in Los Angeles, a position she held for twenty years. She received her bachelor's and master's degrees in Public Administration from the University of Southern California, and an Honorary Doctorate Degree from SMU. Ms. Hirano Inouye's current community activities include serving as Trustee and immediate past Chair, Ford Foundation; Trustee and immediate past Chair, Kresge Foundation, Trustee, Washington Center and Vice Chair, Smithsonian Institution Asian Pacific American Center. She has extensive experience in non-profit administration, philanthropy, and community education with culturally diverse communities. She was married to the late U.S. Senator Daniel K. Inouye of Hawai'i.

DAWN AMANO IGE First Lady of Hawai'i



As first lady of the State of Hawai'i, Dawn Amano-Ige supports education programs, particularly in science, technology, arts and math along with literacy, global education and international student exchanges. She also promotes healthy living through the state's Choose Healthy Now program. Professionally, Mrs. Ige was a public-school educator who taught 3rd grade and served as a vice principal. She previously worked in healthcare marketing and corporate public relations. Mrs. Ige was born and raised in Ewa, Hawai'i and attended public schools there. She holds degrees in journalism, business and elementary education. The Iges have three grown children.

DAVID LASSNER President | University of Hawai'i



David Lassner is the 15th president of the University of Hawai'i, the statewide system comprising all public higher education in Hawai'i. He also currently serves as interim Chancellor of the University of Hawai'i at Mānoa, the flagship research campus. Prior to being appointed as President, Lassner served as UH's first Vice President for IT and Chief Information Officer. Lassner's current agenda includes a focus on helping more Hawai'i residents earn college credentials and developing an innovation sector to strengthen the Hawai'i economy while creating high-quality jobs. Lassner earned an AB in economics summa cum laude and an MS in computer science at the University of Illinois at Urbana-Champaign and holds a PhD in communication and information sciences from the University of Hawai'i.

KUNIAKI SHIMOZAKI

Superintendent | Hiroshima Prefectural Board of Education (HPBOE)



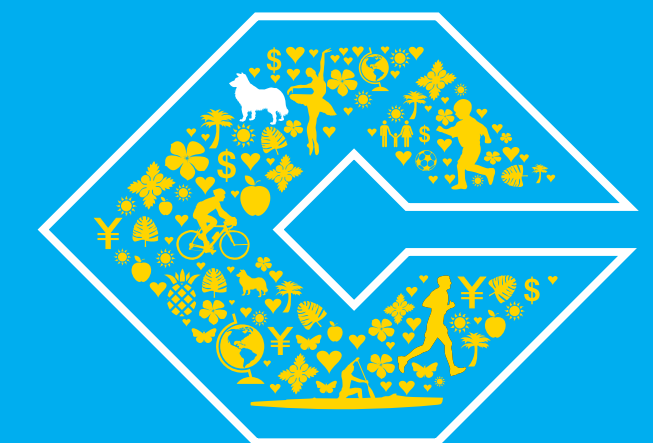
Mr. Shimozaki was born in Osaka City on December 12, 1950, and graduated in 1980 from the School of Humanities and Faculty of Letters, Kobe University. He was a lecturer at two Hiroshima Senior High Schools before joining the Hiroshima Prefectural Board of Education. Mr. Shimozaki served in various posts at HPBOE --- Teacher's Consultant, Deputy Director of Student Guidance Division, and Director of Education Personnel Division. In 2005, after serving as principal at the Fukuyama Seishikan Senior High School, he returned to HPBOE as Director General and Deputy Superintendent. In 2011, Mr. Shimozaki was appointed as the Superintendent of HPBOE.

SHANTI SHOJI

Co-Founder | Kizuna Across Cultures



Shanti Shoji is Vice President and Co-founder of Kizuna Across Cultures (KAC), which aims to promote students' global awareness and communicative competence in a foreign language through its unique virtual cultural and language exchange program, Global Classmates. At KAC, Shanti leads operations for Global Classmates. Before cofounding KAC in 2011, Shanti worked in Japan for six years as an Assistant Language Teacher on the JET program in Kagawa and as a Program Manager for LABO International Exchange Foundation in Tokyo. She then returned to the US and served as the Cultural Affairs Coordinator at the Embassy of Japan. She received her Master's in International Communication from American University's School of International Service and holds a BA in Japanese and International Studies from University of Oregon.



CPB is proud to support the Japan-Hawaii Economic Summit and fostering connections for future collaboration and trade.



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Tourism 2.0: Strategies to Engage the Next Generation Visitor

Tourism is a major pillar of Japan's growth strategy and accounts for more than 20 percent of Hawai'i's economy. Learn more about its importance to Japan and Hawai'i by hearing from leaders pioneering strategies and tools in tourism and branding to stimulate regional activities and overall economic growth. The panel will also share gaps in the marketplace, and will reveal anticipated opportunities for change, innovation, and bilateral cooperation.

ISABELLA ELLAHEH HUGHES

Director, Co-Founder | Honolulu Biennial



Hughes is a nonprofit arts professional and food and beverage entrepreneur. In the arts, she co-founded and is a director of Honolulu Biennial Foundation, which presents a new, signature event, Honolulu Biennial.

Honolulu Biennial debuted in 2017 and is a nonprofit visual arts festival celebrating cultures and artists linked through the Pacific Ocean. An independent curator, art critic, editor and cultural projects manager, she's worked in the arts for over a decade locally, nationally and internationally. In food and beverage, she's a co-founder and president of Shaka Tea, the first line of Hawaiian-grown, ready-to- drink iced teas on the market brewed from Native Hawaiian māmaki and co-founder of Lezzetli Ice Cream Co. Born and raised in Hawai'i, she lives in Honolulu with her husband and kids.

TAKASHI NANBA

Vice Governor | Shizuoka Prefecture



Takashi Nanba is the Vice Governor of Shizuoka Prefecture as of May 2014. Prior to this appointment, he served for the Ministry of Land, Infrastructure, Transport and Tourism for 30 years and held various positions over the years such as Deputy Minister

for Technical Affairs, Minister's Secretariat; Deputy Director-General for Engineering Affairs, Minister's Secretariat; and Deputy Director-General of the Kyushu Regional Development Bureau. He has also worked as the secretariat of the Japanese Embassy of the Republic of Panama. Dr. Nanba earned his Doctor of Engineering from Nagoya University. Active in the academic realm, he was Adjunct Professor at Kyoto University's Graduate School of Management from 2014 to 2017 and currently is the Project Professor at Keio University's Graduate School of Media and Governance.

PONO SHIM

President & CEO | Oahu Economic Development Board



Pono serves as Chairman of the Hawaii Public Housing Authority Board of Directors and is 1 of 5 Living Organ Donors appointed to the Organ Procurement Transplant Network/United Network for Organ Sharing; Living Donor Committee

where he works on national policies affecting Living Organ Donors. Other boards of directorships or tasks force include the Friends of Iolani Palace, Economic Development Alliance of Hawaii, Hawaii Clean Energy Initiative Advisory Board, Hawaii Green Growth Executive Committee, and he is the manager for the Community Development Entity, Punawai O Puuhonua. He was also on the Selection Committee for the appointment of the Federal Magistrate Judge for 2015. In 2012, Pono successfully led the efforts of Punawai O Puuhonua's New Market Tax Credit Application and was awarded a \$40 Million allocation for Economic Development in Low Income Communities for Hawai'i. In 2016, his team was awarded another allocation of \$55 Million. In 2009 he was asked to take over the Leadership of OEDB. At the time the organization was in serious financial and public sentiment distress. Today the organization is considered one of the most influential leadership hubs in Hawai'i. He considers his exposure to Hawai'i leadership philosophies as a child to be the backbone to his ideas, actions, and words. He and Dawn have been married for 29 years and their daughter Chantele, 28, works in China for the Abercrombie and Fitch Corporation. In 2013 Pono donated a kidney to a friend.

YUTAKA OTA

Vice Governor | Nagano Prefecture



Mr. Ota was born in Nagano in 1956. In 1979, he graduated from the Faculty of Law, Kyoto University, and entered Nagano Prefectural Government. He served in various posts

at Nagano Prefectural Government, including Director General of Life Environment Department, Director General of Planning Bureau, Director General of Commerce, Industry and Labor Department and Director General of General Affairs Department. In February 2015, he was appointed Vice Governor of Nagano Prefecture.

GEORGE SZIGETI

President & CEO | Hawai'i Tourism Authority



George D. Szigeti has led the Hawai'i Tourism Authority (HTA), the State of Hawai'i's tourism agency, since May 2015. HTA's objective is to optimize the benefits of tourism,

Hawai'i's leading industry, while also being attentive to the interests of travelers, the visitor industry and general public. Szigeti has brought an energized vision to HTA, encouraging innovation and utilization of technology to expand Hawai'i's reach to global travelers, especially millennials. A priority for Szigeti is showcasing the authenticity and diversity of Hawai'i's culture and natural resources. Szigeti's business philosophy seeks collaboration and partnerships supporting the greater good for all instead of individual interests. It is an approach he has honed during a three-decade business career in Hawai'i as an executive for organizations with a statewide reach.

Our timeline for a renewable energy future.



48%
Renewable
Portfolio
Standard

2020

72%
Renewable
Portfolio
Standard

2030

100%
Renewable
Portfolio
Standard

2045

At the Hawaiian Electric Companies, we've already achieved 26 percent renewable. Working with many partners, we're accelerating toward a 100 percent sustainable energy future.

Find out more at hawaiianelectric.com/timeline



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Hawai'i Electric Light



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GOVERNORS' PANEL

Join Governor David Ige and Governor Hidehiko Yuzaki for a discussion on nurturing innovation economies, and how governments can support small-to-medium sized businesses in such economies. This discussion will also include conversations about bilateral relationships between Japan, Hawai'i and the continental United States.


DAVID Y. IGE
Governor | State of Hawai'i

 Governor David Y. Ige is the first governor of Okinawan descent in the United States. He was born and raised in Hawai'i, the fifth of six sons of Tokio and Tsurue Ige. He spent 34 years as an electrical engineer devoted to information technology, telecommunications and developing responsible public policy. Governor Ige began his political career in 1985 when he was appointed to the Hawai'i House of Representatives. In 1994, he was elected to the Hawai'i Senate and on December 1, 2014, he was sworn in as the eighth Governor of the State of Hawai'i.

HIDEHIKO YUZAKI
Governor | Hiroshima Prefecture

 Mr. Yuzaki joined the Ministry of International Trade and Industry in April 1990. In March 2000, he founded and served as Representative Director of ACCA Networks Co., Ltd, a broadband local exchange carrier. He then served as Executive Vice President & Representative Director of ACCA Networks in December 2000, bringing the company public in 2005. Hidehiko Yuzaki was sworn in as Governor of Hiroshima Prefecture on November 29, 2009. Governor Yuzaki has a B.A., Faculty of Law from the University of Tokyo. He earned an MBA from Stanford University in June 1995.

DANIEL OKIMOTO, PH.D.
Professor Emeritus | Stanford University

 Dr. Okimoto is Professor Emeritus, Department of Political Science, at Stanford University. In 1978, he co-founded the Walter H. Shorenstein Asia/Pacific Research Center at Stanford, where he served as the Director for more than a decade. In 2007, the Government of Japan awarded him the "Order of the Rising Sun with Gold-ray Neck Ribbon" and in 2009 he was chosen for "The Lifetime Achievement Award" by the Keizai Society of Silicon Valley. In 2013, President Obama appointed him to the National Council on the Humanities. From 2008-2016, he was Chairman of the Board of Councilors at the U.S.-Japan Council, where he directs the Governors' Circle and Co-Chairs the Silicon Valley Japan Platform. Professor Okimoto earned his B.A. from Princeton, M.A. from Harvard and Ph.D. from the University of Michigan. He is the author of numerous books and articles, including Between MITI and the Market: Japanese Industrial Policy for High Technology.



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Food Fortunes: Overcoming Challenges and Building Brands Overseas

With the great interest in agriculture and food from Hawai'i and Japan, the importing and exporting of food between countries is expected to continue. For Japanese food companies, Hawai'i provides a lower risk market to begin global expansion and for Hawai'i-based companies, Japanese consumers' affinity for Hawai'i products provides a natural expansion opportunity. This panel will explore business opportunities and challenges; local sourcing; resource management; food security and safety; and rules, regulations of the importing and exporting of foods.

DEREK KURISU

Executive Vice President | KTA Super Stores



Derek Kurisu is Executive Vice President at KTA Super Stores, a store started in 1916 as a modest 500 square foot grocery and dry goods store by Koichi and Taniyo Taniguchi. Since then, the store has grown into a six store chain, serving the residents of Hawai'i Island. One of Derek's greatest accomplishments at KTA was the creation of Mountain Apple Brand products, or grown-in Hawai'i foods that provide high quality products, local pride and sustainability. Mountain Apple Brand is driven by the Hawaiian value of lokahi, or working together, and the Japanese principle of kaizen, or continuous improvement. Through his commitment to community service, production of two television cable programs, and various speaking engagements, Derek works diligently toward his goal of making Hawai'i the greatest place on earth.

DANIEL DINELL

President | Hawaii Coffee Company



As President of Hawaii Coffee Company, the largest roaster of coffee in Hawai'i and the largest roaster of Kona coffee in the world, Dan is responsible for all facets of the business and has architected a 5-year strategic expansion plan. In 2016 he led the company to its best sales year ever. Brands include iconic Lion Coffee, Royal Kona Coffee, Royal Hawaiian Coffee, and Hawaiian Islands Tea. Dan's previous work included Hilton Hotels with assignments in Japan, Hawai'i and Los Angeles. He is immediate past Chair and currently a Director of the Japan-America Society of Hawaii. He serves as a Trustee of the Crown Prince Akihito Scholarship Foundation. Born and raised in Hawai'i, Dan earned a Bachelor of Arts degree from Colorado College. He was a graduate research student at the University of Tokyo, where he earned distinction as a Monbusho Scholar studying International Relations.

ALLAN IKAWA

President & CEO | Big Island Candies



Allan K. Ikawa founded Big Island Candies in his hometown of Hilo, Hawai'i in 1977. Starting out with only minimum capital, Ikawa was able to overcome numerous challenges in order to grow Big Island Candies to its present status as an internationally recognized brand renowned for its premium confections and cookies. Big Island Candies utilizes only the highest quality ingredients—including local ingredients whenever possible, such as macadamia nuts, coffee, and fresh island eggs. In 1998, Big Island Candies moved into its current factory and retail showroom in Hilo. Visitors to the popular Big Island landmark are always greeted with a warm welcome, free product samples, and a complimentary cup of Big Island grown coffee 365 days a year. In 2013, Big Island Candies opened an Oahu outlet in the Ala Moana Center, Hawai'i's largest shopping mall. The company also relies on mail order and Internet sales to make its products available to people around the world. For his achievements, Ikawa has been recognized with dozens of local and national honors for his entrepreneurial, small business, marketing, retail and philanthropic endeavors. He was inducted into the Junior Achievement Hawaii Business Hall of Fame and recognized as a distinguished alumnus of both Hilo High School and the University of Hawai'i, Manoa.

YOSUKE HONJO

CEO | ITO EN US Group



Mr. Honjo serves as the CEO of ITO EN US Group, and has more than 28 years of industry experience in food and beverage management. The ITO EN US Group has 15 companies in the United States. Its parent company is ITO EN, LTD Japan, which is a Tokyo-based beverage company with many subsidiaries, including Tully's Coffee Japan, IIE (Evian water exclusive distributor in Japan) and Chichiyasu yogurt company. He serves as Advisor of the Honjo International Scholarship Foundation, which provides scholarships for over 40 students every year and also conducts joint scholarship programs with the University of Southern California (USC), the University of Hawai'i, Columbia University, the Japanese American Society and the Japanese Medical Society of America. He serves on the boards of directors of the Japanese Chamber of Commerce and Industry, the Nippon Club in New York and the Japan Society in New York. He is also on the advisory boards of the Columbia University School of Social Work and the Metropolitan Museum Multicultural Audience Development Initiative (MADI). He has supported USJC financially, including the TOMODACHI Emerging Leaders Program. Mr. Honjo earned his bachelor's degree in Business & Commerce from Waseda University in Tokyo, and his International Business Education and Research (IBEAR) MBA from USC.

TOYOHICO OTA

Vice Governor | Oita Prefecture



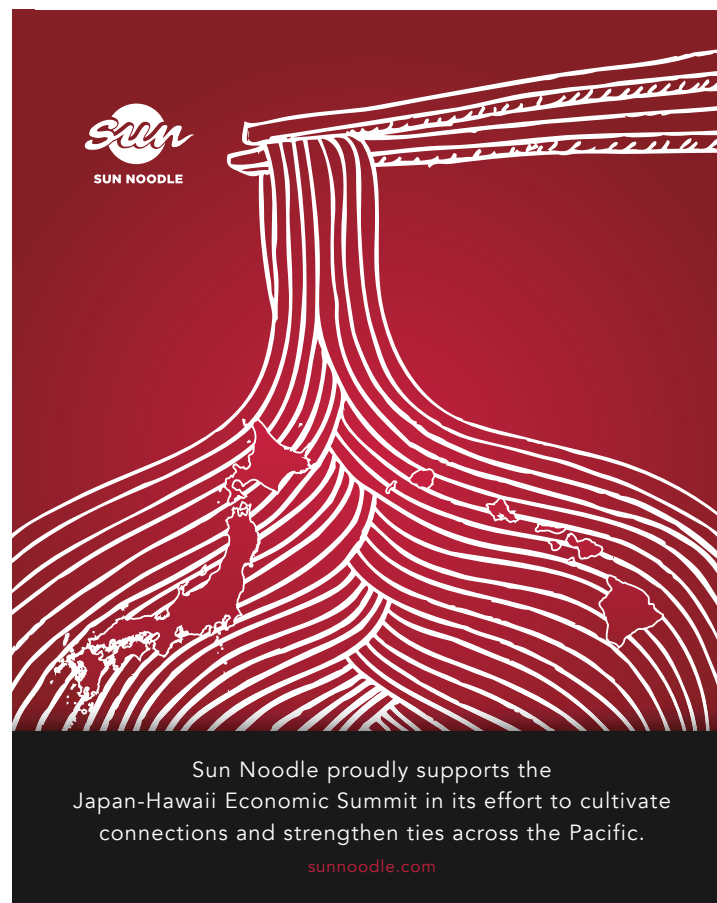
Mr. Ota was born in Aichi Prefecture on August 3, 1961. In 1985, he graduated from the University of Tokyo and joined the Ministry of Agriculture, Forestry and Fisheries (MAFF). At MAFF, he served as director and other high level positions for several different divisions including the Rice Supply and Demand Adjustment Office, Rice Policy Planning Division, Staple Food Department, Fisheries Management Improvement Division, Fisheries Policy Planning Department, Fisheries Agency Food Security Division, and as the Minister's Secretariat. Mr. Ota has additional expertise and experience in government financial institutions such as the Japan Finance Corporation. In 2014, Mr. Ota was named Vice-Governor of Oita Prefecture, and has mainly managed the administration of Agriculture, Forestry and Fisheries; Commerce, Industry and Labor; and Civil Engineering and Construction.



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LUIS P. SALAVERIA

DBEDT Director | State of Hawai'i



Luis P. Salaveria has served as the director for the State of Hawai'i Department of Business, Economic Development and Tourism (DBEDT), since his appointment in December 2014. As director, Salaveria leads DBEDT's efforts to achieve a Hawai'i economy that embraces innovation and is globally competitive and dynamic, providing opportunities for all Hawai'i's citizens. His responsibilities include the development of broad policy determinations to stimulate opportunities that offer the most immediate promise of expanding our local economy. Prior to his appointment as DBEDT Director, Salaveria served as the state's deputy director of finance for the State Department of Budget and Finance, from 2011 to 2014, where he assisted in the planning, design and management of the state's annual \$12 billion operational and \$3 billion capital improvement budgets. He has extensive experience in the development and execution of multi-billion dollar budgets dealing with complex situations, which result in positive financial and organizational outcomes. Salaveria brings more than 20 years of public and private sector experience to the position, having worked as the finance manager for Kaiser Permanente Hawai'i from 2001 to 2011, and as a budget and financial analyst with the state's Department of Defense from 1997 to 2001. Salaveria has demonstrated record of achievement and success in both growth and turnaround environments. He holds a degree in economics from the University of Hawai'i at Manoa.

JEFFERY CHAR

CEO | J-Seed Ventures, Inc.



Jeffrey Char is CEO of J-Seed Ventures, Inc. He founded and built several successful ventures including Sozon, an online marketing company sold to ValueCommerce, Solis, a domain registrar sold to GMO Internet, SSK Technology, an electronics component company sold to Suzuki Manufacturing, and Pario Software, a network security company sold to Lucent Technologies. He is currently advising Tokyo Electric Power Company on innovation matters and heads up their corporate venture capital team. Jeff studied economics at Sophia University in Tokyo and law at the University of California, Berkeley and Harvard Law School. Jeff is originally from Hawai'i, but a long-term resident of Tokyo, Japan.

MASARU EGUCHI

Vice Governor | Fukuoka Prefecture



Mr. Eguchi graduated from University of Teacher Education Fukuoka in 1977 and entered the Fukuoka Prefectural Government. He served in various posts at the Fukuoka Prefectural Government, including the Director of the Secretarial Office, Director General of the Environmental Affairs, Director General of the Policy Planning and Regional Development Department and Superintendent of Public Enterprises. In April 2017, he was appointed Vice Governor of Fukuoka Prefecture.

ALAN OSHIMA

President & CEO | Hawaiian Electric Company



Alan Oshima is president and chief executive officer of Hawaiian Electric Company since October 1, 2014. Prior to this, he served as Senior Vice-President overseeing corporate relations and regulatory, government and community affairs, HEI executive vice president for corporate and community advancement and president of the HEI Charitable Foundation. Mr. Oshima also served as senior vice president, general counsel and corporate secretary of Hawaiian Telcom, founded the law firm of Oshima Chun Fong & Chung, and practiced law with Carlsmith Ball. With his significant experience with electric, telecommunications and transportation companies, as well as water and sewer resources in Hawai'i, Mr. Oshima was consistently recognized as one of "America's Best Lawyers" in the field of public utilities. Mr. Oshima chairs Hawaii 3Rs, serves as a director of the Hawai'i Institute of Public Affairs, and is a member of the Governor's Every Student Succeeds Act (ESSA) Team. Mr. Oshima is a graduate of Farrington High School in Honolulu, Northwestern University and University of California, Hastings College of the Law. He also served as a Supply Corps officer with the U.S. Navy.

HENK ROGERS

Founder & CEO | Blue Planet Energy



Henk B. Rogers is a Dutch-born entrepreneur and clean energy visionary who has dedicated the past decade of his career to research, development, advocacy and implementation of renewable energy sources. Rogers studied computer science at the University of Hawai'i and spent his early career in Japan as a video game designer, earning the distinction of producing the country's first role-playing game, The Black Onyx. Rogers went on to revolutionize the video game industry when he secured the rights to Tetris, which 30 years later remains a bestseller and global gaming icon. Most recently, Rogers founded Blue Planet Energy Systems and developed Blue Ion, a pre-packaged energy storage solution that combines industry-leading battery technology with a proprietary system architecture and energy-management software.

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