

# U.S.-JAPAN COUNCIL JAPAN WEEK 2013



TOKYO, JAPAN  
MAY 27-30, 2013

# OVERVIEW OF JAPAN WEEK 2013

The 2013 Japan Week Program allowed the Council to continue its mission to champion the U.S.-Japan relationship, with an inspired focus on investing in the next generation, a personal priority of the late Senator Daniel K. Inouye. USJC Board Members and Council Members gathered in Tokyo to hold a series of events in which to explore this theme and identify new ways to collaborate with Americans and Japanese in Japan.

On May 28, over 500 people attended the Symposium "The Next Generation: Investing in the Future of Japan and the United States" at the Roppongi Academy Hills in Tokyo. The Council considers the "next generation" to include students, entry-level business employees, young politicians, non-profit sector leaders, mid-career professionals and entrepreneurs whom we look to for strengthening and diversifying U.S.-Japan ties in the future. The Council also refers to this generation as the TOMODACHI Generation, an evolving group of students and young professionals who have been touched by the TOMODACHI Initiative. Diversity permeates this generation, promising fresh and innovative points of view. In addition to offering advice, senior leaders from the United States and Japan can encourage and support the next generation. In turn, future leaders have an opportunity to listen to these recommendations while paving a path of their own.

The USJC Japan Week also featured other programs and meetings in areas that the Council deems important. In 2013, these included the USJC/ACCJ Women in Business Summit and the U.S.-Japan Council NPO Summit.

Each year, U.S.-Japan Council's leadership and members visit Japan during USJC Japan Week for a series of meetings with Japanese business associations, government and civil society organizations. Over the years, Japanese Americans, who have unique ties with Japan, have become leading figures in society in the United States and have become increasingly interested in playing a role in strengthening U.S.-Japan relations. Throughout the course of USJC Japan Week, the Council arranges meetings that present opportunities for the USJC delegation to share views on current challenges and opportunities in U.S.-Japan relations and to gain insight from their counterparts about the current situation in Japan. Through this people-to-people connection, the USJC delegation is able to deepen their relationship with leaders in Japan and become a voice for Japan in the United States and in the world.

The U.S.-Japan Council Japan Symposium is a biannual symposium held during USJC Japan Week. The Symposium provides a public forum for USJC to present topics, especially reaching a wider audience in Japan. For each Symposium, the U.S.-Japan Council selects timely themes that affect both the United States and Japan.

At the U.S.-Japan Council Japan Symposium in 2011, the Council demonstrated a paradigm shift in post-March 11th Japan, which included a positive renewal of U.S.-Japan relations built on strong people-to-people relationships. Enduring connections between Japanese and Americans are the foundation of a healthy and vibrant economy and society in Japan, the United States and the Asia Pacific.



# OPENING RECEPTION

On May 27, John V. Roos, Ambassador of the United States to Japan, hosted a private reception at his residence in honor of the U.S.-Japan Council and dedicated to the memory of Senator Daniel K. Inouye.

U.S.-Japan Council Members and Board Members were joined by representatives from the United States and Japanese governments, business executives and other guests to celebrate the life of Senator Inouye and look forward to continuing his mission to enhance U.S.-Japan relations.

USJC Board of Directors Member Ernest M. Higa emceed the evening. Yasuo Fukuda, former Prime Minister of Japan, made remarks on behalf of the Government of Japan. Norman Y. Mineta, Vice Chairman of the U.S.-Japan Council Board of Councilors paid tribute to both the Senator's service in the United States Congress and his efforts to increase the role Japanese Americans play in the bilateral relationship.

Earlier that week, Ambassador and Mrs. Roos dedicated a fountain to Senator Inouye. Guests were invited to visit the new installation in the residence garden.



## ABOUT THE U.S.-JAPAN COUNCIL

The U.S.-Japan Council is a Japanese American-led organization fully dedicated to strengthening ties between the United States and Japan in a global context. By promoting people-to-people relationships through its innovative programs in networking and leadership, the Council serves as a catalyst to inspire and engage Japanese and Americans of all generations. It develops the next generation of leaders committed to a vibrant and dynamic relationship.

We envision a vibrant and dynamic U.S.-Japan relationship, strengthened by the increased diversity of leaders committed to the relationship, and increasing positive and productive cooperation that benefits both countries and the Asia-Pacific region.

The U.S.-Japan Council is a 501(c)3 educational non-profit founded in 2009 with offices in Washington, DC and Los Angeles, CA.

Together with the U.S. Embassy in Tokyo, the U.S.-Japan Council administers the TOMODACHI Initiative, a public-private partnership, born out of support for Japan's recovery from the Great East Japan Earthquake, that invests in the next generation of Japanese and American leaders through educational and cultural exchanges as well as entrepreneurship and leadership programs. In 2012, the U.S.-Japan Council (Japan) was created to support the TOMODACHI Initiative. The U.S.-Japan Council (Japan) maintains an office in Tokyo, Japan.



# USJC/ACCJ WOMEN IN BUSINESS SUMMIT

## The Next Generation of Women Leaders in Business

As an organization dedicated to building people-to-people relationships and supporting new and diverse leaders, the U.S.-Japan Council recognizes the important role women play in both the United States and Japan and applauds recent developments contributing to the advancement of the status of women in Japan. As the United States and Japan adapt to meet the needs of aging populations and an increasingly globalized world, both countries must look to diversify their workforces and promote women to senior management positions.

On May 27, the U.S.-Japan Council and American Chamber of Commerce in Japan (ACCJ), hosted a summit to address these topics. The event drew a capacity crowd of more than 350 and featured prominent female speakers and panelists from both sides of the Pacific, including:

- **Ms. Mitsuru Claire Chino**, Executive Officer & General Manager of Legal Division, ITOCHU Corporation
- **Ms. Sakie T. Fukushima**, President & Representative Director, G&S Global Advisors Inc.
- **Ms. Elizabeth Handover**, President, Intrapersona K.K. & Lumina Learning Partner, Asia
- **Ms. Aiko Doden**, Senior Commentator, NHK
- **Ms. Hiroko Tatebe**, Founder & Executive Director, Global Organization for Leadership and Diversity (GOLD)
- **Ms. Moni Miyashita**, Senior Advisor, McKinsey & Company; USJC Board of Directors
- **Ms. Debra Nakatomi**, President, Nakatomi & Associates; U.S.-Japan Council Member
- **Ms. Jan Yanehiro**, President, Jan Yanehiro, Inc.; USJC Board of Directors

In addition to these plenary sessions, attendees worked in smaller groups to examine challenges faced by women in the professional world and shared advice on how to overcome them.



*Participants in the TOMODACHI Women's Leadership Program meet with USJC President Irene Hirano Inouye and Ms. Susan H. Roos.*



*Members of the "Personal Secrets to Success - Practical Helpful Hints" panel (L to R): Ms. Moni Miyashita, Ms. Hiroko Tatebe, Ms. Aiko Doden, Ms. Elizabeth Handover, Ms. Debra Nakatomi and Ms. Jan Yanehiro*



# U.S.-JAPAN COUNCIL SYMPOSIUM

## THE NEXT GENERATION: INVESTING IN THE FUTURE OF JAPAN AND THE UNITED STATES

On May 28, The U.S.-Japan Council gathered top business executives, government officials and non-profit leaders to focus on investing in the next generation of leaders from Japan and the United States. USJC dedicated its second Japan Symposium to the next generation: students, entry-level business employees, young politicians, mid-career professionals, entrepreneurs and non-profit leaders who will strengthen and diversify U.S.-Japan relations in the future.

In his keynote speech, Fast Retailing Chairman, President & CEO Tadashi Yanai described his optimism about Japan's ability to become more global in the future. This changing world requires Japan's next leaders to be global citizens, and Mr. Yanai provided advice for emerging Japanese leaders:

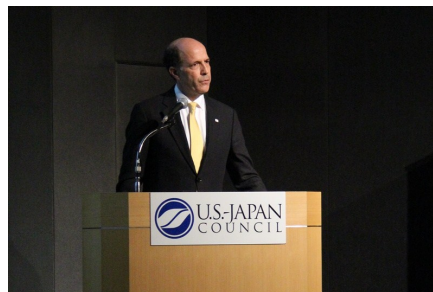
*"The future of Japan relies on the young people of today. Fast Retailing intends to empower young people to look forward, develop an international mindset, absorb foreign cultures, and face the challenge to take on the world. At the same time, it is essential that the United States and Japan continue to cooperate and build on the lessons we have learned from each other, to contribute to prosperity and peace in the very important Asia-Pacific region."*



Fast Retailing is a strategic partner of the TOMODACHI Initiative, a public-private partnership between the U.S.-Japan Council and U.S. Embassy in Tokyo. TOMODACHI was born out of support for Japan's recovery from the Great East Japan Earthquake and invests in the next generation of Japanese and American leaders through educational and cultural exchanges as well as entrepreneurship and leadership programs. The TOMODACHI-UNIQLO Fellowship Program, first announced in October last year, supports the education of Japan's next generation of business and fashion leaders with graduate school fellowships for the Fashion Institute of Technology, Parsons The New School for Design and the Stanford Graduate School of Business.



Nearly 500 people attended the event, held at Roppongi Academy Hills in Tokyo.



Speakers included U.S. Ambassador to Japan John V. Roos (pictured) and Mitsubishi UFJ Financial Group, Inc. Deputy President Masaaki Tanaka.



USJC Chairman Thomas Iino, Japanese Foreign Minister Fumio Kishida, USJC President Irene Hirano Inouye and USJC Board Member Ernest M. Higa

# U.S.-JAPAN COUNCIL SYMPOSIUM



Salesforce.com Chairman & CEO Marc Benioff joined Yanai as a keynote speaker. Salesforce.com, a TOMODACHI sponsor, is a leader in enterprise cloud computing and has been recognized by Forbes as the “Most Innovative Company in the World” three years in a row. Mr. Benioff emphasized the role of entrepreneurship in ensuring a strong future for Japan and the United States:

*“Japan – like many advanced economies – is in the midst of a trust revolution. Young entrepreneurs, as well as many established firms and public institutions, are embracing open communication, connecting with their stakeholders, and building a new Japan based on transparency and trust. Salesforce.com is committed to upholding this spirit of openness and trust, and further deepening ties between Japan and the United States.”*

The symposium also featured a special tribute to the late Senator Daniel K. Inouye, who helped envision the U.S.-Japan Council. Mitsubishi Corporation Chairman Yorihiro Kojima and U.S. Congresswoman Colleen Hanabusa (D-Hawaii) spoke about his remarkable life and commitment to strengthening U.S.-Japan relations.



A panel discussion featuring Mr. Masaakira James Kondo, Managing Director - East Asia, Twitter, Inc.; Ms. Tomoko Namba, Founder and Director, DeNA Co., Ltd.; and Mr. Brian Salsberg, Partner, McKinsey & Company, Japan Inc. examined the roles diversity and risk-taking play in shaping the next generation as well as how young people in Japan are utilizing new media to gain access to opportunities.

## SYMPOSIUM SPONSORS:



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# U.S.-JAPAN COUNCIL NPO SUMMIT

## INVESTING IN THE FUTURE OF JAPAN THROUGH NON-PROFIT ORGANIZATIONS

On May 29, more than one hundred non-profit organization (NPO), corporate and government officials from Japan and the United States gathered at the J.P. Morgan headquarters in Tokyo to discuss ideas on how to advance the role of NPO's in Japanese civil society. The Summit was a continuation of a series of initiatives sponsored by USJC to engage businesses, government and organizations from both sides of the Pacific in strengthening the NPO sector in Japan, an emerging sector that has played a critical role in responding to the aftermath of the Great East Japan Earthquake and tsunami.

The Summit began with a panel titled "Building Partnerships with NPO's," moderated by **Mr. Satoshi Kitahama**, Executive Director of Hands On Tokyo.

Panelists included:

**Mr. Darrell Hammond**, President and CEO of KaBOOM!  
**Ms. Irene Hirano Inouye**, President, U.S.-Japan Council  
**Mr. Kensuke Onishi**, CEO, Peace Winds Japan and Chairperson, Civic Force and Director, Japan Platform  
**Mr. Kazuyuki Kinbara**, Director, International Affairs Bureau, Keidanren



The panel's main points included:

- The role of the NPO sector in Japan's civil society is at a very early stage of development, behind that of the non-profit sector in the United States, which began in the 19<sup>th</sup> century.
- Japan can enhance charitable and philanthropic work through greater cooperation among the public, private, and non-profit sectors.
- The next challenges for Japan's non-profit community are financial, including fundraising, compensation, and long-term planning.



Following the panel, conference participants divided into small groups to discuss strategies that could be employed to strengthen the NPO sector in Japan. Each group had NPO leaders from Japan and the United States in addition to Japanese corporate representatives. Special attention was given to supporting dynamic, fearless and innovative leaders who can grant a singular vision to a non-profit, developing "commitment ownership" for NPO work among public and private sector leaders. Groups noted that

NPOs can be strengthened through dedicated career tracks, exchanges with other sectors and people-to-people discussions. Many groups advocated for business models that work with partners in the private sector to ensure long-term stability.

Ms. Jean Sung, J.P. Morgan Chase, and Mr. Kaz Maniwa, U.S.-Japan Council, adjourned the summit with the hope that the Summit will be part of an ongoing series of discussions and encouraged participants to keep their spirit of advancing the greater good and passing this passion on to the next generation.

