

BUILDING A LEADERSHIP NETWORK FOR WOMEN AND MEN

In Collaboration with the
City of Dallas

OCTOBER 5, 2018

|

DALLAS, TEXAS



PROGRAM

Overview

This event will highlight the accomplishments and challenges of women and men in leadership. The panel will discuss personal successes and challenges, and how building a leadership network for women and men can help one's career. The event also features two experienced executive coaches and trainers who will conduct career and skill-building exercises that assist with upward mobility of women supported by male champions.

10:00 am Registration and Networking

11:00 – 11:30 am Lunch

11:30 – 12:00 pm Welcome Remarks

Donna F. Cole, *President/CEO, Cole Chemical*

Jennifer S. Gates, *Dallas City Councilmember*

Irene Hirano Inouye, *President, U.S.-Japan Council*

John Stich, *Honorary Consul General of Japan in Dallas*

Hideo Fukushima, *Consul General of Japan in Houston*

Donna F. Cole: Japan and U.S. Statistics for Women in the Workforce

12:00 – 12:50 pm Executive Panel

Moderator: Kay Iwata, *Founder & President, K. Iwata Associates Inc.*

Panelists: Tracey Doi, *Chief Financial Officer, Group Vice President, Toyota Motor North America, Inc.*

Kyoko Vivas, *Director, Passenger Sales, Southern Region, Japan Airlines Co., Ltd.*

Larry Hughes, *Vice President of Training and Diversity, 7-Eleven, Inc.*

From Smart to Wise Career Management Panel

Our panel of leaders will share their expertise, experience and pearls of wisdom to support your career aspirations. Beyond the basics of content knowledge, results orientation and work ethic learn what characteristics and behaviors:

- Distinguish individuals as a “high potential” future leaders and recommendations of the most effective ways to develop these critical attributes.
- Are common disrupters to an individual's career trajectory and the best damage control tactics to get back on track.

12:50 – 1:00 pm Break

PROGRAM

1:00 – 1:50 pm Career and Skill Building Workshop

Kay Iwata, *Founder and President, Kay Iwata & Associates*

Thinking Styles: How to Connect and Influence

- Mini self-assessment of thinking style
- Introduction of the HBDI model
- Highlights of how it impacts communication, collaboration, conflict resolution and change management
- The Walk Around Tool Using the Whole Brain (exercise)

You will leave this session learning how to sell your idea and build your influence.

1:50 – 2:00 pm Break

2:00 – 2:55 pm Neena Newberry, *President, Newberry Executive Solutions*

Communicate with Influence & Impact

Have you ever had an awesome idea fall flat in a meeting?

It's deflating, yes – but worse if the idea never gets implemented.

Everyone loses. It's not just a matter of developing better presentation skills; a very small part of your success depends on your actual presentation. So much more depends on how others perceive you and how you build support for your idea.

- Identify your personal “brand” – and understand how it affects how your ideas are viewed
- Identify barriers to communicating with more impact
- Build your credibility through “strategic snapshots”

You'll leave this session with effective tools to communicate more powerfully.

2:55 – 3:00 pm Donna F. Cole, *President/CEO, Cole Chemical*

Closing remarks

MISTRESS OF CEREMONY



DONNA COLE

President & CEO

Cole Chemical & Distributing

Ms. Cole founded Cole Chemical & Distributing, Inc. in 1980. Top customers include: Colgate, ExxonMobil, Lockheed Martin, Toyota and Vistra Energy. The Greater Houston Women's Chamber of Commerce inducted Ms. Cole into its Hall of Fame and is a Junior Achievement Laureate. In 2010, she was listed as one of the Most Influential Women in Houston by Houston Woman Magazine. In 2012, she won American Leadership Forum's Joseph Jaworski Leadership Award. She is a longtime advocate for business, the chemical industry, women and minorities in business. She serves on the boards of the U.S-Japan Council, the Center for Asian Pacific American Women, and Trustee of the Rockwell Fund. Ms. Cole served on President George H. Bush's Export Council from 1991 to 1993. Ms. Cole attended Pan American University and The Amos Tuck School of Business Minority Business Executive Program, and graduated from the Manpower Business Training Institute of Technology. She was also an Asian Pacific American Women's Leadership Institute Fellow in 1996, a Japanese American Leadership Delegate in 2006, and an Asian Leadership Delegate to Israel. Ms. Cole received the Japanese Minister for Foreign Affairs Award in 2014.

SPEAKERS



JENNIFER S. GATES

Dallas City Councilmember

Jennifer S. Gates is currently serving her third term on the Dallas City Council representing District 13. In this role, Councilmember Gates serves as the Chair of the Government Performance and Financial Management Committee, and sits on the Public Safety and Quality of Life Committees. She serves as the Chair of the Domestic Violence Taskforce, holding regular meetings that help bridge communication between the Dallas Police Department, the District Attorney's office, judges and community partners. She is also the Co-Chair of the Visit Dallas Board of Directors. A lifelong Dallasite, she attended Ursuline Academy, then went on to get her Bachelor of Science in Nursing from Incarnate Word College in San Antonio. Councilmember Gates still maintains her license as a Registered Nurse.

SPEAKERS



CONSUL GENERAL HIDEO FUKUSHIMA

*Consul General of Japan
in Houston*

1962 Born in Japan (Sapporo)

1985 Graduated from University of Tokyo, Faculty of Law (B.A.)

1985 Joined Ministry of Foreign Affairs of Japan

1988 Graduated from Johns Hopkins University,

School of Advanced International Studies (M.A.)

2003 Director, Climate Change Division

2005 Director, Global Environment Division

2007 Director, Public Diplomacy Division

2008 Minister for Public Affairs, Embassy of Japan in the United States

2010 Minister, Head of Chancellery, Embassy of Japan in Russian Federation

2012 Minister, Deputy Chief of Mission, Embassy of Japan in Italy

2015 Minister, Deputy Chief of Mission, Permanent Representative to the
United Nations ESCAP, Embassy of Japan in Thailand

2018 Consul-General of Japan in Houston. Married with one daughter.

He loves to run and will participate in the half Houston Marathon.



IRENE HIRANO INOUE

*President
U.S.-Japan Council*

Irene Hirano Inouye is President of the U.S.-Japan Council, a position she has held since the founding of the Council in late 2008. Through her work at the Council, she also administers the TOMODACHI Initiative, a public-private partnership with the U.S. Embassy in Tokyo and the Government of Japan that invests in young Japanese and Americans through educational and cultural exchanges and leadership programs. She is the former President and founding CEO of the Japanese American National Museum in Los Angeles, a position she held for twenty years. A recipient of bachelor's and master's degrees in Public Administration from the University of Southern California and an honorary doctorate degree from SMU, Ms. Hirano Inouye has extensive experience in nonprofit administration, community education and public affairs with culturally diverse communities nationwide. Ms. Hirano Inouye's professional and community activities include serving as Chair, Smithsonian Institution Asian Pacific American Center; Trustee, The Washington Center; member, American Academy of Arts and Sciences; member of the Advisory Board, Center on Philanthropy & Public Policy, Price School of Public Policy, University of Southern California; and Chair of the Advisory Board, Terasaki Center for Japanese Studies, University of California at Los Angeles. She served as former Trustee and past Chair, Ford Foundation; and former Trustee and past Chair, Kresge Foundation. She was married to the late U.S. Senator Daniel K. Inouye of Hawaii.

SPEAKERS



NEENA NEWBERRY

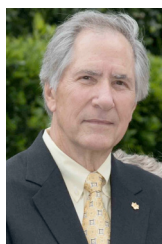
President, Newberry Executive Solutions

Adjunct Faculty, SMU Cox Executive Education

A twelve-time award-winning speaker, author, and executive coach, Ms. Newberry launched Newberry Executive Solutions in 2008 to focus on her passion for developing strong leaders, especially women. Ms. Newberry is grounded in years of practical experience working with Fortune 500 companies to develop business strategies, improve business operations and develop strong leaders. She worked at Deloitte for 14 years as a management consultant and as a member of Deloitte's US HR Executive Committee.

When she left in 2008, she had no idea that the economy would tank just three months later, teaching her invaluable lessons that would benefit her clients.

A recognized expert in her field, Ms. Newberry has appeared over 50 times on CBS, ABC, and Fox News, and in Fortune Magazine. She has been teaching in Executive Education at SMU and in two global leadership programs at the George W. Bush Presidential Center. For more information and access to leadership tools and resources, visit www.newberrysolutions.com.



JOHN M. STICH

*Honorary Consul General of Japan
in Dallas*

John M. Stich has served as the Honorary Consul-General of Japan in Dallas since March 1, 2004. During that time, the presence of Japan in the North Texas community has sharply increased, as the number of Japanese corporations and Japan-related activities in Dallas/Fort Worth have sharply grown.

Mr. Stich's career started with Texas Instruments, where his 35-year career was primarily aimed at leading the business growth of the company in Asia, where he lived in Tokyo (8 years), in Taipei (4 years) and in Hong Kong (12 years) for a total of 24 years.

Mr. Stich has been a member of the Board of Directors at Diodes, Inc., at Spansion, Inc., and at Stonestreet, Inc. He serves on the Boards of numerous non-profit organizations and Advisory Boards.

He has received the Bridges-to-Friendship Award from the Japan America Society of Dallas/Fort Worth and multiple community service awards from other nonprofit organizations.

PANELISTS



KAY IWATA (Panelists' Moderator)
Founder & President, K. Iwata Associates Inc.
Executive Coach & Trainer

Ms. Iwata is a nationally recognized and respected diversity consultant with over thirty years of experience in management development and training, marketing, finance and education. She has worked extensively with a wide diversity of organizations to mobilize their commitment and support for diversity into concrete, measurable actions. The Strategic Diversity (5-S) Process model has been widely and successfully used. Ms. Iwata's highly acclaimed Diversity Concepts and Competencies educational programming has been utilized in major corporations across the United States and abroad. An often-requested speaker, Ms. Iwata has keynoted and moderated several discussions on diversity issues. She has presented to numerous professional organizations, including the American Management Association, the National Diversity Conference, The Center for Creative Leadership and the Hartford Graduate Center. Ms. Iwata holds a degree in sociology and history as well as an administrative and teaching credential from San Francisco State University.



LARRY HUGHES
Vice President of Training and Diversity
7-Eleven, Inc.

Larry oversees the design and delivery of all training activity and materials for all associates and 7-Eleven Franchisees at one of the world's largest franchise organizations. Additionally, he is responsible for organizational leadership development and diversity initiatives. Previously, he served 7-Eleven as Vice President, Franchise Systems, responsible for development of franchise policies, franchise marketing and sales, and franchisee engagement platforms. He has also served 7-Eleven as a Division Vice President (DVP) and Zone Leader in the Pacific Northwest. As DVP, Larry was responsible for the performance of nearly 900 convenience stores extending along the West Coast from the Canadian border to Bakersfield, California.

Larry holds an Ed.D. in Human and Organizational Learning from the George Washington University and a MBA from the University of Chicago's Booth School of Business. He is a graduate of the United States Military Academy at West Point and served as a Field Artillery Officer in both active duty and reserve components. His military leadership experiences include two separate company-level command assignments.

PANELISTS



TRACEY DOI

*Chief Financial Officer, Group Vice President
Toyota Motor North America, Inc.*

Tracey Doi serves as Chief Financial Officer and Group Vice President for Toyota Motor North America responsible for finance, accounting, vehicle cost, tax, treasury and shared services. Toyota (NYSE:TM) is committed to advancing sustainable, next-generation mobility through the Toyota and Lexus brands. Toyota Motor North America has created a tremendous value chain with 46,000 team members, 2.7 million vehicle sales and 2.1 million vehicles produced annually in 14 manufacturing plants.

Tracey is an executive member of the North American Management Committee that sets strategy, midterm business plans, and drives opportunities to increase competitiveness. She serves on the Audit, Benefit, and Divisional Executive committees. Recently, Tracey transitioned Toyota's accounting and finance operations from three locations to Toyota's new state-of-the-art North American headquarters in Plano, Texas.

Tracey is an independent board director for City National Bank, a subsidiary of Royal Bank of Canada. She chairs the Audit committee and is a member of the Risk committee. Previously Tracey served on the Federal Reserve Bank of San Francisco Economic Advisory Committee.

Tracey is an active board member of the National Asian American Pacific Islander Chamber of Commerce, Japanese American National Museum, US-Japan Council, 2020 Women on Boards, and volunteers for the Orchid Giving Circle at the Dallas Women's Foundation. Tracey was honored three times by *Automotive News* as one of the Top 100 Women in the automotive industry.



KYOKO VIVAS

*Director, Passenger Sales, Southern Region
Japan Airlines Co., Ltd.*

Kyoko currently oversees six southern states in corporate, business and leisure channels. She previously held the position of Regional Director, Global and Strategic Sales, South Central Region. Experienced in marketing and data analysis, Kyoko is skilled in setting effective strategies, negotiations, and new business development. Her exemplary customer service approach has resulted in the retention of existing customers. Kyoko's knowledge of airline operations, along with her continuous efforts to provide quality service to customers often result in obtaining the "best deals" for clients. Kyoko currently serves on the board of Japan America Society of DFW and the Commerce division of Dallas Japanese Association. Kyoko is always open to new challenges and enjoys out-of-the-box thinking.

She is creative and always with a positive outlook.

**For additional information regarding
Japan and U.S. women in the workforce:**

www.goldmansachs.com/insights/pages/womenomics4.0.html

**[www.bloomberg.com/news/articles/2018-09-19/
what-is-womenomics-and-is-it-working-for-japan-quicktake](http://www.bloomberg.com/news/articles/2018-09-19/what-is-womenomics-and-is-it-working-for-japan-quicktake)**

www.catalyst.org/knowledge/statistical-overview-women-workforce

SPECIAL THANKS

Government of Japan, Ministry of Foreign Affairs

City of Dallas

Cole Chemical

Dallas Japanese Association

Dallas Office of Economic Development

Japan External Trade Organization (JETRO)

Japan America Society of Dallas/Fort Worth

U.S.-Japan Council

Jiroko Rosales

Wendy Abe

Ingrid Hill

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www.usjapancouncil.org