

TOMODACHI



TOMODACHI
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INITIATIVE
REPORT

Investing in Next Generation Leaders

Dear Friends,

Thank you for your support of the TOMODACHI Initiative. TOMODACHI continues to expand the people-to-people connections between our two countries, and, in 2018, ushered in a new phase of engagement with TOMODACHI program alumni. TOMODACHI is proud of its progress over the past year in fostering fresh, diverse voices making a positive impact in communities across Japan and the United States. This would not have been possible without the support of so many generous sponsors and partners.

Following the Great East Japan Earthquake in March 2011, the Embassy of the United States in Tokyo under the leadership of Ambassador John Roos, and the U.S.-Japan Council developed the TOMODACHI Initiative to provide hope to youth from the disaster-affected region. In its first year, TOMODACHI provided hundreds of young people with the opportunity to experience the United States. Since then, more than 7,800 young people have participated in almost 300 TOMODACHI programs. Today, while maintaining its strong connections to Tohoku, TOMODACHI's mission continues to evolve to include more young Americans, as well as support to young people throughout Japan.

In March 2017, TOMODACHI established the "TOMODACHI Generation Regional Framework," which provides alumni with more opportunities to connect, empower, and inspire each other, and the members of their respective regions of Japan. The Regional Framework encourages alumni to take on even greater leadership roles, applying the skills they learned from their TOMODACHI experiences to find new ways to contribute to their communities. In 2018, new and continuing partnerships broadened the reach and impact of the TOMODACHI Generation and enhanced its mission of fostering Japanese and American leaders through educational and cultural exchanges and leadership programs.

We are grateful to the founders, donors, implementing partners, advisors, and supporters whose vision and generous support allows these young leaders to achieve their dreams. The U.S.-Japan Council and the U.S. Embassy are proud to work together with the Government of Japan and many other partners to provide these once-in-a-lifetime opportunities to Japanese and American youth.

We thank you for your continuing commitment to the future of the U.S.-Japan relationship.

Sincerely,


William F. Hagerty, IV
U.S. Ambassador to Japan


Irene Hirano Inouye
President, U.S.-Japan Council



"You're contributing to the future of our two countries' relationships and it means a great deal...The sort of leaders we're creating today through the TOMODACHI Initiative, I believe, are the leaders that will carry us forward...You are our future."

~William F. Hagerty, U.S. Ambassador to Japan



Our Mission

The TOMODACHI Initiative is a public-private partnership between the U.S.-Japan Council and the U.S. Embassy in Tokyo, with support from the Government of Japan. Born out of support for Japan's recovery from the Great East Japan Earthquake, TOMODACHI invests in the next generation of Japanese and American leaders through educational and cultural exchanges, as well as leadership programs.

Our History

In the aftermath of the Great East Japan Earthquake of March 11, 2011, the United States military and Japan Self-Defense Forces worked together successfully in Operation Tomodachi to provide immediate humanitarian relief to the Tohoku region. Building upon this cooperation and spirit of friendship, the United States and Japan launched the TOMODACHI Initiative. TOMODACHI is led by the United States Embassy in Tokyo and the U.S.-Japan Council, a tax-exempt non-profit organization, and is supported by the Government of Japan, corporations, organizations, and individuals from the United States and Japan.

Our Vision

We seek to foster a "TOMODACHI Generation" of young American and Japanese leaders who are committed to and engaged in strengthening U.S.-Japan relations, appreciate each other's countries and cultures, and possess the global skills and mindsets needed to contribute to and thrive in a more cooperative, prosperous, and secure world.

Our Future

Going forward, the TOMODACHI Initiative will continue to be a model for innovative public-private partnerships. We will develop and design programs that support U.S.-Japan cross-cultural youth leadership development, especially alumni programs that foster the TOMODACHI Generation while enriching and increasing collaboration with U.S.-Japan-related organizations.

Our Programs

Educational Programs provide educational opportunities for students to study abroad and gain exposure to each other's countries.

Cultural Programs in sports, music, and the arts provide gateways for Japanese and Americans to learn about and develop enduring interest in each other's cultures.

Leadership Programs help the next generation of entrepreneurs and young leaders develop skills and expertise that will guide them towards success.

Alumni Programs build upon the initial TOMODACHI experience, and provide alumni with the skills, opportunities, and confidence to achieve their dreams while becoming the next generation of cross-cultural leaders.



TOMODACHI supports cross-cultural youth leadership development throughout a life cycle of experiences with a focus on developing leaders.



An Innovative Public-Private Partnership



1,038
people participated in
38 programs in 2018.

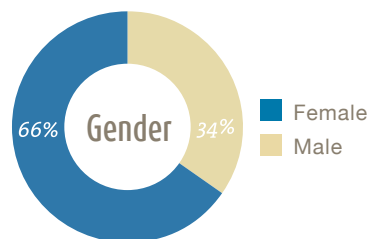


Over
7,800
people have participated in over
293 TOMODACHI programs
since inception.

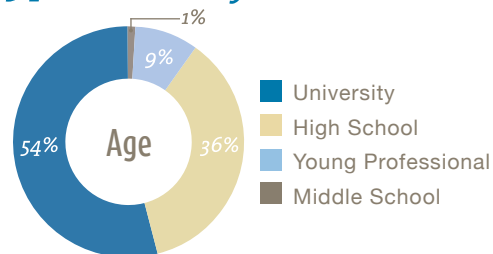


Over
41,800
event and program
participants from inception
through December 2018.

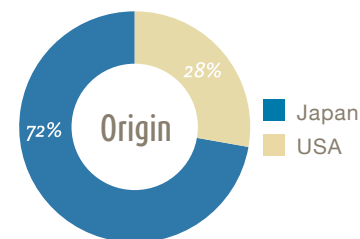
66% Female



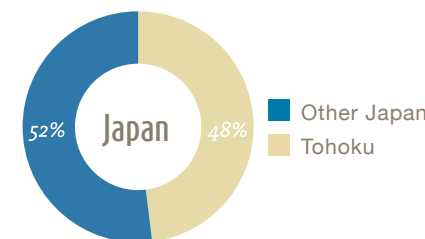
54% University



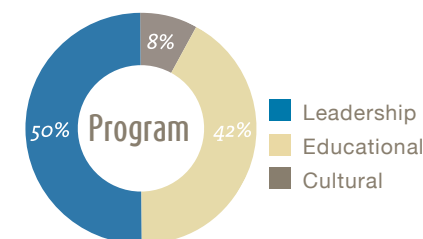
72% From Japan



48% From Tohoku



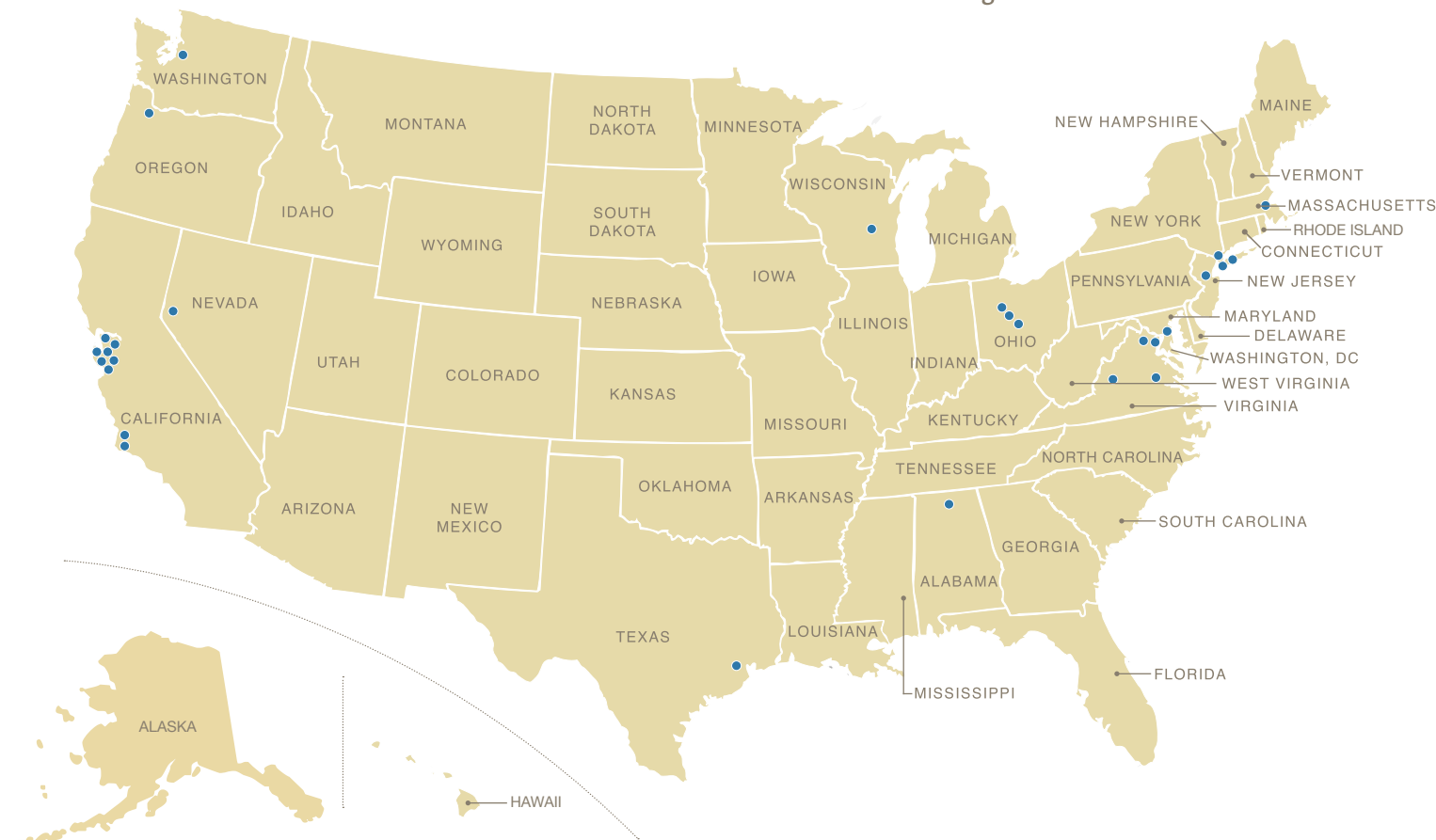
50% Leadership



2018 TOMODACHI Program Locations in Japan



2018 TOMODACHI Program Locations in the United States



"The best thing I got through the program is TOMODACHI (meaning 'friends' in Japanese). With my 'TOMODACHI,' I came to think that I could do many things I could not do alone. Every day was challenging for me in the United States, however, such experiences made me feel confident and brave."

~Daichi Tamashiro, TOMODACHI Honda Global Leadership Program



Engaging Partners for Enduring Impact

The TOMODACHI Initiative's Strategic Partners provide continuous support that positively impacts the lives of participants through customized programs offering life-changing opportunities. In 2018, over 500 participants, ranging from middle school students to young professionals, took part in 16 Strategic Partner programs.

These programs include cross-cultural exchanges, scholarships, fellowships, and career development, offering participants the opportunity to gain global expertise and leadership skills, and build lasting relationships and connections. Even after programs are complete, these diverse alumni of the "TOMODACHI Generation" remain engaged and empowered through their participation in alumni events, workshops, and programs.

"Through TOMODACHI, I learned the importance of considering and adapting to diverse cultural differences in order to be a global leader."

~Juan Hernandez, TOMODACHI MUFG International Exchange Program



2018 Strategic Partner Programs

Educational Programs

TOMODACHI MUFG International Exchange Program

Marking the first year of renewed support from Mitsubishi UFJ Financial Group, 20 middle and high school students selected from Iwate, Miyagi, and Fukushima Prefectures visited Los Angeles, California for two weeks in the seventh year of this reciprocal exchange program. Through unique experiences in Los Angeles, many of the activities were themed around diversity, including participant homestays during the program. The participants deepened their knowledge of Japanese American history and the U.S.-Japan relationship through visits to the Japanese American-run Tanaka farm, the Consulate-General of Japan in Los Angeles, MUFG Union Bank, and the Japanese American National Museum, while also building new friendships and developing the bond between the United States and Japan.



TOMODACHI Sumitomo Corporation Scholarship Program

Launched in 2014, this program enables high-achieving university students with financial need to study at universities in the United States for one academic year. The program seeks to develop globally-minded young leaders who will connect Japan and the United States. With renewed support from Sumitomo, the program widened its impact by accepting students from more Japanese universities in 2018, selecting ten students from across Japan. During their time abroad, the students also participated in training programs offered by the Sumitomo Corporation of Americas New York Head Office, and, for the first time, received one-on-one mentoring from Sumitomo employees.



TOMODACHI-UNIQLO Fellowship

Launched in 2013, this program offers a world-class educational experience to Japan's next generation of business and fashion leaders at two top U.S. educational institutions: the Fashion Institute of Technology (FIT) and Parsons School of Design. With renewed commitment from Fast Retailing, two students – one who aspires to connect fashion and technology, and one who hopes to work in stage direction or music video production – received scholarships to pursue graduate studies in the U.S. For the first time, a reunion event was also held in Tokyo in August, bringing together program alumni and current participants to share the knowledge they gained through the program and their goals for the future.



Empowering People and Communities

"As an individual, I learned to be moved by passion more than words, to directly face difficult situations, to not fall back on excuses like 'I'm a woman' or 'this is Tohoku,' and that there are so many things I can do."

~Kaori Segawa, TOMODACHI Tohoku Grassroots Leadership Academy



Leadership Programs



**Building the TOMODACHI Generation:
Morgan Stanley Ambassadors Program**

In 2018, 12 Japanese university students traveled to Washington, D.C. and participated in an intensive, two-week program with nine American students. They had the unique opportunity to learn about the concept of civil society and its potential to address social issues, as well as its role in the United States and Japan. The American and Japanese students were divided into three teams to create action plans addressing social issues in the Tohoku region, which was devastated by the Great East Japan Earthquake in 2011. Upon their return to Japan, the students had the opportunity to visit the Tokyo headquarters of Morgan Stanley, where they presented their action plans to employees.



**TOMODACHI Daiwa House Student
Leadership Conference**

Over 40 Japanese and American university students studying in the United States convened at a conference in Los Angeles, California in the spring of 2018. Based on the theme "U.S.-Japan Business and Community Partnerships: Practical Insights for Tomorrow's Global Leaders," the conference focused on innovation and engagement in U.S.-Japan relations, leadership lessons, and skills-building to help future leaders in the United States and Japan prepare for their global careers, while enabling cross-cultural exchange between the diverse participants.



**TOMODACHI Honda Global
Leadership Program**

This program was established in 2018 following the success of the "TOMODACHI Honda Cultural Exchange Program" to provide high school students from all over Japan the opportunity to enhance their global leadership skills and experience cultural exchange between the United States and Japan. Over two weeks, 20 students visited Los Angeles, California and Marysville, Ohio, where they experienced homestays with local American families. In Ohio, the participants visited Honda's plant and attended trainings designed to help participants challenge themselves and make their dreams come true.



**TOMODACHI J&J Disaster Nursing
Training Program**

Established in 2015, this program aims to deepen nursing students' knowledge of disaster nursing. Thanks to an extended commitment from Johnson & Johnson, seven nursing students from Iwate, Miyagi, and Fukushima Prefectures participated in a Pre-Trip Seminar in Sendai and a Study Tour in Washington, D.C., New York, and New Jersey in the program's fourth year. They visited organizations specializing in disaster medicine and met with leaders in the disaster nursing field, before returning to Japan for a Post-Trip Symposium to share their experiences.



**TOMODACHI MetLife Women's
Leadership Program**

In its sixth year, this mentorship program took place in four cities across Japan: Tokyo, Osaka, Sapporo, and Naha. Over ten months, 50 female university students were provided with leadership development training and one-on-one mentorship from professional women. The program culminated in a study trip to Washington, D.C. and New York, where mentees applied their skills and learned from leaders in a global environment. Since 2013, a total of 538 women (269 mentees and 269 mentors) have taken part in this program.



**TOMODACHI Microsoft iLEAP Social
Innovation and Leadership Program**

This program cultivates a new generation of Japanese social entrepreneurs and community leaders who are eager and ready to make a positive impact in Japan, the United States, and the world. In 2018, 24 Japanese university students and young professionals traveled to Seattle, Washington to develop their philanthropic, leadership, and entrepreneurial skills, and to visit Microsoft's headquarters. After returning to Japan, participants continued to engage in intensive leadership training and to hone their projects with support from experts, including Microsoft employees.



**TOMODACHI-Mitsui & Co.
Leadership Program**

In the program's sixth year, ten Japanese and ten American leaders from the private and public sectors visited one another's countries for a week-long program focused on the theme "Innovation, Entrepreneurship, and Leadership." The American delegates visited Miyagi Prefecture and Tokyo, while the Japanese delegates visited Washington, D.C., and Boston, Massachusetts. During the visits, participants discussed their roles in contributing to the prosperity and economic vitality of U.S.-Japan relations.



**TOMODACHI Summer SoftBank
Leadership Program**

Launched in 2012, this program offers 100 Japanese high school students from Iwate, Miyagi, and Fukushima Prefectures the opportunity to participate in an intensive three-week community revitalization program called Y-PLAN! (Youth-Plan, Learn, Act, Now!), offered by the University of California, Berkeley. In 2018, the students also created and implemented action plans to help rejuvenate the neighboring area. These students gained leadership skills and insights into community building, which they then used to develop their own action plans to support Tohoku.



**TOMODACHI Tohoku Grassroots
Leadership Academy**

Supported by J.P. Morgan, ten female entrepreneurs and community leaders from the Tohoku region participated in leadership training in Los Angeles, California, where they learned how to use their experiences and abilities to connect with other leaders and widen the impact of their own social service programs. They heard from successful Japanese American female entrepreneurs and community leaders, and shared their own post-disaster stories with officials, educators, and local leaders.

Empowering People and Communities

Cultural Programs



TOMODACHI Goldman Sachs Music Outreach Program
In fall 2018, 38 artists from The Young Americans, a U.S.-based music outreach non-profit organization, visited public elementary and junior high schools throughout the disaster-affected Iwate and Fukushima Prefectures to conduct singing and dancing workshops for more than 900 students and teachers. The participants learned to work together and respect one another's strengths, and discovered their potential through the universal language of music. Through exchanges with the diverse and energetic cast of the Young Americans, the students gained confidence and were inspired to learn about different languages and cultures.



TOMODACHI Suntory Music Scholarship Fund
Since 2014, this fund has provided scholarships to ten Japanese students to attend three prestigious music schools in the United States: The Juilliard School, the Berklee College of Music, and the San Francisco Conservatory of Music. The program aims to foster young Japanese musicians and artists who are committed to, and engaged in, strengthening U.S.-Japan relations, appreciate the values of one another's countries and cultures through music, and possess the global skills and mindsets needed to contribute to the world.



"I have become more confident in myself--whether it's working in a team, speaking in front of an audience, or meeting new people. Furthermore, by having the chance to meet so many people from different industries and with many experiences, my future career goals have become clearer."

~Ryoko Shibata, Building the TOMODACHI Generation: Morgan Stanley Ambassadors Program



The TOMODACHI Combbini Fund, generously supported by FamilyMart Co., Ltd. and Lawson, Inc., provides support for rebuilding Tohoku and investing in next generation leaders among Tohoku youth. In 2018, the TOMODACHI Combbini Fund sponsored the TOMODACHI High School Women Career Mentoring Program in Fukushima, a four-phase career development program for 126 female high school students from Fukushima Prefecture. The program aims to help participants broaden their perspectives and gain the confidence to fulfill their potential. Over the course of the program, the students reflected on their future goals, listened to university students and professional mentors share their inspiring stories of overcoming challenges, and presented the knowledge they gained to younger students.

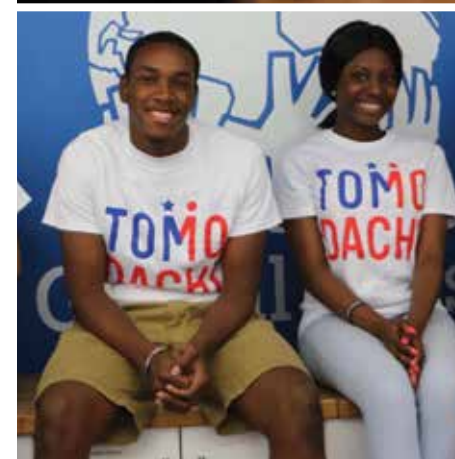
Energizing Tohoku Youth

The TOMODACHI Fund for Exchanges was established in April 2012 with generous support from Toyota Motor Corporation, Mitsubishi Corporation, and Hitachi, Ltd. The Fund provides young Japanese students from Iwate, Miyagi, and Fukushima Prefectures with opportunities to participate in innovative educational and cultural exchange programs. In 2018, seven programs were funded to promote exchanges between youth in Tohoku and the United States. Alumni from these programs remain connected with one another as they work to address the needs and challenges of their local regions. In 2019, the Fund will continue to support empowering and meaningful Tohoku-focused programs that provide life-changing opportunities for youth looking to inspire their communities.



"My trip to Japan has taught me the true definition of resilience. Resilience is not only the ability to [overcome] obstacles; the people of Fukushima have taught me that to be resilient, your attitude towards others matters."

~Gianela Campos, TOMODACHI Youth Ambassadors Program



2018 TOMODACHI Fund For Exchanges Programs

2018 Chicago-Tagajo TOMODACHI Exchange Program | 2018 TOMODACHI Dallas-Sendai Young Ambassadors Program 2018 | 2018-2019 TOMODACHI Randolph Macon Research Exchange Program | HLAB Leadership Program 2018 | TOMODACHI Generation Global Leadership Academy 2018 | TOMODACHI U.S.-Japan Youth Exchange Program 2018 | TOMODACHI Youth Ambassadors Program

Fostering Cross-Cultural Leaders

Contributions from donors at the Sponsor and Supporter levels fund a wide range of TOMODACHI programs, including educational exchanges, leadership development programs, and cultural programs focused on sports, music, and the arts. In 2018, 15 general fund programs were implemented, providing over 420 participants, ranging from middle school students to young professionals, with life-changing opportunities, while enhancing their leadership and networking skills. Through these programs, participants from across Japan engaged with youth from cities all over the United States.

"I've experienced what I never could have in Japan. Through this lived experience, I was able to explore not only the positive aspects of disability advocacy, but also a variety of social issues and challenges. This training program enabled me to critically examine those issues with diversified standpoints."

~Tomoshige Kabetani, TOMODACHI Disability Leadership Program in America



2018 General Fund Programs

2018 TOMODACHI CIE Grassroots Summit in Washington State | 2018 TOMODACHI Emerging Leaders Program | 2018 TOMODACHI NAJAS Grassroots Exchange Program San Antonio-Kumamoto | 2018 TOMODACHI-STEM @ Rice University Program | 8th U.S. Embassy-Keio SFC-TOMODACHI Entrepreneurship Seminar | Global Classmates 2017-2018 | Japan America Student Conference | Space Camp supported by TOMODACHI Initiative | TOMODACHI Disability Leadership Program in America | TOMODACHI Bridging Scholars Program | TOMODACHI Foster Youth Leadership Program | TOMODACHI Internship Program | TOMODACHI KAKEHASHI Inouye Scholars Program | TOMODACHI Shimamoto-Frankfort Educational Exchange Program | TOMODACHI Social Entrepreneurship Awards

Ongoing Engagement

The TOMODACHI Alumni Leadership Program fosters the next generation of Japanese and American leaders and provides ongoing engagement, building upon the initial TOMODACHI experience to encourage and empower youth in Japan and the United States. The Program provides alumni with opportunities to acquire the experience, skills, and confidence needed to achieve their dreams, inspire fellow alumni, and contribute to a better world through a variety of alumni-driven programs.

Core Values

Critical & Innovative Thinking



Out-of-the-box, critical and innovative thinking provide successful and efficient problem-solving skills that are the keys to prosperity in the twenty-first century, and we aim to arm our alumni with these traits.

Civic Engagement



Building upon the global experiences participants gained through TOMODACHI programs, we hope alumni will make a difference in their communities through the development of knowledge, skills, values and motivation.

Workforce Readiness



As leaders of the next generation, we prepare our alumni to become global *jinzai* (global citizens) by providing them with the requisite knowledge, skills, and abilities to thrive with a focus on mentorship and peer-to-peer leadership opportunities.

Connectedness & Sustainability



As members of the TOMODACHI Generation, alumni will connect with each other to expand their networks and stay engaged as members and leaders of their communities, and really build on those people-to-people relations.

Inspired by these values, the alumni themselves create and conduct a variety of programs to connect with and energize their fellow alumni. The TOMODACHI Alumni Leadership Program ensures that even after their initial programs are complete, alumni have opportunities to remain engaged and empowered through these collaborative alumni events, workshops, and programs.

By the end of December 2018, the alumni community consisted of more than **7,800 people**, participants from over 293 diverse TOMODACHI programs. With generous support from The Prudential Foundation, **43 TOMODACHI alumni programs** and events were completed in 2018 with **941 alumni participants**.

Engaged and Inspired: Creating Alumni Connections

Alumni Highlights

TOMODACHI Alumni Regional Framework

The TOMODACHI Alumni Regional Framework provides a meaningful platform to connect TOMODACHI alumni across Japan, combined with a leadership development program that trains future leaders committed to their local communities and beyond. The Framework taps into the robust network of passionate alumni inspired by their programs to make a real difference in their regions. It also ensures the TOMODACHI Alumni Leadership Program is truly by alumni, for alumni.

Teams representing the different regions of Japan feature one young alumni serving as a Regional Leader with support from a young professional alumni acting as a Regional Mentor. Regional Leaders undergo intensive year-long leadership training, learning to connect their local alumni communities by organizing two events throughout the year that identify and create awareness on regional challenges and opportunities. The diverse events of 2018 focused on themes such as the SDGs, local community engagement, food tourism, student entrepreneurship, diversity, and LGBTQ awareness.

U.S.-Japan Council Annual Conference

TOMODACHI alumni achievements were also showcased at the U.S.-Japan Council Annual Conference, held in Tokyo in November 2018. During the conference, three TOMODACHI alumni shared their life-changing TOMODACHI experiences, highlighting the confidence they gained and inspiring individuals they met thanks to their programs. Over 50 TOMODACHI alumni also attended the TOMODACHI Session Workshop at the conference, where they honed their leadership skills, networked with young professionals, and shared their diverse TOMODACHI journeys.



Alumni Programs and Events

TOMODACHI alumni programs build on the connections created by the TOMODACHI Alumni Regional Framework, helping alumni come together for a variety of innovative workshops and events that build on their initial TOMODACHI experiences.



TOMODACHI Generation Summit 2018

The TOMODACHI Generation Summit brought together over 270 TOMODACHI alumni—high school students, university students, and young professionals from both the United States and Japan—for a day full of meaningful workshops and discussions. The Summit was entirely planned and executed by a committee of alumni with input from the Regional Leaders and additional support from various alumni as speakers, workshop facilitators, and volunteers. The 2018 Summit was divided into two themes: “World Needs TOMODACHI Now” and “Japan’s Next Step in the Global Arena,” engaging alumni as they shared their TOMODACHI experiences and ways they are working to better their own communities.



The TOMODACHI Generation Global Leadership Academy 2018

The TOMODACHI Generation Global Leadership Academy (GLA) is a four-day program focused on cross-sector innovation and global leadership that brings together alumni from the Tohoku region. In this unique program, the participants are high school students, while university students serve as leaders and staff members, encouraging one another as they gain global skills and perspectives. The 2018 GLA was built on the theme “Creating a Future Together,” inspiring alumni as they learned the importance of cross-sector collaboration. In 2018, GLA was attended by nearly 50 alumni, all interested in building on their skills to take the next steps toward supporting their communities in Tohoku.

Additional 2018 TOMODACHI Alumni Programs

TOMODACHI Alumni Internship Program | TOMODACHI Brunch hosted by the Principal Officer of the U.S. Consulate Nagoya | TOMODACHI KaoLINK Fukushima Rebranding Program | U.S.-Japan Council Business Advisory Board Meeting | TOMODACHI Alumni in Kurashiki, Okayama Prefecture in Response to the Flooding in Western Japan | TOMODACHI Roundtable with Principal Officer of the U.S. Consulate Fukuoka

Q&A *alumni*



Chidera Onyeka

Washington, D.C.

“When you meet people from the other side of the world, it’s easy to get caught up in the idea that you’re different, but I’ve learned that we aren’t that different.”

After participating in the TOMODACHI program, Chidera continued to study Japanese, but found that many schools only gave credit for a limited number of foreign languages. Seeing this as unfair, she testified before the D.C. Board of Education about the importance of studying a foreign language and the positive effect it can have on families and communities.

What impact did your TOMODACHI program have on you?

One of the biggest changes I saw in myself after the program was a stronger need to speak my mind, which helped me find growth in myself as a person, and in my relationships with other people. I learned that I have the ability to get along with most people I meet.



What impact can the TOMODACHI Generation provide to communities and beyond?

When I went to Japan, I only wanted to visit cities like Tokyo. I didn’t want to go to the countryside, but once I heard that Tokyo attracts more tourism than places like Minamisanriku and Kesennuma that need it, I realized there are so many other parts of Japan to see. It’s important to know about the fishing industry in Kesennuma, or how people have been recovering after the 3.11 earthquake.



Daisuke Kishita

Miyakonojo City, Miyazaki Prefecture

“It’s my responsibility as a leader to embody all of my undertakings, including failures, and take initiative.”

Despite his congenital physical disabilities, Daisuke played baseball as a child until he was barred from playing for his middle school baseball team. He was inspired to pursue track and field after reading about a Paralympian, and is currently ranked third in Japan in the 100 and 800 meter races. During his TOMODACHI program, he learned about entrepreneurship and visited Silicon Valley.

What impact did your TOMODACHI program have on you?

Through my program, I learned a new method for business and had the opportunity to understand global business standards. I found new ways of building business totally different from the methods I had studied. I learned the importance of moving quickly without over thinking, in order to recognize and modify anything that is not working. I realized that these approaches are similar to the daily training routine I do as I aim for the 2020 Paralympics.

What does leadership mean to you?

Sharing my endeavors with my team members. I think that it is important as a leader to show failures to allow others to make mistakes.



“TOMODACHI means ‘tail wind’ for me and always pushes me forward.”



Jonathan Canfield

Great Falls, Virginia

“If I hadn’t done the TOMODACHI program, my current path would be completely different.”

Jonathan joined a TOMODACHI program in Boston that brought together college students interested in bilateral relations, where he met role models who helped crystalize his career path to support U.S.-Japan relations. The connections he made through the TOMODACHI program inspired him to return to Japan to intern at the U.S. Embassy in Tokyo.

What impact did your TOMODACHI program have on you?

During my TOMODACHI program and other alumni opportunities since, I met with American and Japanese officials... who inspired me to work in government and strengthen U.S.-Japan relations.



What does leadership mean to you?

Something you can’t learn in the classroom. When I met other TOMODACHI participants in D.C.—nursing students from Tohoku—I could see they were very nervous, so I shared with them how I had felt the same way before. It made them feel better to know they were not the only ones who feel nervous in front of crowds. I thought their stories were really important and I’m glad I was able to encourage them to have the confidence to share their stories.



“I want to give back and support others trying to figure out how to engage in the broader U.S.-Japan relationship.”



Kirari Miura

Miyako City, Iwate Prefecture

“I am so grateful to be a part of such a community, where I can be honest about my passions and be accepted for who I am...”

Kirari was in sixth grade when the Great East Japan Earthquake devastated her hometown. She joined her TOMODACHI program as a junior in high school and traveled to the United States to learn about leadership and community service. Thanks to her TOMODACHI experience, Kirari has chosen to study abroad in Seattle for a year after high school.

What impact did your TOMODACHI program have on you?

Before, I did not have a strong desire to be the center of attention and take on leadership roles, but by participating in my TOMODACHI program, I saw the importance of realizing my passions through my actions. This realization led me to serve as a Regional Leader for the TOMODACHI Alumni Leadership program.

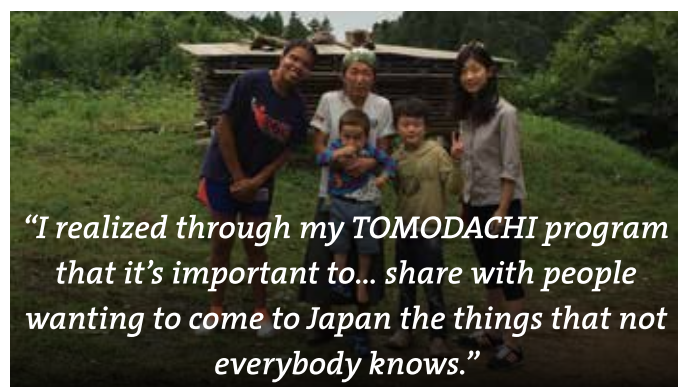


Please tell us about the TOMODACHI community.

TOMODACHI offers many opportunities for team activities, and draws like-minded passionate people together. It’s such a powerful community and almost like a close-knit family. We are able to connect with one another even though we don’t meet often.



“A leader should listen to their team members and create a space to encourage and motivate them to think and generate better results.”



“I realized through my TOMODACHI program that it’s important to... share with people wanting to come to Japan the things that not everybody knows.”

U.S.-Japan Council (U.S.) and U.S.-Japan Council (Japan)



The U.S.-Japan Council (U.S.) and the U.S.-Japan Council (Japan) work in collaboration with the U.S. Embassy Tokyo to implement the TOMODACHI Initiative as a public-private partnership. Implementation includes program development and oversight, communications and outreach, marketing, fundraising, donor relations and management, and operations.

The U.S.-Japan Council is a non-profit 501(c)(3) tax-exempt organization headquartered in Washington, D.C. with offices in Los Angeles, California and Japan. The Council is dedicated to strengthening people-to-people connections among Japanese and Americans of all generations. The Tokyo-based U.S.-Japan Council (Japan) is a Public Interest Corporation, Koeki Zaidan Hojin. The two organizations are separate entities, each governed by an independent Board of Directors, which work closely together in the administration of TOMODACHI.

Board of Directors, U.S.-Japan Council (Japan)

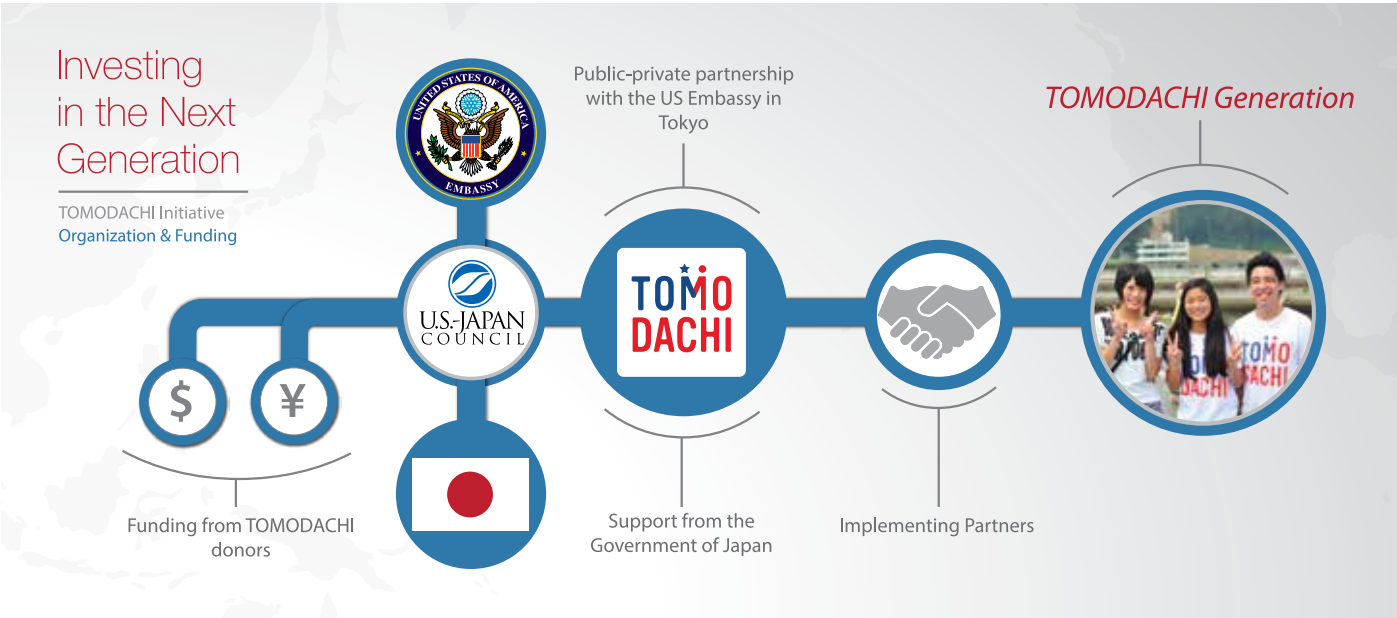
(as of December 31, 2018)

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Royanne K. Doi, Representative Director Chief Compliance Officer, Prudential International Insurance, Prudential Financial, Inc. (Japan Representative Office)	Stan Koyanagi Director and Corporate Senior Vice President, Responsible for Enterprise Risk Management & Global General Counsel, ORIX Corporation
David Nishida, Vice-Chairman	Gary Moriwaki Partner, Windels Marx Lane & Mittendorf, LLP
Ryuichi Katayama, Internal Auditor	
Todd Guild Member of the Board of Directors, Beam Suntory, Inc.	

Board Of Councilors, U.S.-Japan Council (Japan)

(as of December 31, 2018)

Kathy Matsui, Chair Vice-Chair, Goldman Sachs Japan Co., Ltd.	Merle Aiko Okawara Chairman, JC Comsa Corporation
Daniel Fujii President, Trust Capital Co., Ltd.	Henry Seiichi Takata Representative Director, Syn Tech Japan Co., Ltd.
William Ireton Representative Director, Ireton Entertainment Inc.	



The following financial reports include a summary of the financial report on the TOMODACHI Initiative since inception for U.S.-Japan Council (U.S.) and U.S.-Japan Council (Japan). Copies of the audited financial statements for U.S.-Japan Council (U.S.) are available at www.usjapancouncil.org and for U.S.-Japan Council (Japan) at www.tomodachi.org.

U.S.-Japan Council (Consolidated)

Cumulative TOMODACHI Commitments by Year (USD)

	2011-17	2018	2019-21 (committed)	TOTAL
TOMODACHI CONTRIBUTIONS AND PLEDGES				
USJC (Japan)	\$26,385,951	\$2,822,343	\$5,205,172	\$34,413,466
USJC (US)	18,570,415	2,434,538	2,724,695	23,729,648
In-Kind Donations (US-Japan)	4,318,714	469,787	1,311,217 ¹	6,099,718
Total Contributions and Pledges	\$49,275,080	\$5,726,668	\$9,241,084	\$64,242,83

TOMODACHI EXPENSES

USJC (Japan) Programs and Program Support	\$20,369,349	\$3,172,333	\$4,684,655 ²	\$28,226,336
USJC (US) Programs and Program Support	14,990,571	1,310,982	2,452,226 ²	18,753,778
Total Programs and Program Support Expenses	\$35,359,920	\$4,483,315	\$7,136,880	\$446,980,115
USJC (Japan) Administration	\$1,244,700	\$428,126	\$520,517 ²	\$2,193,343
USJC (US) Administration	1,004,482	381,378	272,470 ²	1,658,330
Total Administration	\$2,249,182	\$809,504	\$792,987	\$3,851,673
In-Kind Expenses (US and Japan)	\$4,318,714	\$469,787	\$1,311,217 ¹	\$6,099,718
Total Expenses	\$41,927,816	\$5,762,606	\$9,241,084	\$56,931,506

U.S.- Japan Council (U.S.)

TOMODACHI Statement of Financial Position (USD)	2018	2017
Current Assets		
Cash and Cash Equivalents	\$2,570,710	\$2,685,629
Accounts Receivable	1,379,057	506,276
Other Assets	-	-
Intangible Assets - Trademarks	2,335	2,335
Total Assets	\$3,952,102	\$3,194,240
Liabilities		
Accounts Payable	\$63,441	\$51,620
Other Current Liabilities	-	-
Net Assets	\$3,888,661	\$3,142,620
Total Liabilities and Net Assets	\$3,952,102	\$3,194,240

Income and Expense Summary	2018	2017
Revenue		
TOMODACHI Corporate Donations	\$2,382,346	\$1,450,960
Interest Income & Other Income	52,192	174,376
Total Revenue	\$2,434,538	\$1,625,336
Expenses		
Program and Program Support	\$1,310,982	\$1,967,912
Administrative and Fundraising	381,378	218,657
Total Expenses	\$1,692,360	\$2,186,569
Currency Exchange Revaluation	3,863	23,041
Total Change in Net Assets ³	746,041	(538,192)
Net Assets, Beginning of Year	3,142,620	3,680,812
Net Assets, End of Year	\$3,888,661	\$3,142,620

U.S. - Japan Council (Japan)

TOMODACHI Statement of Financial Position (USD)	2018	2017
Current Assets		
Cash and Cash Equivalents	\$2,291,154	\$3,366,521
Accounts Receivable	-	-
Other Assets	14,933	4,902
Fixed Assets (net)	1,906	26,646
Total Assets	\$2,307,993	\$3,398,069
Liabilities		
Accounts Payable	\$384,260	\$541,028
Other Current Liabilities	-	27,333
Net Assets	\$1,923,733	\$2,829,709
Total Liabilities and Net Assets	\$2,307,993	\$3,398,069

Income and Expense Summary	2018	2017
Revenue		
TOMODACHI Corporate Donations	\$2,821,547	\$3,133,691
Interest Income & Other Income	796	83,357
Total Revenue	\$2,822,343	\$3,217,048
Expenses		
Program and Program Support	\$3,172,333	\$3,583,291
Administrative and Fundraising	428,126	335,239
Total Expenses	\$3,600,459	\$3,918,530
Currency Exchange Revaluation	-127,861	-646
Total Change in Net Assets ³	(905,976)	(702,128)
Net Assets, Beginning of Year	2,829,709	3,531,837
Total Change in Net Assets	\$1,923,733	\$2,829,709

1. In-kind donations comprise donated services and contributions which have been committed to date.
2. Total expenses for programs, program support, administration, and fundraising are estimates for years 2019-2021.
3. The Total Change in Net Assets reflects only contributions received and expenditures made in the specified year. It does not reflect multi-year contributions received in prior year(s) and related expenses incurred in subsequent year(s). The negative change in net assets does not reflect a negative cash position nor a negative balance between total contributions and expenses. The timing of the recording of the contributions when received and expenses when incurred can create either a positive or negative change in net assets at any given year.
4. The accounting books for TOMODACHI Japan are maintained in Yen and converted to USD for reporting purposes.

Thank You

Founding Strategic Partners

(\$1,000,000 or more, with initial donation in 2012)



Strategic Partners

(\$1,000,000 or more)



Sponsors

(\$100,000 - \$1,000,000)



Supporters

\$10,000 - \$100,000

Air Aroma Japan

Atsumi & Sakai

ExxonMobil Japan

Hayasaka Tax Accountants' Office Co., Ltd.

Hotel Okura Tokyo Co., Ltd.

IBM Japan, Ltd.

Imperial Hotel, Ltd.

Japan Association of Charitable Organizations

KPMG AZSA LLC

Orrick, Herrington & Sutcliffe LLP

TOPPAN PRINTING CO., LTD.

Tricor K.K.

Operational and Administrative Support for TOMODACHI

We thank our corporate partners, who understand our mission to foster leaders of the next generation and provide support that strengthens the TOMODACHI Initiative's operation and organizational foundation.



The TOMODACHI Initiative would like to give special thanks to Takeda Pharmaceutical Company Limited for contributions devoted specifically to strengthening TOMODACHI's operational and administrative capabilities. To be effective, an organization must have dedicated staff and the resources to accomplish its mission. The generous donation by Takeda Pharmaceutical Company Limited provides the ability to develop life-changing programs that nurture the TOMODACHI Generation and build a strong, enduring U.S.-Japan relationship.



From Spring 2015, Evolution Financial Group provided the U.S.-Japan Council (Japan) and the TOMODACHI Initiative with a large office space in the New Otani Garden Court in Tokyo. This unique and generous contribution has allowed staff of the U.S.-Japan Council (Japan), including the TOMODACHI Initiative, to work together in an environment that promotes teamwork and mutual support.

TOMODACHI in the Spotlight

We thank our many corporate partners for raising the profile of the TOMODACHI Initiative and spreading the word about the importance of U.S.-Japan youth exchange.



ANA airplanes display the TOMODACHI logo



TOMODACHI signage throughout Haneda Airport

Implementing Partners

TOMODACHI works with many partners in order to make these life-changing experiences possible for young people. In 2018, the following partners implemented programs based on TOMODACHI grants:

American Councils for International Education (ACIE) | Berklee College of Music | Children's National Medical Center | Cultural Vistas | ETIC. | Fashion Institute of Technology | Frankfurt Independent Schools | General Foundation SFC Forum | Global Kids Inc. | HLAB, Inc. | iLEAP | International Foster Care Alliance | International Student Conferences, Inc. | The Japanese Association of the Experiment in International Living | Japan International Cooperation Center | Jibun Mirai Club | John Manjiro Whitfield Commemorative Center for International Exchange (CIE) | The Juilliard School | Kizuna Across Cultures | Laurasian Institution | Lumina Learning | National Association of Japan-America Societies | New Business Conference | NPO Sokoage | Parsons The New School for Design | Rice University | San Francisco Conservatory of Music | Taylor Anderson Memorial Fund | Temple University | United States-Japan Bridging Foundation | University of California, Berkeley | University of Massachusetts Boston | The Washington Center | Women's Eye | World In Tohoku (WIT)

A circular collage of 12 photographs capturing various moments from the 'Tomo Dachi' (We Stand Together) rally. The photos show students and staff members in various settings: some are wearing white t-shirts with 'TOMO DACHI' printed on the back, others are holding hands in a circle on a grassy field, and some are posing for group photos in front of a large American flag. The collage also includes images of students holding signs, one with a Japanese flag, and others in more casual settings, all conveying a sense of community and shared purpose.

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