



U.S.-JAPAN COUNCIL
ANNUAL CONFERENCE 2012

The logo features two overlapping, stylized ribbons with diagonal hatching. The top ribbon contains the text 'U.S.-JAPAN COUNCIL' and the bottom ribbon contains 'ANNUAL CONFERENCE 2012'. The ribbons are set against a background of radiating lines and are enclosed within a rectangular border with a dotted inner line.



POWER of ONE
IMPACT of MANY

A central banner with a decorative, slightly irregular border. The text 'POWER of ONE' is on the top line and 'IMPACT of MANY' is on the bottom line. The word 'of' is in a script font, while the other words are in a serif font.



SEATTLE, WASHINGTON

The logo features a stylized, overlapping ribbon design with diagonal hatching. The text 'SEATTLE, WASHINGTON' is written across the top of the ribbon. The ribbon is set against a background of radiating lines and is enclosed within a rectangular border with a dotted inner line.



OCTOBER 5th - 6th 2012

The logo features a stylized, overlapping ribbon design with diagonal hatching. The text 'OCTOBER 5th - 6th 2012' is written across the top of the ribbon. The ribbon is set against a background of radiating lines and is enclosed within a rectangular border with a dotted inner line.

THE TERASAKI FAMILY FOUNDATION



Dr. Paul Terasaki and his wife Hisako Terasaki have created various endowments and foundations to promote U.S.-Japan relations and advancement in medical research. The Terasaki Family Foundation celebrates the success of Japanese Americans in the United States and promotes cultural exchange between the U.S. and Japan. The Terasaki Family Foundation is a proud supporter of the U.S.-Japan Council.

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The program cover was designed by Japanese American artist Dana Tanamachi. Dana works full time as a custom chalk letterer and has been commissioned by clients such as West Elm, Rugby Ralph Lauren, Google, The Ace Hotel, Adidas, EveryDay with Rachael Ray, Lululemon Athletica and Garden & Gun Magazine. She recently returned from Tokyo

where she created installations for the Harajuku Tommy Hilfiger store. She has been interviewed and featured by The Wall Street Journal and in 2011, Dana was named a “Young Gun” (YG9) by the Art Directors Club and a “Young Creative to Watch” by HOW Magazine. Most recently, Dana had the honor of creating O Magazine’s first entirely hand-lettered cover for their February 2012 issue. Dana is the niece of 2007 Japanese American Leadership Delegation alumna Sandra Tanamachi.



Letter of Introduction



We are pleased to welcome you to the [2012 U.S.-Japan Council Annual Conference: Power of One, Impact of Many](#). We invite you to discover the power of people in U.S.-Japan relations, as we convene Japanese American, Japanese and U.S. leaders committed to deepening ties between the U.S and Japan. Throughout the weekend, we encourage you to engage and contribute to the discussion about new and innovative ways the U.S. and Japan can work together in all sectors of society. A year and a half after the Great East Japan Earthquake, tsunami and nuclear crisis, we will also examine the important roles that social innovation and business play in the recovery process.

Seattle is home to entrepreneurs, innovators and business leaders whose ideas and inventions have made a sizable imprint on today's world. Washington State is consistently ranked as one of the most enterprising states in the nation, which aligns with our goal of promoting innovative collaboration between the U.S. and Japan. The entrepreneurial focus of this year's conference includes the final round of competition in the TOMODACHI Tohoku Challenge, a business plan competition aimed at finding solutions to economic challenges in the post-quake Tohoku region of Japan. Serendipitously, the three finalists' projects each support one of the three hardest-hit prefectures in the region.

In 2012, many of our Council Members, Board Members and friends stepped up to participate in the TOMODACHI Initiative, which brought close to 500 Japanese students from Tohoku to the U.S. this summer for educational and cultural exchanges. Thank you to those of you who made an effort to meet students visiting your region, and we are pleased that all conference attendees will have the opportunity to meet three students from the TOMODACHI Summer 2012 BEYOND Tomorrow U.S. Program. Together we are building a resilient and driven TOMODACHI Generation.

Our sincere appreciation goes out to our Board of Directors and Board of Councilors for their ongoing support and guidance. Over the past three years, they have watched the U.S.-Japan Council grow and evolve. It is because of their leadership that we are able to make such an impact with our programs and initiatives.

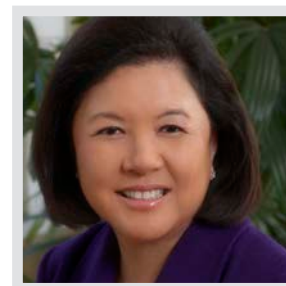
We are grateful for the generous sponsorship of the 2012 Annual Conference. The presence and participation of our sponsors at the conference reflects true partnership. Our conference sponsors, Corporate Members and Council Members provide the support required to continue our work building strong people-to-people relationships between the U.S. and Japan.

We hope you enjoy the conversation that is about to unfold and we anticipate that meaningful follow-up activities and actions will occur long after the 2012 Annual Conference concludes. We look forward to your participation in the implementation of our vision as we strive to continually reinvigorate U.S.-Japan relations of today and tomorrow.

Sincerely,



[Thomas Iino](#) | Chairman



[Irene Hirano Inouye](#) | President



On behalf of the [Seattle Host Committee](#), I am pleased to welcome you to the Pacific Northwest. We are thrilled that the U.S.-Japan Council selected Seattle to host the 2012 Annual Conference. We are very proud of this region's long-standing economic, social and cultural relationship with Japan. Our proximity to Japan has historically made for strong trading partnerships, sister city relationships and educational exchange programs. Seattle is home to a vibrant Japanese American community committed to strengthening and diversifying U.S.-Japan relations. In fact, more than 36,000 Japanese Americans call Washington State home.

In recent months, residents of the Pacific Northwest have been reminded just how close our two countries truly are. A year and a half after the Great East Japan Earthquake and tsunami struck the Tohoku region of Japan, marine debris loosened by the tsunami has begun arriving on our shores. In addition to Oregon and Washington, communities in California, Hawaii and Alaska have been affected. Japanese Americans in these communities have catalyzed collaboration efforts and stepped up to support shore clean-ups. We are committed to working with all community members on these activities because of our deep and meaningful friendship with Japan.

Throughout the conference, you will notice a Northwest flavor, as we showcase regional projects that strengthen U.S.-Japan relations, share community assets that make the Nikkei community here particularly dynamic and even feature local entertainment. The Host Committee has been very fortunate to have the support of the Consulate-General of Japan in Seattle, led by Consul General Kiyokazu Ota.

Many of our esteemed speakers and panelists are based in the Pacific Northwest, headed up by keynote speaker Raymond L. Conner, President & CEO, Boeing Commercial Airplanes. Phyllis Campbell, Chairman, JPMorgan Chase & Co., Pacific Northwest Region will close the Annual Conference. Charles Allcock, Director, Business Development, Portland General Electric; Mark Mitsui, President, North Seattle Community College; Tomio Moriguchi, Chairman of the Board, Uwajimaya, Inc. and Tay Yoshitani, CEO, Port of Seattle, will all serve as panelists.

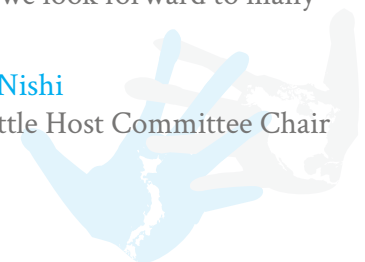
The Host Committee encourages conference attendees to Stay Sunday and See Seattle. We have arranged a special Nihonmachi Tour, which will take participants to the Panama Tea House (inspiration for the acclaimed book *Hotel on the Corner of Bitter & Sweet*), the Nisei Vets Japanese American Memorial Wall and our recently renovated Japanese Cultural Center. And of course, there are other iconic sites in Seattle to explore on your own – including Pike Place Market, the Space Needle and the newly opened Chihuly Glass Garden.

I am grateful for the dedication and hard work by the Seattle Host Committee members over the past year to assist USJC in presenting this year's conference. We thank everyone who made the trip, especially our participants who traveled from Japan. It is an honor for Seattle to host you and we look forward to many bright years of friendship between the U.S. and Japan.

Sincerely,

[Jill Nishi](#)

Seattle Host Committee Chair





OUR MISSION

Strong U.S.-Japan relations are in our global, national and community interest. The U.S.-Japan Council promotes people-to-people relationships as crucial to the U.S.-Japan relationship. We bring together, inspire and engage Japanese Americans of all generations to work with all Americans, Nikkei and Japanese to strengthen U.S.-Japan relations.

OUR VISION

A vibrant Asia Pacific region through engaged and interconnected communities committed to the U.S.-Japan relationship

OVERVIEW

The U.S.-Japan Council is a 501(c) 3 non-profit educational organization that contributes to strengthening U.S.-Japan relations by bringing together diverse leadership, engaging stakeholders and exploring issues that benefit communities, businesses and government entities on both sides of the Pacific. Recognizing the catalytic role that Japanese Americans play in strengthening U.S.-Japan relations, the Council cultivates a national network of Japanese American leaders known as Council Members. The U.S.-Japan Council collaborates with other organizations and institutions to develop programs that allow Council Members to engage with their Japanese counterparts and leaders in the U.S.

The Council was founded in 2009 and is headquartered in Washington, DC with a regional office in Los Angeles, CA. In 2012, the U.S.-Japan Council (Japan) was created to support the administration of the TOMODACHI Initiative. The U.S.-Japan Council (Japan) maintains an office in Tokyo, Japan.

WHY U.S.-JAPAN?

The U.S.-Japan relationship continues to demonstrate its relevance and fundamental role in the Asia-Pacific region. The partnership between the U.S. and Japan is a driving force behind economic growth, while the security alliance maintains peace and stability in the region. Built on shared values such as innovation and resiliency, the contemporary U.S.-Japan relationship continues to evolve and develop new frontiers for collaboration.

WHY JAPANESE AMERICANS?

Japanese Americans have a distinct connection to Japan, emanating from a shared heritage, upbringing and history. Recognizing this special tie, the U.S.-Japan Council encourages Japanese Americans to engage in local, regional and national activities that contribute to U.S.-Japan relations. Japanese Americans are uniquely positioned to impact government policy, business decisions and civil society activities by providing expertise and recommendations to counterparts in Japan and engaging with U.S. leaders in America. U.S.-Japan Council programming not only brings together distinguished Japanese Americans professionals, but also engages the next generation of Japanese American leaders to ensure an even brighter future.

Blending New Ideas for a Better World

What will the world be like tomorrow?
What will its aroma be? Whatever it may be,
Mitsubishi Corporation will have played its part,
blending new ideas, new businesses
and new ways of doing things.



We are proud to support the U.S. - Japan Council.
www.mitsubishicorp.com

Friday, October 5th, 2012 | Public Symposium

9:00-10:30 am

OPENING PLENARY (Spanish Ballroom)

Welcoming Remarks:	Mr. Thomas Iino , Chairman, U.S.-Japan Council
Video Welcome:	Hon. Christine Gregoire , Governor, Washington State
Opening Remarks:	Hon. Daniel K. Inouye , U.S. Senate President Pro Tempore and United States Senator (HI)
Keynote Address:	Hon. Rebecca M. Blank , Acting Secretary, U.S. Department of Commerce
Keynote Address:	Mr. Raymond L. Conner , Executive Vice President, The Boeing Company; President & CEO, Boeing Commercial Airplanes
Conference Overview:	Ms. Irene Hirano Inouye , President, U.S.-Japan Council

10:45 am-12:15 pm

TOPIC ENGAGEMENT SESSION ONE

Education (Congress Room)

- **Mr. Mark Mitsui**, President, North Seattle Community College (Moderator)
- **Dr. Richard Ellings**, President, The National Bureau of Asian Research (NBR)
- **Dr. Denise Eby Konan**, Dean, College of Social Sciences & Professor, Department of Economics, University of Hawaii at Manoa
- **Ms. Minami Tsubouchi**, Executive Director, BEYOND Tomorrow

Mental Health (Parliament Room)

- **Dr. Jeanette C. Takamura**, Dean, School of Social Work, Columbia University (Moderator)
- **Dr. Shunichi Homma**, Margaret Milliken Hatch Professor of Medicine; Associate Chief, Cardiology Division; Director, Noninvasive Cardiac Imaging, Columbia University Medical Center
- **Dr. Satsuki Ina**, Psychotherapist, NichiBei Care Network
- **Dr. Eric K. Noji**, Chairman & CEO, Noji Global Health and Security

New Technology (Senate Room)

- **Mr. Paul Yonamine**, General Manager, IBM Japan, Ltd. (Moderator)
- **Dr. Kenji Kushida**, Takahashi Research Associate in Japanese Studies, Shorenstein APARC, Stanford University
- **Mr. William H. Saito**, Founder & CEO, InTecur, K.K.; Co-Founder & Scholarship Director, IMPACT Japan

Entrepreneurship: TOMODACHI Tohoku Challenge (Metropole Room)

- **Dr. Kathryn Ibata-Arens**, Associate Professor & Chair, Asian Business and Political Economy (ABPE) Program Development, Depaul University
- **Ms. Yumi Kuwana**, Founding Principal, Cook Pine Capital LLC (Moderator)
- **Mr. C. Jeffrey Char**, President, J-Seed Ventures Inc.; Chief Mentor, Venture Generation
- **Mr. Robert Eberhart**, Project Leader & Researcher, Stanford Project on Japanese Entrepreneurship (STAJE)
- **Mr. Ernest M. Higa**, Chairman & CEO, HIGA Industries Co., Ltd. & Wendy's Japan LLC
- **Mr. Taisuke Sasanuma**, Representative Partner, Advantage Partners, LLP
- **Dr. Norman Winarsky**, Vice President, SRI Ventures, SRI International

12:30-2:00 pm

LUNCHEON PLENARY:

U.S.-JAPAN BUSINESS & INNOVATION (Spanish Ballroom)

- Emcee and Remarks: **Mr. Frederick H. Katayama**, Anchor, Reuters Insider, Thomson Reuters
- Keynote Address: **Mr. Takeshi Niinami**, President & CEO, Lawson, Inc.
- Awards Presentation: **TOMODACHI Tohoku Challenge Business Plan Competition**
- Documentary Preview: **With Heart and Hope**
- **Ms. Debra Nakatomi**, President, Nakatomi & Associates, Inc.
 - **Ms. Dianne Fukami**, President, Bridge Media, Inc.

2:15-3:45 pm

TOPIC ENGAGEMENT SESSION TWO

Economic Collaboration Roundtable (Metropole Room)

- **Mr. Glen S. Fukushima**, President & CEO, GSF Associates, Inc. (Moderator)
- **Mr. Hideo Hato**, President, New Energy and Industrial Technology Development Organization (NEDO), Japan
- **Mr. Richard Lim**, Director, Hawaii State Department of Business, Economic Development & Tourism (DBEDT)
- **Mr. Dan Sullivan**, Commissioner, Alaska Department of Natural Resources
- **Mr. Yasuo Tanabe**, Vice President & Executive Officer, Government and External Relations, Hitachi, Ltd.
- **Mr. Tay Yoshitani**, CEO, Port of Seattle

Healthcare/Biomedical: A Conversation (Parliament Room)

- **Dr. Daniel Okimoto**, Professor Emeritus, Stanford University (Moderator)
- **Dr. Tadataka Yamada**, Chief Medical and Scientific Officer & Executive Vice President, Takeda Pharmaceuticals International, Inc.

Supporting the NPO/NGO Sector (Garden Room)

- **Mr. Alan Nishio**, President, Board of Directors, Little Tokyo Service Center (Moderator)
- **Mr. Satoshi Kitahama**, Representative Director, Kizuna Foundation (Formerly All Hands Asia)
- **Ms. Keiko Kiyama**, Secretary General, JEN; Co-chair, Japan Platform
- **Mr. Randolph Martin**, Director for Partnership Development, East Asia, Mercy Corps, Japan

Entrepreneurship (Congress Room)

- **Dr. Barbara Hibino**, CEO & Founder, Open WebU, Inc. (Moderator)
- **Mr. Daniel Fujii**, Representative Director, Blackstone Group Japan, K.K.
- **Mr. Tomio Moriguchi**, Chairman of the Board, Uwajimaya, Inc.
- **Mr. Henry Seiichi Takata**, Managing Partner, Smart Technology Partners
- **Mr. Yoichiro (Yokum) Taku**, Partner, Wilson Sonsini Goodrich & Rosati

Tsunami and Marine Debris: Opportunities for Collaboration (Council Room)

- **Mr. Charles Allcock**, Director, Business Development, Portland General Electric (Moderator)
- **Mr. Junichi Ihara**, Director-General, North American Affairs Bureau, Ministry of Foreign Affairs (MoFA)

- **Mr. David M. Kennedy**, Assistant Administrator, National Ocean Service, National Oceanic and Atmospheric Administration (NOAA)
- **Mr. David Pittenger**, Director, Trash Free Seas, Ocean Conservancy

4:00-5:15 pm

CLOSING PLENARY: POWER OF ONE, IMPACT OF MANY TOMODACHI Initiative & Japanese American Leadership Delegation (Spanish Ballroom)

TOMODACHI Update: **Ms. Laura Winthrop Abbot**, Executive Director,
TOMODACHI Initiative

Voices from the TOMODACHI Generation: BEYOND Tomorrow Program Participants

- **Ms. Minami Tsubouchi**, Executive Director, BEYOND Tomorrow
- **Mr. Shinpei Fujita**, Participant
- **Ms. Ayaka Ogawa**, Participant
- **Mr. Tsubasa Sugeno**, Participant

Remarks: **Mr. Junichi Ihara**, Director-General, North American
Affairs Bureau, Ministry of Foreign Affairs of Japan
(MoFA)

Closing Remarks: **Ms. Phyllis Campbell**, Chair, JP Morgan Chase Pacific
Northwest

5:30-7:00 pm

CLOSING RECEPTION (Spanish Foyer)

Emcee: **Ms. Lori Matsukawa**, Anchor, KING TV Seattle

Remarks: **Hon. Norman Y. Mineta**, Vice-Chairman, Hill
& Knowlton; Former Secretary, U.S. Department of
Transportation & U.S. Department of Commerce

Remarks: **H.E. Ichiro Fujisaki**, Ambassador Extraordinary and
Plenipotentiary of Japan to the U.S.

Sponsor Acknowledgement



Keynote Speaker Biographies



REBECCA M. BLANK, Ph.D. | *Acting Secretary, U.S. Department of Commerce*

Rebecca M. Blank is currently the Acting Secretary of Commerce and Deputy Secretary of Commerce. She assumed the role of Acting Secretary in June, 2012 after previously holding that title and serving as the Acting Deputy and Deputy Secretary at various times since 2011. In this role, Blank is a key member of President Obama's economic team working to implement the administration's top economic priorities to increase economic growth and accelerate job creation. Blank leads the Department's efforts to strengthen U.S. competitiveness, helping make American businesses more innovative and successful at home and more competitive abroad. In her role as Deputy Secretary, Blank also functions as Commerce's Chief Operating Officer, overseeing issues of management, policy and strategic planning for the department's 12 bureaus. Blank has served in the Department of Commerce since June 2009, when she was appointed as the Under Secretary for Economic Affairs and head of the Economics and Statistics Administration (ESA). ESA oversees

the two premier statistical agencies in the United States, the Census Bureau and the Bureau of Economic Analysis. Blank previously served as the Robert S. Kerr Senior Fellow at the Brookings Institution and Dean of the Gerald R. Ford School of Public Policy at the University of Michigan. From 1997-1999, Blank was one of three members of President Clinton's Council of Economic Advisers, participating in White House decision-making on a host of economic, social and regulatory policy issues. Blank holds a degree in economics from the University of Minnesota and holds a Ph.D. in economics from the Massachusetts Institute of Technology.



RAYMOND L. CONNER | *Executive Vice President, The Boeing Company & President and CEO, Boeing*

Raymond L. Conner is Executive Vice President of The Boeing Company and President and CEO of Boeing Commercial Airplanes. He is responsible for all the company's Commercial Airplanes programs and services, is a member of the Boeing Executive Council and serves as Boeing's senior executive in the Pacific Northwest. Prior to these assignments, Conner had responsibility for leading Sales, Marketing and Commercial Aviation Services for Boeing Commercial Airplanes. Conner joined the company in 1977 and has held a variety of positions including Vice President and General Manager of Supply Chain Management and Operations for Boeing Commercial Airplanes; Vice President of Sales for Commercial Airplanes; Vice President of Sales for the Americas; and Vice President of Asia/Pacific Sales for Commercial Airplanes. In that role, Conner led the Asia/Pacific sales team and was responsible for maintaining Boeing's business relationships with Asia/Pacific airlines and Asian aerospace industries. He also was responsible for the operation of Boeing offices in China, Japan and

Korea. As the Boeing Commercial Airplanes Sales Director for Thailand, Conner led a group working with the U.S. Government on political issues affecting the company. Conner holds a BA from Central Washington University and an MBA from the University of Puget Sound.



TAKESHI NIINAMI | *President & CEO, Lawson, Inc.*

Takeshi Niinami is President & CEO of Lawson, Inc., a major convenience store chain operator in Japan with over 10,000 store outlets in Japan, China, Indonesia and the U.S. Lawson is an Industry Partner of the World Economic Forum, and Niinami is Chairman of the Role of Business Council, one of the comprising councils of the Network of Global Agenda Councils of World Economic Forum for the 2012-14 term. He is also a member of the Asia Business Council and The Trilateral Commission. Niinami is Vice Chairman of Keizai Doyukai (Japan Association of Corporate Executives), Chairman of its Committee on Agriculture Reforms and was Chairman of its Committee on America-Japan Relations (FY2010). He also is a member of Keidanren (Japan Business Federation), the Council of Food, Agriculture and Rural Area Policies organized by the Ministry of Agriculture, Forestry and Fisheries and Executive Director of Japan Franchise Association (JFA). He started his career in 1981 at Mitsubishi Corporation. In 1995, he initiated an "entrepreneurial" investment and founded

Sodexo Corporation (current LEOC Co., Ltd.), a medical food service joint venture between Mitsubishi and Sodexo in France. He served as CEO and listed the company on JASDAQ. In April 2000, he initiated the Lawson Project Management Dept. & Food Service Business Dept. in Mitsubishi and became General Manager of the department. He joined Lawson in 2002 and was appointed President & CEO that year. Niinami received a Bachelor of Economics from Keio University and an MBA from Harvard Business School.

Topic Engagement Session Descriptions

Topic Engagement Session One

Education

This session will address the ever-pertinent topic of education. Panelists will discuss innovative approaches and unique partnerships promoting educational exchanges between the U.S. and Japan for both students and emerging leaders. They will also focus specifically on leadership development and creating educational opportunities to help revitalize the Tohoku region following the Great East Japan Earthquake. Panelists will explore changing policies and practices with regard to emphasizing international education within Japan and discuss the importance of identifying educational resources.

Entrepreneurship: TOMODACHI Tohoku Challenge

The top three finalists of the TOMODACHI Tohoku Challenge (TTC) will pitch their business plans in front of a panel of expert judges. TTC is an innovative business plan competition created and led by U.S.-Japan Council Members, focused on entrepreneurial solutions to economic challenges in the post-quake Tohoku region of Japan. The three finalists' projects each help one of the three hardest-hit prefectures. TTC supports venture businesses that will bring innovation and employment to the Tohoku region of Japan and accelerate the rebuilding of the area. The judges are members of the USJC Entrepreneur Leadership Advisory Board (UE-LAB): a select group of leading Japanese and American entrepreneurs, investors and analysts with extensive experience in innovation and business start-ups in the U.S. and Japan, who are active in promoting entrepreneurship in Japan. After the panel, the judges will deliberate and the winner – who receives a prize package including placement in a leading venture accelerator in Japan – will be announced during the luncheon.

Mental Health

For the first time, the U.S.-Japan Council will feature Mental Health at the Annual Conference. Panelists will explore current mental health needs and programs within Japan. Marking approximately one and half years since the Great East Japan Earthquake, this session will focus specifically on the revitalization efforts in Tohoku within the mental health field. Panelists will recount mental health initiatives associated with immediate relief efforts following the March 11th disasters, as well as mid- and long-term mental health programs and initiatives. They will look to answer how the March 11th disasters impacted Japanese society's perception of the mental health field. Additionally, the panelists will examine opportunities for developing partnerships between U.S. and Japanese institutions to further support those affected by the Great East Japan Earthquake.

New Technology

Capitalizing on the West Coast destination of the 2012 Annual Conference, a region known for its innovation, a New Technology panel has been created to explore innovative projects in this area. In the wake of the Great East Japan Earthquake, panelists will specifically focus on mid- and long-term economic revitalization efforts in the Tohoku region that have utilized new technologies. They will look to identify specific technologies and sectors that could contribute to recovery process. Additionally, panelists will discuss opportunities for U.S.-Japan enterprise collaboration.

Topic Engagement Session Two

Economic Collaboration Round Table

As the United States and Japan seek new opportunities for business creation and economic growth, an important element to consider is collaboration—between companies, government agencies and universities, both domestically and across borders. Both countries possess substantial economies of scale, innovative companies, leading-edge technologies and sophisticated industrial and consumer markets. This roundtable convenes speakers from government and the private sector to share their experiences in successful collaborations and to examine what lessons can be drawn from them for future success, both domestically and globally.

Entrepreneurship

Recognizing entrepreneurship as the beacon for future economic growth, this session will look at how to catalyze entrepreneurialism within a society. The panelists will take turns discussing entrepreneurship in the U.S. and Japan from their perspectives of providing services and interacting with entrepreneurs in different industries. They will give pointers on how entrepreneurs can navigate different countries' environments, and on how to create environments in which entrepreneurs thrive. They will also discuss their observations on U.S.-Japan collaboration in entrepreneurship.

Healthcare/Biomedical: A Conversation

The United States and Japan are two of the world's wealthiest and most advanced countries, with substantial and growing numbers of elderly citizens. The two countries are at the cutting edge of scientific and technological advances in such seminal areas as stem-cell research; brain research; innovative software systems for handling medical records and healthcare administration; drug discoveries; and treatments for chronic illnesses (such as cancer). While the healthcare industry is rapidly becoming a more global, rather than regional, enterprise, Japan and the U.S. have different cultures and mindsets when it comes to healthcare and medicine. Panelists will explore how the two countries can more effectively and synergistically work together over the next several decades in a way that respects the differences between their societies.

Supporting the NPO/NGO Sector

As Japan looks to rebuild following the Great East Japan Earthquake, this session will provide an update on current efforts and the evolving role of both U.S. and Japanese Non-Profit Organizations (NPOs) and Non-Governmental Organizations (NGOs). Panelists will explore the impact of the March 11th disasters on the non-profit sector in Japan as well as trends in NPO/NGO sector growth within Japan. This session will also explore the challenges of transitioning immediate relief assistance into longer-term sustainable projects that will contribute to the revitalization of the region and opportunities for U.S. and Japanese non-profit sector collaboration.



Featured Panel – Tsunami and Marine Debris: Opportunities for Collaboration

Topic Engagement Session Two

Description

In recent months, debris created by the Great East Japan Earthquake and tsunami has been washing ashore in the Pacific Northwest, as well as in California, Hawaii, Alaska and Canada. Experts predict that 1.5 million tons of debris will reach North America. Panelists will shed light on the situation and describe how Japan's tsunami debris fits into the bigger picture of marine debris in the Pacific. As the tsunami debris arrives, opportunities arise for increased collaboration and dialogue between the U.S and Japan. Many national and local NGOs are pursuing active citizen engagement and volunteer efforts to raise awareness and keep beaches clean and safe. Public agencies and local governments face budget challenges, yet many are finding innovative ways to provide resources to address on-going issues and opportunities.

Panelists



CHARLES ALLCOCK (Moderator) | *Director, Business Development, Portland General Electric*

Charles Allcock works as Director of Business Development at Portland General Electric, Oregon's largest electric utility. He works with local, regional and state economic development organizations to enhance growth of existing businesses and attract new companies to the greater Portland and Salem areas. Allcock leads regional initiatives on renewable energy and clean technologies including electric vehicles, solar, wind power generation and energy storage. Selected by his peers as a "2012 Pivotal Leader," Allcock is recognized as a clean technology business leader in the Pacific Northwest. He serves as Vice-chair of the Oregon Transportation Electrification Executive Council and was recognized in 2011 by Automotive News in the "Electrifying 100" listing as a global leader in transportation electrification. Allcock serves as Chair of the Board of Directors of the Japan-America

Society of Oregon (JASO) and is a member of the Japanese American National Museum Board of Governors and the U.S.-Japan Council. JASO has been active in Japan-Oregon business development efforts, Tohoku recovery and a collaboration with SOLVE, an Oregon NGO, to engage the Japanese American community in volunteer beach clean-ups of marine debris. He is a graduate of Oregon State University.



JUNICHI IHARA | *Director-General, North American Affairs Bureau, Ministry of Foreign Affairs of Japan (MoFA)*

Junichi Ihara has served as Director-General, North American Affairs Bureau for the Ministry of Foreign Affairs since September 2011. Immediately prior, he served as the Consul-General of Japan in Los Angeles for over three years. While in Los Angeles, Ihara was a champion of the Japanese and Japanese American communities, working to build economic, political and cultural ties. Before going to Los Angeles, Ihara was the Deputy Director-General of the Asian and Oceanian Affairs Bureau. Before that, he served as Minister, Embassy of Japan in the United States of America. Ihara has had a long career in public service, also serving as Councillor for Inspection; Director Financial Affairs Division, Minister's Secretariat; Director, WTO Division, Economic Affairs Bureau; Director, First Southeast Asia Division, Asian Affairs Bureau, among other postings. Ihara joined MoFA in 1979. He is a graduate of the Faculty of Law, Kyoto University.



DAVID M. KENNEDY | *Assistant Administrator, National Ocean Service, National Oceanic and Atmospheric Administration (NOAA)*

David M. Kennedy is the Assistant Administrator for NOAA's National Ocean Service. He previously served as the Director of NOAA's Office of Ocean and Coastal Resource Management (OCRM). OCRM leads the nation's efforts to manage and conserve ocean and coastal resources. As OCRM Director, Kennedy oversaw OCRM's Coastal Programs Division, Coral Conservation Division, Marine Protected Areas Center and the Estuarine Reserves Division. Kennedy also previously served as Director of NOAA's Office of Response and Restoration, where he directed a multi-disciplinary program to reduce risks to coastal and marine resources from environmental threats. He has more than 20 years of experience leading hazardous materials management and

response efforts, including coordinating federal scientific response to more than 100 oil and chemical spill incidents. Kennedy was a U.S. delegate to the International Maritime Organization's Conference on Oil Pollution Preparation and Response, chaired the Washington State Legislative Committee on Oil Spill Response and was a member of the 1990 Program Committee of the National Oil Spill Conference. He founded the Islands Oil Spill Association, a non-profit oil spill response cooperative. Kennedy received his BA from the University of Northern Colorado.



DAVID PITTENGER | *Director, Trash Free Seas, Ocean Conservancy*

David Pittenger joined Ocean Conservancy in March 2012. For the prior 15 years, Pittenger was the Executive Director of the National Aquarium, which operates venues in Baltimore and Washington, DC with combined visitation of more than 1.6 million people annually. At the National Aquarium, he was involved in marine trash issues both from an economic development and a conservation point of view. He was a founder of a business improvement district, which aspires to make Baltimore's harbor trash-free and "fishable and swimmable" by 2020. Besides the National Aquarium, Pittenger has worked in a variety of conservation and education settings. He was the Executive Director of the Gulf of Maine Aquarium, a seasonal park ranger in Everglades National Park and a teacher/naturalist at the Academy of Natural Sciences in Philadelphia. He

currently serves on the Boards of Directors of the Waterfront Partnership of Baltimore, Blue Water Baltimore, Center for Watershed Protection and Maryland Sea Grant. Pittenger earned a BS at Cornell University and his Masters at the University of Pennsylvania.





MADE WITH JAPAN



Speakers, Panelists and Moderators



PHYLLIS CAMPBELL | *Chair, JP Morgan Chase Pacific Northwest*

Phyllis Campbell is the Chairman of JP Morgan Chase & Co., Pacific Northwest. She also serves on the Executive Committee and is the firm's senior executive in Washington, Oregon and Idaho. She previously served as CEO of the Seattle Foundation and the U.S. Bank of Washington. She sits on the Diversity Advisory Board of Toyota North America, and serves as a Director on the boards of Nordstrom Inc. and Alaska Air Group. Campbell also serves on the Board of Directors for the U.S.-Japan Council. She is the immediate past Chair and Trustee of Seattle University. She holds an MBA from the University of Washington's Executive MBA Program and is a graduate of the Pacific Coast Banking School at the University of Washington, as well as Stanford University's Executive Management Program.



C. JEFFREY CHAR | *President, J-Seed Ventures Inc. & Chief Mentor, Venture Generation*

C. Jeffrey Char is President of J-Seed Ventures, Inc. and Chief Mentor of Venture Generation, a Tokyo-based venture community. He is a serial entrepreneur and serves on the boards of several companies including WIXI.jp, Japan's first domain auction platform, and mashmatrix, a pioneer in cloud-based enterprise mash-up solutions. His past successes include Sozon, an online marketing company sold to ValueCommerce, Solis, a domain registrar sold to GMO Internet, SSK Technology, an electronics company sold to Suzuki Manufacturing and Pario Software, a network security company sold to Lucent Technologies. His past failures are too numerous to list. He has experience as a corporate attorney, venture capitalist and research analyst and teaches entrepreneurship at Waseda University, International Christian University and Tohoku University. Char studied economics at Sophia University in Tokyo and law at the University of California, Berkeley and Harvard Law School.



ROBERT EBERHART | *Project Leader & Researcher, Stanford Project on Japanese Entrepreneurship (STAJE)*

Robert Eberhart is the SPRIE Researcher at Stanford's Project on Regions of Innovation and Entrepreneurship (SPRIE), where he leads the SPRIE-Stanford Project on Japanese Entrepreneurship. His research focuses on comparative corporate governance of growth companies with special emphasis on Japan and the role of Japanese institutions in fostering entrepreneurship. He has written about corporate governance, entrepreneurship in Japan and institutional ideas of innovation. He is a member of the American Economic Association, the International Society for New Institutional Economics and the Board of Advisors to Japan's Global Entrepreneurship Week. He also serves as advisor to Japan's Board of Director's Training Institute, member of the Japan-US Innovation and Entrepreneurship Council and academic advisor to the American Chamber of Commerce's Task Force on New Growth Strategies. He received a BA in finance at Michigan State University and an MA in economics from the University of Michigan.



RICHARD J. ELLINGS, Ph.D. | *President, The National Bureau of Asian Research (NBR)*

Richard J. Ellings is President of NBR, a non-profit, non-partisan institution whose mission is to inform and strengthen policy in the Asia-Pacific. As Co-founder of NBR, he has served as the institution's Executive Director and sits on the Board of Directors. Ellings is also an Affiliate Professor of International Studies at the University of Washington. Prior to serving with NBR, Ellings was Assistant Director and on the faculty of the Henry M. Jackson School of International Studies, University of Washington from 1986 to 1989 where he taught courses dealing with Asia, American foreign policy and international relations. He was also Director of the George E. Taylor Foreign Affairs Institute. Ellings has published numerous times on topics including American foreign policy, Asia strategy and Southeast Asia security, among others. He established the Strategic Asia Program and AccessAsia, the national clearinghouse that tracks specialists and their research on Asia, and has served as consultant to the Office of the Secretary of Defense, Department of State and other U.S.

government offices and agencies. Ellings earned his BA from the University of California-Berkeley, and his MA and Ph. D. from the University of Washington.

**DANIEL FUJII** | *Representative Director, Blackstone Japan*

Since joining Blackstone in 2007, Daniel Fujii has focused on establishing the Blackstone franchise across its various products: private equity, real estate, credit and M&A advisory. Fujii leads the Blackstone Charity efforts in Japan including support for entrepreneurship. Before Blackstone, Fujii spent six years at Shinsei Bank as founder and head of its private equity practice. In addition, at Shinsei Bank, he was the head of the mergers and acquisitions and corporate finance operations, chaired the merchant banking committee and served in several other capacities. He has been on the investment committees for several private equity platforms dedicated to leveraged buyouts, retail, infrastructure, PIPES, corporate restructurings and Greater China opportunities. He has also served on the boards of companies in retail, media contents, manufacturing and technology. Fujii is an advisor to J-Seed, a Japanese incubator for entrepreneurs. He received a BA from Harvard College and an MA from Harvard Graduate School of Arts and Sciences.

**ICHIRO FUJISAKI** | *Ambassador Extraordinary and Plenipotentiary of Japan to the U.S.*

Ichiro Fujisaki is the Ambassador of the Japan to the United States, a role he has served in since June 2008. He has had a distinguished diplomatic career, most recently serving as Ambassador to the United Nations and the World Trade Organization in Geneva. While there, he served as the Chairman of the Executive Committee of UNHCR (UN High Commissioner for Refugees). At the Ministry of Foreign Affairs in Tokyo, he was Deputy Director General for Asian Affairs, Director General for North American Affairs and was appointed Deputy Foreign Minister. He has served in Jakarta, Paris (OECD) and London, and was also the Sherpa, or personal representative, of the Prime Minister to G8 Summit meetings. Fujisaki has spoken at various prestigious universities including Harvard, Columbia, Yale, Georgetown and Stanford. His association with the U.S. goes back to the early 1960's, when he was a junior high school student in Seattle, Washington. He also studied one year each at Brown University and Stanford University Graduate School in the early 1970's.

**GLEN S. FUKUSHIMA** | *President & CEO, GSF Associates, Inc.*

Glen S. Fukushima is President & CEO of GSF Associates, Inc., a consulting firm based in Washington, DC. Until June 2012, he worked in Japan for 22 years in senior executive positions representing one European and four American corporations. He also served as President and Vice President of the American Chamber of Commerce in Japan and on the boards of numerous corporations, universities and nonprofit organizations in the U.S., Japan and Europe. From 1985 to 1990, he was based in Washington, DC as Director for Japanese Affairs and Deputy Assistant United States Trade Representative for Japan and China at the Office of the United States Trade Representative (USTR). He currently serves on the boards of, among others, the Japan Association of Corporate Executives, Japan Society of Boston, Japan Society of Northern California, Japanese American National Museum and U.S.-Japan Council. He is a member of the Global Council of the Asia Society and of the Council on Foreign Relations. His book *Nichi-Bei Keizai Masatsu no Seijigaku* (The

Politics of U.S.-Japan Economic Friction) was awarded the Masayoshi Ohira Prize in 1993. In 2012, he was awarded the status of "Honorary Alumnus" by Keio University. He was educated in the U.S. at Deep Springs College, Stanford University, Harvard Business School and Harvard Law School. In Japan, he was a Stanford-Keio Exchange Scholar at Keio University and a Fulbright Fellow at the University of Tokyo.

**HIDEO HATO** | *President, New Energy and Industrial Technology Development Organization (NEDO), Japan*

Hideo Hato is President of NEDO, Japan, which promotes research and development as well as demonstration projects in the energy, environmental and industrial technologies fields in close cooperation with the Ministry of Economy, Trade and Industry (METI). He has more than 30 years of professional experience working for the Government of Japan. Hato joined the Ministry of International Trade and Industry (MITI) in 1981. Previous positions include Deputy Director for International Economy, MITI; Commercial Attache of the Japanese Embassy in Paris; Director of New Business Policy, MITI; Director of Accounting, Auditing and Disclosure, Financial Services Agency (FSA); Director of IT Policy, METI; Deputy Director-General for Manufacturing Industries Policy, METI and Director-General for Consumer Policy Planning and Coordination, Consumer Affairs Agency. From 2007 to 2008, Hato served as the Japanese Senior Official for Asia-Pacific Economic Cooperation (APEC). He managed and developed national energy programs, policies

and initiatives for energy efficiency and renewable energies as Director-General of Energy Conservation and Renewable Energy Department, Agency of Natural Resources and Energy (ANRE), METI. Hato holds a JD from the University of Tokyo Faculty of Law and a degree from the Ecole Nationale d'Administration, France.



BARBARA HIBINO | *CEO and Founder, OpenWebU, Inc.*

Barbara Hibino is the CEO of OpenWebU, Inc., an internet company that provides an online platform for education and training. A few years ago, after hours, Hibino was Vice President of Marketing for OptaMotive Inc., which developed technologies for electric vehicles for the X-Prize competition. Currently, she continues work on green technologies through the Anthropocene Institute where she is a Founding Partner. Hibino is the N! Leadership Network Founder and the author of a newsletter for a group of Japanese American entrepreneurs and executive management that strives to create networks and connections between the U.S. and Japan. A U.S.-Japan Council Member, Hibino holds a Ph.D. from the Stanford University School of Education.



ERNEST M. HIGA | *Chairman & CEO, Higa Industries Co., Ltd. and Wendy's Japan LLC*

Ernest M. Higa is the Chairman and Chief Executive Officer of Higa Industries Co., Ltd.; K.K. Higa Investments; Wendy's Japan LLC; and Director of JC Comsa Corporation. He is a member of Keizai Doyukai and the Trilateral Commission and serves on the Board of Chief Executive Organization, Columbia Business School Board of Overseers and New Business Conference, and has served as a board member for Young Presidents' Organization, Jermyn Street Capital Ltd., Japan Telecom and Ripplewood Holdings Japan Board of Advisors. In 1985, Higa obtained the exclusive license from Domino's Pizza LLC to create a whole new home delivery pizza industry in Japan, for which he was named "Entrepreneur of the Year" by the New Business Conference, a Japanese semi-governmental organization. Higa has been awarded by the Ministry of Agriculture for "innovation in the food industry" and recognized by Toyo Keizai as one of the top 50 entrepreneurs in Japan. Higa earned his BS from the Wharton School at the University of Pennsylvania and his MBA from Columbia University.



SHUNICHI HOMMA, M.D. | *Margaret Milliken Hatch Professor of Medicine; Associate Chief, Cardiology Division; Director, Noninvasive Cardiac Imaging, Columbia University Medical Center*

Shunichi Homma is the Margaret Milliken Hatch Professor of Medicine at the Columbia University Medical Center, where he serves as the Associate Chief of Cardiology Division. He has authored over 600 scientific publications and has served on the Boards of various professional societies including the American Heart Association and the American Society of Echocardiography. He is a past President of Japanese Medical Society of America (JMSA), and currently serves on the Board of Japanese American Association of NYC (JAA) and the Japanese Medical Society of America (JMSA). He is also the Founding Board Chair of Japanese Medical Services Network (JAMSNET), a conglomerate of 21 medical and social service organizations in the New York area, and a founding member of Consortium for Japan Relief (CJR), a Columbia University-based group supporting

Japan after the March 11th disasters. Homma was instrumental in obtaining support for the JMSA from Japan Society to establish outpatient mental health programs in both Fukushima and Iwate prefectures. Homma is a graduate of Dartmouth College and the Albert Einstein College of Medicine, having finished cardiology training at Massachusetts General Hospital and Columbia-Presbyterian Medical Center.



KATHRYN IBATA-ARENS, Ph.D. | *Associate Professor & Chair, Asian Business and Political Economy (ABPE) Program Development, DePaul University*

Kathryn Ibata-Arens advises governments, institutions and firms on innovation and entrepreneurship strategy and policy. Her scholarly work focuses on high technology policy and Japanese political economy. She serves on the METI-State Department Japan-US Innovation and Entrepreneurship Council and the Board for the Coleman Entrepreneurship Center, DePaul University. Her current research, utilizing social network analysis and GIS methodologies, examines emerging life science (biotechnology and medical devices) regions in Japan and the U.S. She was recently a visiting researcher at the Research Center for Economy, Trade and Industry (RIETI, Tokyo) and Ritsumeikan University Research Center for Innovation Management (Kyoto) (2011-2012). In 2008, Ibata-Arens was a Japan Policy Fellow at the Center for Strategic and International Studies (CSIS) in Washington, DC and received a Sloan Foundation Industry Studies Grant for her work on national

entrepreneurship and innovation policy. Ibata-Arens' book, *Innovation and Entrepreneurship in Japan: Politics, Organizations and High Technology Firms* (Cambridge University Press, 2005) analyzes leading high technology firms and regional economies in Kyoto, Osaka and Tokyo. She received a BA from Loyola University Chicago and a Ph.D. from Northwestern University.



THOMAS IINO | *Chairman, U.S.-Japan Council*

Thomas Iino serves as the Chairman of the Board of Directors for the U.S.-Japan Council. He is also the Chairman of the Board at Pacific Commerce Bank, the only Japanese American-owned bank in the continental United States, focused on serving the Japanese American community. He is also a Board Member at Southwest Water Co. Prior to these positions, Iino was Partner-in-Charge at Deloitte & Touche's International Practice in southern California, a group focused on meeting the local needs of its Japan-based clients. He is the former president of both the National Association of State Boards of Accountancy and the California State Board of Accountancy, receiving "Distinguished Service Awards" from both organizations. Mr. Iino is the past Chairman of the Japanese American Cultural Community Center, and past Chair of the International Advisory Committee for Los Angeles County Supervisor, Don Knabe. He currently serves on the Mayor's Trade Advisory Council and the boards of the Japanese American National Museum and Keiro Retirement Home. He holds a BS in

Accounting from UCLA, with a California certification as a CPA.



SATSUKI INA, Ph.D., MFT | *Psychotherapist, NichiBei Care Network*

Satsuki Ina is a founding member of NichiBei Care Network, an association of Japanese and Japanese American psychotherapists in the U.S. working to provide support to victims and first responders of the Great East Japan Earthquake and tsunami. Ina has specialized in the treatment of community trauma for 30 years, providing education and therapy regarding the intergenerational effects of the Japanese American internment experience, the Chinatown Clergy Abuse Project and other community-based projects associated with historical or community trauma. She is professor emerita at California State University, Sacramento and has taught at Boston University, the University of Oregon and Oregon State University. As an extension of her trauma work, Ina has produced two award-winning documentary films which have been broadcast on PBS, *Children of the Camps* and *From a Silk Cocoon*. She is currently writing a children's book on ethnic identity and continues her private practice in Sacramento and Berkeley, California. Ina is a graduate of the University of California, Berkeley and received her Ph.D. from Oregon State University.



DANIEL K. INOUE | *U.S. Senate President Pro Tempore and United States Senator (HI)*

Daniel K. Inouye, the most senior member of the U.S. Senate and the President Pro-Tempore, is known for his distinguished record as a legislative leader, and as a World War II combat veteran with the 442nd Regimental Combat Team, earning the nation's highest award for military valor, the Medal of Honor. Inouye serves as Chairman of the Senate Appropriations Committee and the Senate Defense Appropriations Subcommittee. He is also the Ranking Democrat on the Commerce, Science & Transportation Committee and the Indian Affairs Committee and sits on the Rules Committee. He helped establish the Inter-parliamentary Exchange Program between the U.S. Senate and Japan's legislature. Inouye has championed the interest of Hawaii's people throughout his career, by strengthening Hawaii's infrastructure, diversifying its economy and protecting its natural resources. He was first elected to the U.S. Senate in 1962 and is now serving his ninth consecutive term. In

2011, the Government of Japan made Inouye the seventh American and the first of Japanese descent to receive the "Grand Cordon of the Order of the Paulownia Flowers," the highest award in the order of the Rising Sun. He serves on the U.S.-Japan Council Board of Councilors.



IRENE HIRANO INOUE | *President, U.S.-Japan Council*

Irene Hirano Inouye is President of the U.S.-Japan Council. Through her work at the Council, she also administers the TOMODACHI Initiative, a public-private partnership with the U.S. Embassy in Tokyo that invests in young Japanese and Americans while supporting the recovery of the Tohoku region. She is the former President and founding CEO of the Japanese American National Museum in Los Angeles, a position she held for twenty years. A recipient of bachelor's and master's degrees in Public Administration from the University of Southern California, Hirano Inouye has extensive experience in non-profit administration, community education and public affairs with culturally diverse communities nationwide. Hirano Inouye's professional and community activities include serving as Chair and Trustee, Ford Foundation, Trustee and immediate past Chair, Kresge Foundation; Trustee, Washington Center, and Trustee, Independent Sector. She is married to U.S. Senator Daniel K. Inouye of Hawaii.



FREDERICK H. KATAYAMA | *Anchor, Reuters Insider, Thomson Reuters*

Frederick H. Katayama is an award-winning anchor at Reuters based in New York. He hosts foreign exchange shows for the multimedia financial news service, Reuters Insider. He previously anchored “Reuters World Update” and “Reuters Technology Week” at Reuters Television. Prior to Reuters, he served as a business news anchor and correspondent at CNN. He received an honorable mention in 1997 from the Asian American Journalists Association for his special report on the Asian American campaign financing scandal. Before joining CNN in 1995, Katayama was a business and general news reporter for CBS’s Seattle affiliate, KIRO-TV. Prior to that, he was a correspondent for four years at “Japan Business Today,” an NHK production that aired daily on CNBC. Before beginning his career in television news, Katayama was a reporter for Fortune magazine in Tokyo and New York for seven years. In addition to his professional career, he serves on the Board of Directors at the Japan Society in New York and the U.S.-Japan Council. Katayama holds a BA in

East Asian Studies from Columbia University and an MS from the Columbia University Graduate School of Journalism, with a concentration in business reporting.



SATOSHI KITAHAMA | *Representative Director, Kizuna Foundation*

Satoshi Kitahama is the Representative Director of the Kizuna Foundation, the successor organization to All Hands Asia Association (AHA), a Japanese legal entity he established at the request of All Hands Volunteers, Inc., the U.S. 501(c) 3 humanitarian aid organization. Kitahama set up AHA in response to the Great East Japan Earthquake and oversaw management of the organization, including fundraising of over \$1.25 million in donations that supported its volunteer activities for over eight months, management of staff and volunteers and all aspects of the project. AHA has now shifted its focus to economic development and new business creation in the affected areas under the new name, Kizuna Foundation. Prior to joining All Hands, Kitahama spent over 15 years in finance. He began his career in New York with Schroder Wertheim in equity capital markets, and then to London with Merrill Lynch International, making the transition to credit and structured products. Kitahama returned to Japan and finished his career with RBS International as Managing Director and Head of Leveraged

Capital Markets—Asia. He holds a BA in East Asian Studies and Economics from Columbia College at Columbia University.



KEIKO KIYAMA | *Secretary General, JEN & Co-Chair, Japan Platform*

Keiko Kiyama is the Secretary General of JEN and Co-chair of Japan Platform. She has been serving refugees, displaced people and victims of natural disasters since she joined JEN in 1994. From 1994 to 2000, Kiyama worked as the regional representative for former Yugoslav countries where she, together with her team, implemented hundreds of projects in a variety of sectors, including UN projects. Currently, JEN is providing assistance in Afghanistan, Pakistan, Iraq, Sri Lanka, South Sudan, Haiti and the Tohoku region of Japan. JEN began its operations in Japan immediately after the Great East Japan Earthquake on March 11, 2011. Kiyama was recognized in 2006 as “Woman of the Year” by Nikkei Women Magazine for her peace-building work with JEN. Kiyama earned an MA from SUNY Buffalo.



DENISE EBY KONAN, Ph.D. | *Dean, College of Social Sciences & Professor of Economics, University of Hawai‘i at Mānoa*

Denise Eby Konan is the Dean of the College of Social Sciences and a Professor of Economics at the University of Hawai‘i at Mānoa (UHM). As Dean, she provides leadership to twelve academic departments that deliver nearly a fifth of the degrees offered on campus. A noted international trade economist, Konan has worked extensively in Asia, the Middle East and North Africa. She has been a consultant to the World Bank, Council of Foreign Relations, Arab League and governments of Egypt, Tunisia, Saudi Arabia and Hawai‘i. She publishes on issues of regional economic integration, trade in services, intellectual property rights, foreign direct investment and energy. Konan is an award-winning teacher and a Leadership Fellow with Science Education for New Civic Engagement and Responsibility (SENCER) of the National Science Foundation. She is a Board Member of the Asia Pacific Disaster Risk Reduction and Resilience (APDR3) Network. Konan served for two years as the

Interim Chancellor and for three years as the Assistant Vice Chancellor of UHM. She received her undergraduate degree from Goshen College and her doctorate from the University of Colorado.



KENJI KUSHIDA | *Takahashi Research Associate in Japanese Studies, Shorenstein APARC, Stanford University*

Kenji Kushida is the Takahashi Research Associate in Japanese Studies at the Walter H. Shorenstein Asia-Pacific Research Center at Stanford University. Kushida's research interests are in the fields of comparative politics, political economy and information technology. He mainly focuses on Japan with comparisons to Korea, China and the United States. His streams of academic research and publication include: institutional and governance structures of Japan's Fukushima nuclear disaster; political economy issues surrounding information technology; political strategies of foreign multinational corporations in Japan; and Japan's political economic transformation since the 1990s. He has published numerous works on the topic of Cloud Computing. Kushida has also written two books in Japanese. He received BAs in Economics and East Asian Studies from Stanford University in addition to an MA. He also holds a Ph.D. in political science from the University of California, Berkeley, and was a graduate research associate at the Berkeley Roundtable on the International Economy.



YUMI MERA KUWANA | *Founding Principal, Cook Pine Capital LLC*

Yumi Mera Kuwana is the Founding Principal of Cook Pine Capital LLC, a SEC-registered investment advisory firm in Greenwich, CT that specializes in creating customized hedge fund portfolios for high net worth families. She handles business development, office management and finance at the firm. In addition, she performs consulting services for her clients on a selective basis through Cook Pine Solutions LLC; these services include securing global partnerships and assisting in formulating strategic growth plans in addition to advising clients with family specific and customized solutions, including a Global Citizens Initiative. Prior to founding her firm, she helped start up Giftken.com, the Japanese affiliate of GiftCertificates.com, and worked as a Vice President at Morgan Stanley & Co. in Japan. Having spent half her life in Japan and half her life in the U.S., she can add a unique perspective to issues. She has over 24 years of financial experience on Wall Street. A U.S.-Japan Council Member, Kuwana received a BS from the Wharton School at University of Pennsylvania and an MBA from Harvard University.



RICHARD LIM | *Director, Hawaii State Department of Business, Economic Development & Tourism (DBEDT)*

Richard Lim is the Director of the DBEDT. He is also Co-founder of Sennet Capital, LLC. Lim previously served as the President of CityBank (Hawaii) from 1999-2004, after which CityBank was acquired by Central Pacific Bank. Lim was instrumental in leading the bank to focusing on small business and emerging growth industries. Earlier in his career, he served as Executive Vice President of International Savings (after the merger with CityBank) and before that, President of International Holding Capital Corporation, the holding company for International Savings. He has served as Commissioner of the Planning Commission for the city and county of Honolulu; Director of the Parks and Recreation Board for the city and county of Honolulu; Director of Enterprise Honolulu, UH Connections, Community-Based Economic Development Board and the Hawaii Technology Development Venture Board. He is the former publisher and co-founder of the Targeting Industries Growth Report (TIGR), a monthly report in Hawaii Business Magazine which analyzes and reports

on key sectors with potential to provide meaningful diversification for Hawaii's economy. He received a BA from Santa Clara University and an MBA from Chaminade University.



RANDOLPH MARTIN | *Director for Partnership Development, East Asia, Mercy Corps, Japan*

Randolph Martin is Mercy Corps' Director for Partnership Development for East Asia, based in Tokyo, where works on relief and development programming through partnerships with Japanese and other East Asian organizations. Martin arrived in Tohoku within five days of the Great East Japan Earthquake, working through Mercy Corps' decade long-partnership with Peace Winds Japan. He has remained engaged there on relief-to-recovery programs implemented through partnerships with Japanese NGOs. Mercy Corps' current program in Tohoku includes a unique small business recovery program operated through partnership with Planet Finance Japan and the Kessennuma Shinkin Bank. Building on their experience together in Tohoku, he has just completed a joint assessment with Peace Winds Japan for drought recovery programming in Niger. Mercy Corps is a U.S. - and British-based Non-governmental Organization specializing in international humanitarian relief and development. Martin has been engaged in international work for over 25 years, serving in senior

management positions in the field and at headquarters including numerous posts in Africa, Asia and the Pacific. Martin is a graduate of the New School for Social Research.



NORMAN Y. MINETA | *Vice-Chairman, Hill & Knowlton; Former Secretary, U.S. Department of Transportation; Former Secretary, U.S. Department of Commerce*

Norman Y. Mineta provides counsel and strategic advice to Hill & Knowlton clients on a wide range of business and political issues. Mineta is well known for his work in the areas of transportation and national security as well as economic development, science and technology policy, foreign and domestic trade, budgetary issues and civil rights. For almost 30 years, Mineta represented San Jose, California, first on the City Council, then as mayor and finally as a Member of Congress. In 2000, Mineta was appointed by President Bill Clinton as the United States Secretary of Commerce. There, Mineta was known for his work on technology issues such as streamlining the patent and trademark process. Mineta was appointed Secretary of Transportation by President George W. Bush, where he served until 2006. After September 11, 2001, Mineta guided the creation of the Transportation Security Administration, the largest mobilization of a new federal agency since World War II.

Mineta was also a Vice President of Lockheed Martin, where he oversaw the first successful implementation of the EZ-Pass system in New York State. Recognized for his leadership, Mineta has received numerous awards including the Presidential Medal of Freedom – the highest civilian honor in the United States. He serves on the U.S.-Japan Council Board of Councilors.



MARK MITSUI | *President, North Seattle Community College*

Mark Mitsui is the President of North Seattle Community College (NSCC) where he leads a campus of 11,200 students and approximately 560 employees. He is the first Nikkei college president in Seattle history and the second in the history of Washington State. He is a member of the Presidents for Entrepreneurship Forum, the Aerospace President's group, the Washington Student Achievement Initiative Task Force and several other organizations. NSCC was recently selected to be a Regional Center for Nanotechnology by the National Science Foundation and awarded a \$2.9 million grant. NSCC is an international campus with students from over 50 countries, including Japan. The college is associated with two 501 (c) 3 organizations, one of which operates as a medium-sized social venture on a national scale. As the former Vice President of Student Services at South Seattle CC, he led the effort to obtain a \$2.4 million grant to become an Asian American Pacific Islander Serving Institution, one of the first six in the country. He currently serves as the Chair of the Asian American Pacific

Islander Association of Colleges and Universities. He is a graduate of Western Washington University and the University of Washington.



TOMIO MORIGUCHI | *Chairman of the Board, Uwajimaya Inc.*

Tomio Moriguchi is Chairman of the Board of Uwajimaya Inc. and Owner/Publisher of The North American Post, a bilingual English and Japanese community newspaper, as well as Soy Source, a Japanese language newspaper and magazine in Seattle. He started a new nonprofit, the Hokubei Hochi Foundation, in 2011. Moriguchi was born in Tacoma, Washington in 1936 as the son of Japanese immigrant parents. During World War II, the Moriguchi family was interned in California. After the war, his parents opened Uwajimaya, a small Japanese grocery store in Seattle's Japantown. Moriguchi led Uwajimaya Inc. for over four decades during which time it grew from a small Japanese grocery store into a regional leader in retailing Asian food and culture with annual sales of \$100M. Active in the business community, Moriguchi has served as Director on the Boards of Seafirst National Bank (Bank of America), Puget Sound Energy, the Federal Reserve Bank of San Francisco, Seattle Chamber of Commerce and the Japan America Society, among others. In 2005, Moriguchi received an

award from the Emperor of Japan for his contributions to U.S.-Japan relations. He is a graduate of the University of Washington.



ALAN NISHIO | *President of the Board of Directors, Little Tokyo Service Center*

Alan Nishio, serving as a Council Member, has been involved with the U.S.-Japan Council and its work with the NPO/NGO sector in Japan. Until his retirement, Alan Nishio served as the Associate Vice President for Student Services and taught in the Department of Asian and Asian American Studies at California State University, Long Beach. Nishio is a long-time member and current President of the Board of the Little Tokyo Service Center, a social services and community development corporation in Los Angeles. He is also the current Chairperson of the California Japanese American Community Leadership Council, a statewide organization of Japanese American community organizations involved in development and preservation of the three remaining Japantowns in the U.S. His previous professional and community involvements included serving as a Board Member and President of the California Conference for Equality and Justice; Trustee and Vice-chair of The College Board; and Founding Member and Director of the Asian American Studies Center at UCLA. Nishio was

also actively involved in the successful campaign to gain redress for Japanese Americans who were unjustly incarcerated during World War II. He received a BA from the University of California, Berkeley and an MA from the University of Southern California.



ERIC K. NOJI, M.D. | *Chairman and CEO, Noji Global Health and Security*

An emergency physician by training, Eric K. Noji retired in 2007 after a distinguished 20 year career at the Centers for Disease Control and Prevention (CDC). Prior to joining the CDC, Noji was a full-time faculty member at the Johns Hopkins University School of Medicine and an Attending Emergency Physician at the Johns Hopkins Hospital in Baltimore. Noji is one of the most influential public health figures in the disaster relief and humanitarian crisis community, having introduced a multitude of innovations into disaster response. He has authored more than 200 articles and scientific papers and 31 book chapters. In 2005, he was elected to the Institute of Medicine of the National Academies of Science for pioneering work in public health response to disasters. He is a U.S.-Japan Council Member. Noji, a Honolulu, Hawaii native, graduated from Stanford University, and completed his medical studies, graduate work and residency training at the University of Rochester, the University of Chicago and the Johns Hopkins School of Hygiene and Public Health.



DANIEL OKIMOTO, Ph.D. | *Professor Emeritus, Stanford University*

Daniel Okimoto is Chairman of the U.S.-Japan Council Board of Councilors. He is Professor Emeritus, Department of Political Science, and Senior Fellow Emeritus at the Freeman Spogli Institute for International Studies, at Stanford University. In 1978, Professor Okimoto co-founded the Shorenstein Asia/Pacific Research Center at Stanford University and developed it into one of the world's leading centers for research and policy on U.S.-Asia relations. He has been Vice-Chairman of the Japan Committee of the National Research Council at the National Academy of Sciences, the Research Institute on the Economy, Trade and Industry, and a member of the Advisory Council of the Department of Politics at Princeton University. From 1984 – 2000, Okimoto served as a Special Policy Advisor to U.S. Senator Bill Bradley. Since 2009, Okimoto has been a Special Policy Advisor to Ambassador John V. Roos on entrepreneurship and innovation. In 2004, he received the Japanese Foreign Minister's Commendation for his contributions to U.S.-Japan relations and in 2007 he was awarded the "Order

of the Rising Sun with Goldray Neck Ribbon" by the Japanese government. In 2009, Okimoto was awarded "The Lifetime Achievement Award" by the Keizai Society, U.S.-Japan Business Council of Silicon Valley. He has written and edited numerous books and articles. Okimoto earned a BA from Princeton University, an MA from Harvard University and a Ph.D. in Political Science from the University of Michigan.



WILLIAM H. SAITO | *Founder & CEO, InTecur, K.K.; Co-Founder & Scholarship Director, IMPACT Japan*

William H. Saito was named "Entrepreneur of the Year" in 1998 (by Ernst & Young, NASDAQ and USA Today) as one of the world's leading authorities on encryption, authentication and biometric technologies. In 2005, he moved to Tokyo and founded InTecur, a consultancy that identifies innovative technologies and helps entrepreneurs become successful. Saito was named a Council Member on national strategy and policy for the National Policy Unit, a new Cabinet-level organization that reports directly to the Prime Minister in early 2012. He was also named the Chief Technology Officer of the Fukushima Nuclear Accident Independent Investigation Commission (NAIIC). He is a Foundation Board Member of the World Economic Forum as well as a Young Global Leader and a Global Agenda Council Member. Saito also advises METI, MIC, MEXT, MLIT; the National Institute of Advanced Industrial Science and Technology; and the Information Technology Promotion Agency of Japan, among others. He teaches at several universities, frequently appears on TV and is the author of

numerous publications. Saito is a graduate of the University of California, Riverside.



TAISUKE SASANUMA | *Representative Partner, Advantage Partners, LLP*

Taisuke Sasanuma formed Advantage Partners, Inc. in 1992 and began bringing U.S. and European businesses and products directly to the Japanese markets and established the first buyout fund in Japan in 1997. Earlier in his career, in 1986, he joined the Tokyo office of Bain & Company, a Boston-based management consulting firm, and worked with several major U.S. and Japanese corporations to develop and implement medium- and long-term strategies including business unit strategies, organizational strategies, Japan market entry strategies and profit improvement strategies. Sasanuma joined the Monitor Company in its Cambridge headquarters and then moved back to Tokyo where he helped to open Monitor's Tokyo office in 1989 and continued to consult major corporations on developing strategies for the Japanese market. He has also served as a part-time instructor at Keio Business School, Vice Chairman of the Japan Private Equity Association and Chairman of the Japan Private Equity Association. Sasanuma received a BA in Law from Keio University, an MBA from Keio Business School

at Keio University and an MPA from the John F. Kennedy School of Government, Harvard University.



DAN SULLIVAN | *Commissioner, Alaska Department of Natural Resources*

Dan Sullivan is the Commissioner of the Alaska Department of Natural Resources (DNR) where he leads 1,100 professionals and is responsible for managing the state's vast energy and natural resources. DNR manages one of the largest portfolios of oil, gas, renewable energy, minerals, timber, land and water in the world. From June 2009 until December 2010, Sullivan served as Alaska's Attorney General. Prior to that, Sullivan served as the U.S. Assistant Secretary of State for Economic, Energy and Business Affairs as nominated by President George W. Bush. In this role, he was a senior advisor to top U.S. government officials on the formulation and execution of international energy, economic, trade, finance, transportation, telecommunications and Arctic policies. Sullivan also led and managed the 200-employee State Department Bureau of Economic, Energy and Business Affairs. Sullivan also was responsible for overseeing and leading several complex international negotiations of strategic importance to the U.S., including sovereign debt restructuring accords, aviation liberalization

agreements and serving as the primary negotiator for the President at the Group of Eight (G8) Summits. A former Marine, Sullivan is a graduate of Harvard College and Georgetown University Law Center.



JEANETTE C. TAKAMURA, Ph.D. | *Dean, School of Social Work, Columbia University*

Jeanette C. Takamura served as a member of the Obama transition team for the U.S. Department of Health and Human Services. She has held both governmental and academic positions in Hawaii, California, New York and Washington, DC. An elected fellow of the National Academy on Social Insurance and the National Academy for Public Administration, Takamura has served on many national and international advisory boards, commissions and advisory and working groups. She was Board Chair of the American Society on Aging, Commissioner on the National Commission for Quality Long Term Care and is a member of the International Women's Forum. The government of Japan conferred the "Order of the Rising Sun with Goldray Neck Ribbon" upon her for U.S. policy leadership that has benefitted all Americans, including those of Japanese ancestry. A U.S.-Japan Council Member, Takamura holds a doctorate in social policy from The Heller School at Brandeis University and a BA and MA from the University of Hawaii, Manoa.



HENRY SEIICHI TAKATA | *Managing Partner, Smart Technology Partners*

Henry Seiichi Takata is Managing Partner of Smart Technology Partners, a startup in cloud computing and the smart grid. The company is involved in combining cutting-edge technology with underutilized rural infrastructures. Previously, he was at Goldman Sachs for ten years until 2010, where he was Managing Director in charge of financial institutions coverage for financing buyouts, securitized assets and other credit transactions. Prior to Goldman, Takata was at Credit Suisse First Boston (currently Credit Suisse) for fifteen years, working mainly in derivatives. He is also a Board Member of the Kizuna Foundation, which is involved in economic revitalization in Tohoku. Takata earned a BS from Tufts University and an MBA from the Anderson School of Management at the University of California, Los Angeles.



YOICHIRO (YOKUM) TAKU | *Corporate and Securities Partner, Wilson Sonsini Goodrich & Rosati*

Yoichiro (Yokum) Taku is a corporate and securities partner at the Palo Alto, California office of Wilson Sonsini Goodrich & Rosati, the premier legal advisor to technology, life sciences, and other growth enterprises worldwide. He represents companies at all stages of development, through private financings, strategic transactions, public offerings, and mergers and acquisitions. He also represents investors in venture capital financings. Taku has advised numerous entrepreneurs from initial company formation to liquidity event. Taku completed more financings in 2011 than anyone else at WSGR. Taku also leads Wilson Sonsini Goodrich & Rosati's Japan practice. He advises U.S. companies on their transactions in Japan, and Japanese companies on their transactions in the United States. He also advises numerous companies with operations in Asia. He serves as Chairman of the Angel Venture Financing Subcommittee of the American Bar Association Business Law Section Committee on Venture Capital and Private Equity. Taku maintains a widely read blog at <http://www.startupcompanylawyer.com/>.

A U.S.-Japan Council Member, Taku received his BA from the University of Minnesota and his JD from the University of Chicago Law School.



YASUO TANABE | *Vice President and Executive Officer, Government and External Relations, Hitachi, Ltd.*

Yasuo Tanabe is Vice President and Executive Officer for Government and External Relations at Hitachi, Ltd. He joined Hitachi in 2010 as Corporate Officer, International Strategy Division, and assumed his current position in 2011. Before he joined Hitachi, he was a government officer in Japan. Tanabe joined the Ministry of International Trade and Industry (MITI) in 1978 where he held a number of positions including Director, North American Trade Policy Planning. In 1993, Tanabe served as the Deputy Director-General, Planning Department for the Chiba Prefectural Government in 1996. He served as Director, Recycling Promotion Division, Environment & Technology Bureau in 2000, and served as Director, International Affairs Division, Agency of Natural Resources and Energy in 2002, and Vice President, Research Institute of Economy, Trade and Industry, Independent Administrative Agency in 2004. Starting in 2006, he served as Deputy Director-General, Economic Affairs Bureau, Ministry of Foreign Affairs of Japan (MOFA). Tanabe received a BA in law from the

University of Tokyo and an MA in International Relations from Stanford University.



MINAMI TSUBOUCHI | *Executive Director, BEYOND Tomorrow*

Minami Tsubouchi is the Executive Director and a Co-founder of BEYOND Tomorrow, a non-profit initiative aimed at helping young students in Tohoku through leadership development. She has extensive experience in non-profit administration, post-conflict reconstruction and public affairs. Prior to founding BEYOND Tomorrow, Tsubouchi was a Manager in Global Marketing and Communications at Bahrain Economic Development Board (Manama, Bahrain), advising on the country's economic development strategies. From 2006 to 2009, she was an Associate Director at the World Economic Forum. Prior to that, she had worked in Association for Aid and Relief (Kabul, Afghanistan) and McKinsey Company (Tokyo, Japan). Tsubouchi is a graduate of Keio University and holds a Master's degree in city planning from the Massachusetts Institute of Technology (MIT).



NORMAN WINARSKY, Ph.D. | *Vice President, SRI Ventures, SRI International*

Norman Winarsky has helped found approximately 30 ventures, holds three patents and several pending patents and has given invited talks, lectures and presentations around the world. He currently leads SRI Ventures, where he was a founder of SRI's venture process, including venture and license incubation, seed funding and the Entrepreneur-In-Residence program. He is a founder of the National Information Display Laboratory (NIDL), a center of excellence for the government in information processing and display technologies. The NIDL is known for establishing a new model for government/industry technology development and commercialization. Winarsky currently chairs SRI's Commercialization Board and Venture Board. He was co-founder and board member of Siri, an SRI spin-off company acquired by Apple in April 2010. He was also a member of the National Academies' Committee on Forecasting Future Disruptive Technologies. Winarsky and his team received an Emmy® Award in 2000 for outstanding achievement in technological advancement and he has also

received over 10 RCA Awards. He is a Visiting Scholar at Stanford University, conducting research on regions of innovation. He received his BA, MS and Ph.D. degrees in mathematics from the University of Chicago.



TADATAKA YAMADA, M.D. | *Chief Medical and Scientific Officer, Executive Vice President, Takeda Pharmaceuticals International, Inc.*

Tadataka (Tachi) Yamada is Executive Vice-President, Chief Medical and Scientific Officer and a Board Member of Takeda Pharmaceuticals. He was formerly the President of the Bill & Melinda Gates Foundation Global Health Program, where he oversaw grants totaling over \$9 billion in programs directed at applying technologies to address major health challenges of the developing world. Before joining the Gates Foundation, Yamada was Chairman, Research and Development and a Member of the Board of Directors of GlaxoSmithKline. Earlier in his career, Yamada was a faculty member at the University of California, Los Angeles School of Medicine before moving to Michigan, where he ultimately became Chairman, Department of Internal Medicine and Physician-in-Chief of the University of the Michigan Medical Center. Yamada is a Past-President of the Association of American Physicians, a Past-President of the American Gastroenterological Association and he has served as a

member of the President's Council of Advisors on Science and Technology. He graduated from Stanford University and obtained his M.D. from New York University School of Medicine.



PAUL YONAMINE | *General Manager, IBM Japan, Ltd.*

Paul Yonamine is a General Manager and Executive Officer of IBM Japan, Ltd. He previously served as President of Hitachi Consulting Co., Ltd. Japan from 2006 to 2010. Prior to that, he was Senior Advisor to the Mayor of Honolulu, Hawaii. Yonamine has also served as Chairman of BearingPoint Asia Pacific; President of KPMG Consulting Japan; National Partner-in-Charge of Japanese Practice Consulting; and Managing Partner of Hawaii Operations for KPMG LLP. He is a member of Keizai Doyukai, an association of Japanese Corporate Executives, and the World Presidents' Organization. Yonamine is also a Board Member of the American School in Japan and the U.S.-Japan Council. He is a graduate of the University of San Francisco.



TAY YOSHITANI | *CEO, Port of Seattle*

Tay Yoshitani has been CEO at the Port of Seattle since 2007. He leads the Port's operating divisions, including the 8th largest container port in the nation, and Seattle-Tacoma International Airport, the 17th busiest airport. During his tenure, he has strengthened the Port's focus on the environment, and established an Office of Social Responsibility. He has re-organized staff functions to increase accountability and transparency and provide more focus on core businesses. Prior to joining the Port of Seattle, Yoshitani served as Executive Director of two major U.S. ports—Oakland and Maryland. He was Deputy Executive Director of the Port of Los Angeles. He also served as Senior Advisor to the National Association of Waterfront Employers, providing industry expertise on port security and environmental issues. He serves on the boards of a number of local Seattle civic and trade-related organizations. A U.S. Army veteran, Yoshitani holds a BS from the United States Military Academy at West Point and earned his MBA at Harvard Graduate School of Business Administration.





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About the Program:

In its third year, the U.S.-Japan Council Emerging Leaders Program (ELP) is an interactive, educational program designed to encourage the next generation of leaders to act as first movers, innovators and entrepreneurs in their professional fields and in the community. Each year, young Japanese American professionals from across the country are selected to attend the U.S.-Japan Council Annual Conference and Annual Members Meeting. By providing exposure and access to senior leaders, the program aims to empower young professionals to pursue further activities that promote strong and positive U.S.-Japan relations. Over time, the goal of the program is to develop a diverse pool of successful alumni who think globally, assume greater leadership roles in society and are enthusiastic about sustaining a strong partnership between the U.S. and Japan.

2012 Emerging Leaders:

Ms. Kay Fukunaga – Honolulu, Hawaii

Investment Associate, Omidyar Group

Ms. Georgette Furukawa-Martinez – Washington, DC

External Relations Specialist, Sony Corporation of America

Ms. Miwa Gardner-Page – Philadelphia, PA

Graduate Student, Wharton School of Business

Mr. Ryu Goto – New York, NY

Professional Musician

Ms. Kei Higaki – Seattle, WA

Japanese Language Teacher, Kentlake High School

Mr. Kenyon Mayeda – Seattle, WA

Assistant Vice President, Cathay Bank

Ms. Gabrielle Nomura – Seattle, WA

Media and Program Coordinator, Pacific Northwest Economic Region

Ms. Margot Sakazaki – Honolulu, Hawaii

Vice President, Honolulu Japanese Chamber of Commerce

Mr. Fumitsugu Tosu – New York, NY

Co-President, Table for Two USA

Ms. Ginger Vaughn – Houston, Texas

Television Journalist, CCTV

Ms. Mari Yamaguchi – Indianapolis, IN

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Created to improve the quality of life in Hawaii, the Island Insurance Foundation was established by Island Insurance Company, Ltd., Hawaii's largest locally owned property and casualty insurance carrier. Island Insurance has been serving Hawaii's families and businesses since 1939 and has been recognized several times as one of the Top 50 P&C insurance companies in the nation by the Ward Group.



Throughout the U.S.-Japan Council Annual Conference, I felt a common bond with many other Nikkei, not only in the ELP program, but also throughout the network of Council Members. I now understand that I don't just represent my family as a Nikkei, but that we, as Japanese Americans, represent each other throughout the United States and the world.

– 2011 Emerging Leader Ryan Tanaka, Honolulu, Hawaii



About the TOMODACHI Initiative

Overview:

TOMODACHI is a public-private partnership that supports Japan's recovery from the Great East Japan Earthquake, and invests in the next generation of Japanese and Americans in ways that strengthen cultural and economic ties, and deepen the friendship between the United States and Japan over the long-term.

Led by the U.S. Embassy in Tokyo and the U.S.-Japan Council, TOMODACHI seeks to foster a "TOMODACHI generation" of driven doers, thinkers and creators who are committed to the future of U.S.-Japan relations, appreciate each other's cultures and countries and possess the globally-oriented skills and mindsets needed to thrive and make a difference.

Background:

In the aftermath of the Great East Japan Earthquake of March 11, 2011, the United States military and Japan Self-Defense Forces worked together successfully in Operation Tomodachi to provide immediate humanitarian relief to the Tohoku region. Building upon this cooperation and spirit of friendship, the United States and Japan have launched the TOMODACHI Initiative, a partnership not just between the two governments, but also between both societies, including the business community, academics, civic groups, and sports and entertainment figures.

Approach:

TOMODACHI works to increase the number of U.S. and Japanese students studying in each other's countries; promotes cultural awareness and exposure between the United States and Japan; supports programs in academics, language, sports and culture; and expands opportunities and support for entrepreneurs and future leaders.



U.S. Secretary of State Hillary Clinton spoke to Japanese and American students at a TOMODACHI Youth Leadership Dialogue in Tokyo on July 8th, 2012. Here, Atsuko-san from Okuma, Fukushima shared with the Secretary her story of relocation and how her dream to study in the U.S. was coming true through the efforts of TOMODACHI and BEYOND Tomorrow.



Americans share what being a "TOMODACHI" means to them at the Sakura Matsuri street festival that was a part of the 2012 Centennial Celebration of the Gift of Trees in Washington, DC.



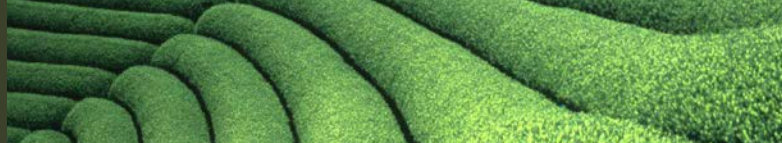
Participants of the TOMODACHI Coca-Cola Educational Homestay Program tour Washington, DC before traveling to four cities for three-week homestays with American families.



Meet the Executive Director

Laura Winthrop Abbot is the Executive Director of the TOMODACHI Initiative. Based in Tokyo, Abbot works closely with Ambassador John V. Roos, the U.S. Embassy team and USJC staff members. Abbot joined the U.S.-Japan Council in December 2011, following eight months as a Council on Foreign Relations-Hitachi Fellow at the U.S. Embassy in Tokyo. From 2009-2011, she was a Professional Staff Member of the U.S. Senate Committee on Foreign Relations, working on issues related to international development and foreign assistance. Prior to that, Abbot spent five years at the international business risk consultancy, Control Risks, where, as Vice President based in London and New York, she managed political risk and crisis management projects across five continents. From 2000-2002, Abbot was Special Assistant to the President of the Council on Foreign Relations. She holds an M.Phil in International

Relations from Cambridge University and a BA from Harvard University. She also serves on the Board of All Hands Volunteers, the disaster relief NGO she volunteered with following the tsunami in Japan in March 2011.



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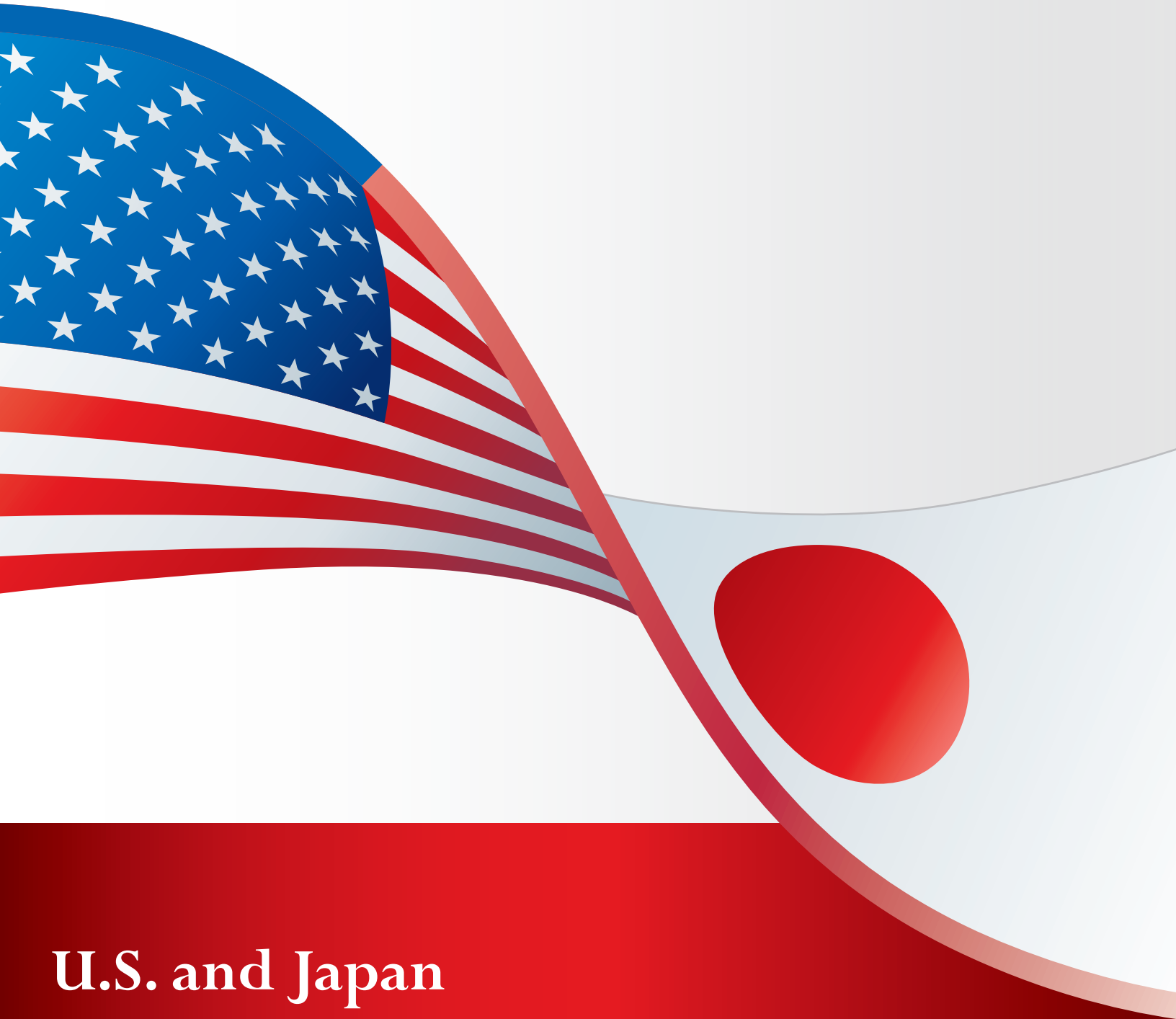
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