

Overview:

As part of the U.S.-Japan Council's (USJC) Governors' Circle initiative, USJC and the Walter H. Shorenstein Asia-Pacific Research Center (APARC) in the Freeman Spogli Institute for International Studies at Stanford University have convened a Governors' Meeting in Silicon Valley. Governors from Fukuoka, Hiroshima, Oita, Okayama, Saga and Shizuoka have each brought a delegation of business leaders and government officials involved in economic cooperation and business development. This event will serve as a catalyst for select Japanese prefectures to connect with Silicon Valley's innovative companies, pilot projects and state-of-the-art technologies across a number of sectors, including technology licensing, market development and manufacturing agreements, cross-investments, joint ventures and strategic partnerships.

Sponsors:



Hosts:



<http://www.usjapancouncil.org/>

<http://aparc.stanford.edu/>



THE WALTER H. SHORENSTEIN
ASIA-PACIFIC RESEARCH CENTER

2014 Governors' Meeting In Silicon Valley

*U.S.-Japan Economic Collaboration at the
State-Prefecture Level*

Tuesday, July 29, 2014

Sheraton Palo Alto
Palo Alto, California

Program



Program:

~ Morning Session ~

- 8:30 – 9:00am Orientation**
- 9:00 – 9:10am Transition to Group Sessions**
- 9:10 – 9:50am Industry-Specific Discussion/Presentation –**
4 Breakout Groups: IT, BioMed, Automobile & Consumer Goods
- 9:50 – 10:00am Break**
- 10:00 – 11:15am Introduction of Technologies and Products by Japanese Corporate Delegates –**
4 Breakout Groups: IT, BioMed, Automobile & Consumer Goods
- 11:15 – 11:25am Break**
- 11:25am – 1:00pm Networking, Discussion & Consultation –**
4 Breakout Groups: IT, BioMed, Automobile & Consumer Goods



~ Afternoon Session ~

- 2:00 – 2:35pm Presentation – “California State Perspective: Advantages in Doing Business in California”**



Mr. Kish Rajan
*Director, California Governor’s Office of
Business and Economic Development*

- 2:35 – 2:55pm Networking**

- 2:55 – 3:30pm Presentation – “Understanding University-Industry-Government Relations at Stanford: The Role of the Center for Integrated Systems”**



Dr. Richard Dasher
*Director, US-Asia Technology Management
Center; Executive Director, Center for
Integrated Systems; Consulting Professor,
Stanford University*

- 3:30 – 4:05pm Presentation – “What Japanese businesses should know before expanding into the U.S.”**



Ms. Tasha Yorozu
*Member, U.S.-Japan Council &
President, Yorozu Law Group, PC*

- 4:05 – 4:25pm Networking**

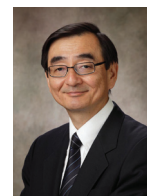
- 4:25 – 5:00pm Presentation – “Business Opportunities for Japanese SMEs in the Bay Area”**



Mr. Yoichi Kimura
*Executive Director, Japan External Trade
Organization (JETRO) San Francisco*

- 5:00 – 5:20pm Networking**

- 5:20 – 5:40pm Presentation – “Success Stories of Japanese Corporations in Silicon Valley”**



Mr. Hiroshi Tomita
*President, Konica Minolta Laboratory
USA, Inc.; Executive Advisor to the
Japanese Chamber of Commerce of Northern
California (JCCNC)*

- 5:40 – 5:55pm Presentation – “Entering Other Industry Markets - My Experience and Struggles”**



Ms. Rei Uemura
*General Manager, Aichi Steel Corporation
Silicon Valley Office*

- 5:55 – 6:00pm Closing Remarks**



Dr. Daniel Okimoto
*Chairman, Board of Councilors,
U.S.-Japan Council &
Director Emeritus, Shorenstein APARC;
Senior Fellow Emeritus, Freeman Spogli Institute
of International Studies; Professor Emeritus,
Political Science, Stanford University*