



## Our Mission

The U.S.-Japan Council develops and connects diverse leaders to create a stronger U.S.-Japan relationship. Founded by Japanese Americans, the Council brings together leaders of the United States and Japan from across backgrounds, sectors, and generations to partner for a better future for the Asia-Pacific region and beyond.

## Our Purpose

- We are a unique community that brings together Japanese American and other leaders of the United States and Japan, strengthening ties between the two countries.
- We bring together a network of diverse leaders across sectors for meaningful collaboration, creating deep and lasting relationships.
- We develop the next generation of leaders by offering life-changing experiences that inspire participants to contribute to a stronger U.S.-Japan relationship.
- We believe in service and are committed to action in areas where our multicultural perspectives and experiences can make a difference.



## Elevator Pitch

The U.S.-Japan Council builds enduring ties between the U.S. and Japan, rooted in people-to-people relationships among leaders across cultures, sectors and generations.

## Key Messages

### Future-Focused

The leaders we foster will help our two nations continue to sustain strong bonds of trust and friendship between the U.S. and Japan.

### New Kind of Community

USJC has created a new kind of community that brings together Japanese Americans, Japanese and Americans — linking current and future leaders from varied sectors, regions and backgrounds.

### Unique Impact

The depth and growth of the USJC network is direct evidence of the efficacy and resonance of our people-to-people approach to connecting our countries.