

In lieu of a traditional in-person Annual Conference this year, the U.S.-Japan Council will offer a series of events and engagements to provide insights, exclusive content and value to our sponsors, beginning with the Bilateral Boardroom event in September.

During this 2020 Signature Series, USJC will explore “U.S.-Japan Relations in the Coronavirus Era: Leadership for Recovery, Resilience and Community.” Supporting USJC as a sponsor now will allow you visibility and access to USJC’s flagship programs and exclusive senior-level dialogues throughout 2020, and multi-year commitments afford even greater benefits.

Events include: Bilateral Boardroom, Educational Webinars, USJC Members Only Events, TOMODACHI & Next Generation Programming, Leadership Labs, and a special tribute to the late USJC Founder & President Irene Hirano Inouye.

2020 Sponsorship Benefits	Platinum	Title	Signature	Premier	Gold
	\$100,000	\$50,000	\$25,000	\$10,000	\$5,000
GENERAL					
Visibility at all USJC events in 2020	●	●	●	●	●
Recognition on website & other marketing materials in 2020	●	●	●	●	●
BILATERAL BOARDROOM EVENT - SEPTEMBER 2020					
Advertisement on event website	●	●	●	●	●
Priority access to select speakers	●	●	●	●	●
Corporate promotion during the event	●	●	●	●	●
Social media promotion	●	●	●	●	●
Logo in emails promoting event	●	●	●	●	●
Logo recognition at the event	●	●	●	●	●
Logo recognition on event website	●	●	●	●	Name
OTHER USJC VIRTUAL PROGRAMMING					
Dedicated webinar	●	●	●	●	●
Speaking opportunity	●	●	*	●	●
Verbal recognition at beginning and/or end of an event	●	●	*	●	●
Logo on slide at start and/or end of webinar	Large	Large	Medium	Name	Name

*Benefits marked with an asterisk are available with multi-year commitments.

2020 U.S.-JAPAN COUNCIL SPONSORS TO DATE

Platinum

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Title



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For a full list of sponsors to date, please visit this link: usjapancouncil.org/bilateral-boardroom/

ABOUT US



The U.S.-Japan Council develops and connects diverse leaders to create a stronger U.S.-Japan relationship. Founded by Japanese Americans, the Council brings together leaders of the United States and Japan from across backgrounds, sectors, and generations to partner for a better future for the Asia-Pacific region and beyond.



The TOMODACHI Initiative is a public-private partnership between the U.S.-Japan Council (U.S. and Japan) and the U.S. Embassy in Tokyo, with support from the Government of Japan. Born out of support for Japan's recovery from the Great East Japan Earthquake, TOMODACHI invests in the next generation of Japanese and American leaders through educational and cultural exchange as well as leadership programs.

Donations to the U.S.-Japan Council may be tax deductible as permitted by law under the 501(c)(3) provisions of the U.S. taxcode. The U.S.-Japan Council's Employer Identification Number is 90-0447211. The U.S.-Japan Council (Japan) is incorporated in Japan as a Public Interest Corporation (koeki zaidan hojin) and donations may be tax deductible as permitted by law. The U.S.-Japan Council (Japan) Public Interest Corporation name is: Koeki Zaidan Hojin Beinichi Kaunshiru-Japan.

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