

The U.S.-Japan Council offers events and engagements to provide insights, exclusive content, and networking opportunities to our sponsors.

In 2020, we are offering a unique Signature Series, during which USJC will explore “U.S.-Japan Relations in the Coronavirus Era: Leadership for Recovery, Resilience and Community.” Supporting USJC as a sponsor allows you visibility and access to USJC’s flagship programs and exclusive senior-level dialogues, and multi-year commitments afford even greater benefits.

Events include: U.S.-Japan Bilateral Boardroom, USJC Members Forum, Public Symposium, TOMODACHI & Next Generation Programming, Donor-Exclusive Events, Educational Webinars and USJC Members Only Events.

### 2020 Sponsorship Benefits

Platinum	Title	Signature	Premier	Gold
\$100,000	\$50,000	\$25,000	\$10,000	\$5,000

GENERAL					
Priority access to select speakers	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Social media promotion	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Logo in biweekly newsletter sent to 6,000+	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Visibility at all USJC events	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition on USJC website	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Name
Logo in emails about event	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Name
USJC VIRTUAL PROGRAMMING					
Dedicated webinar	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Speaking opportunity	<input checked="" type="checkbox"/>	<input type="checkbox"/>	*	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Verbal recognition at beginning and/or end of an event	<input checked="" type="checkbox"/>	<input type="checkbox"/>	*	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on slide at start and/or end of virtual event	Large	Large	Medium	Name	Name

\*Benefits marked with an asterisk are available with multi-year commitments.

## 2020 U.S.-JAPAN COUNCIL SPONSORS TO DATE

### Platinum



FORD FOUNDATION

### Title



**HITACHI**  
Inspire the Next



For a full list of sponsors to date, please visit this link:

<https://www.usjapancouncil.org/sponsorship-and-support/>

## ABOUT US



The U.S.-Japan Council develops and connects diverse leaders to create a stronger U.S.-Japan relationship. Founded by Japanese Americans, the Council brings together leaders of the United States and Japan from across backgrounds, sectors, and generations to partner for a better future for the Asia-Pacific region and beyond.



The TOMODACHI Initiative is a public-private partnership between the U.S.-Japan Council (U.S. and Japan) and the U.S. Embassy in Tokyo, with support from the Government of Japan. Born out of support for Japan's recovery from the Great East Japan Earthquake, TOMODACHI invests in the next generation of Japanese and American leaders through educational and cultural exchange as well as leadership programs.

*Donations to the U.S.-Japan Council may be tax deductible as permitted by law under the 501(c)(3) provisions of the U.S. taxcode. The U.S.-Japan Council's Employer Identification Number is 90-0447211. The U.S.-Japan Council (Japan) is incorporated in Japan as a Public Interest Corporation (koeki zaidan hojin) and donations may be tax deductible as permitted by law. The U.S.-Japan Council (Japan) Public Interest Corporation name is: Koeki Zaidan Hojin Beinichi Kaunshiru-Japan.*

## Contact Us



Laura Winthrop Abbot  
Executive Vice President  
1819 L Street, NW, Suite 800  
Washington DC 20036, U.S.A  
Email: [labbot@usjapancouncil.org](mailto:labbot@usjapancouncil.org)  
Phone: (+1)(202) 223-6840



Junko Tsuda  
Executive Director, USJC (Japan)  
New Otani Garden Court 12 F  
4-1 Kioicho, Chiyoda-ku,  
Tokyo, JAPAN, 102-0094  
Email: [jtsuda@usjapancouncil.org](mailto:jtsuda@usjapancouncil.org)  
Phone: (+81)(0)3 4510-3401