

The U.S.-Japan Council offers events and engagements to provide insights, exclusive content, and networking opportunities to our sponsors.

Supporting USJC as a sponsor allows you brand visibility, access to USJC's flagship programs and exclusive senior-level dialogues, as well as networking opportunities with USJC's powerful and diverse network of leaders across sectors. Multi-year commitments afford even greater benefits.

Activities include: the USJC Bilateral Boardroom; quarterly donor-exclusive government briefings; monthly webinars; exclusive meet & greets with top leaders; regional cross-sector networking opportunities; and networking opportunities by sector.

2021 Sponsorship Benefits	Platinum	Title	Signature	Premier	Gold
	\$100,000	\$50,000	\$25,000	\$10,000	\$5,000
<b>GENERAL</b>					
Priority access to top leaders	●	●	■	■	■
Social media promotion	●	●	*	■	■
Logo in biweekly newsletter sent to 6,000+	●	●	△	△	■
Corporate Membership (Visibility at all USJC events for a 12-month period)	●	●	●	●	■
Recognition on USJC website	●	●	●	●	Name
Logo in emails about Bilateral Boardroom & Signature Events	●	●	●	●	Name
<b>VIRTUAL PROGRAMMING</b>					
Dedicated webinar	●	■	■	■	■
Quarterly government briefings	●	●	●	■	■
Speaking opportunity	●	●	*	■	■
Verbal recognition at beginning and/or end of an event	●	●	*	■	■
Logo on slide at start and/or end of virtual event	Large	Large	Medium	●	■

\*Benefits marked with an asterisk are available with multi-year commitments.

△ One-time logo recognition in bi-weekly newsletter upon receipt of donation.

## 2020-2021 U.S.-JAPAN COUNCIL SPONSORS INCLUDE:

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## ABOUT US



The U.S.-Japan Council develops and connects diverse leaders to create a stronger U.S.-Japan relationship. Founded by Japanese Americans, the Council brings together leaders of the United States and Japan from across backgrounds, sectors, and generations to partner for a better future for the Asia-Pacific region and beyond.



The TOMODACHI Initiative is a public-private partnership between the U.S.-Japan Council (U.S. and Japan) and the U.S. Embassy in Tokyo, with support from the Government of Japan. Born out of support for Japan's recovery from the Great East Japan Earthquake, TOMODACHI invests in the next generation of Japanese and American leaders through educational and cultural exchange as well as leadership programs.

*Donations to the U.S.-Japan Council may be tax deductible as permitted by law under the 501(c)(3) provisions of the U.S. taxcode. The U.S.-Japan Council's Employer Identification Number is 90-0447211. The U.S.-Japan Council (Japan) is incorporated in Japan as a Public Interest Corporation (koeki zaidan hojin) and donations may be tax deductible as permitted by law. The U.S.-Japan Council (Japan) Public Interest Corporation name is: Koeki Zaidan Hojin Beinichi Kaunshiru-Japan.*

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