After obtaining an MBA in 2006, Kenji Furushiro joined Pasona N A, Inc. (PNA), a U.S. subsidiary of Pasona Group. He started his career in NY and managed the East Coast region, which provides recruiting services, and also helped develop accounting and payroll outsourcing services for Japanese companies in the U.S.

He became the President and COO in 2013 and continues to serve in this position. In this capacity he has continued providing comprehensive and prompt support and guidance for PNA's global human resources strategy. He directs the activities of PNA's 10 branch offices which serve its customers here in North America. In addition to providing HR outsourcing services, PNA also holds seminars covering various topics based on the latest trends in the U.S. market. Moreover, as a contribution to the local community, PNA is actively holding networking meetings for Japanese companies and providing basic information to companies that have entered the market.