

The U.S.-Japan Council offers events and engagements to provide insights, exclusive content, and networking opportunities to our sponsors.

Supporting USJC as a sponsor allows you brand visibility, access to USJC's flagship programs and exclusive senior-level dialogues, as well as networking opportunities with USJC's powerful and diverse network of leaders across sectors. Multi-year commitments afford even greater benefits.

Activities include: the USJC Bilateral Boardroom; donor-exclusive government briefings; monthly webinars; exclusive meet & greets with top leaders; regional cross-sector networking opportunities; and networking opportunities by sector.

### ABOUT US



The U.S.-Japan Council develops and connects diverse leaders to create a stronger U.S.-Japan relationship. Founded by Japanese Americans, the Council brings together leaders of the United States and Japan from across backgrounds, sectors, and generations to partner for a better future for the Asia-Pacific region and beyond.



The TOMODACHI Initiative is a public-private partnership between the U.S.-Japan Council (U.S. and Japan) and the U.S. Embassy in Tokyo, with support from the Government of Japan. Born out of support for Japan's recovery from the Great East Japan Earthquake, TOMODACHI invests in the next generation of Japanese and American leaders through educational and cultural exchange as well as leadership programs.

### 2021 Sponsorship Benefits

Platinum	Title	Signature	Premier	Gold
\$100,000	\$50,000	\$25,000	\$10,000	\$5,000

#### GENERAL

Priority access to top leaders	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social media promotion	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	*	<input type="checkbox"/>	<input type="checkbox"/>
Logo in biweekly newsletter sent to 6,000+	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	△	△	<input type="checkbox"/>
Corporate Membership (Visibility at all USJC events for a 12-month period)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Recognition on USJC website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Name
Logo in emails about Bilateral Boardroom & Signature Events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Name

#### VIRTUAL PROGRAMMING

Dedicated webinar	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Government briefings	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Speaking opportunity	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	*	<input type="checkbox"/>	<input type="checkbox"/>
Verbal recognition at beginning and/or end of an event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	*	<input type="checkbox"/>	<input type="checkbox"/>
Logo on slide at start and/or end of virtual event	Large	Large	Medium	<input checked="" type="checkbox"/>	<input type="checkbox"/>

\*Benefits marked with an asterisk are available with multi-year commitments.  
△ One-time logo recognition in bi-weekly newsletter upon receipt of donation.

Donations to the U.S.-Japan Council may be tax deductible as permitted by law under the 501(c)(3) provisions of the U.S. taxcode. The U.S.-Japan Council's Employer Identification Number is 90-0447211. The U.S.-Japan Council (Japan) is incorporated in Japan as a Public Interest Corporation (koeki zaidan hojin) and donations may be tax deductible as permitted by law. The U.S.-Japan Council (Japan) Public Interest Corporation name is: Koeki Zaidan Hojin Beinichi Kaunshiru-Japan.

### Contact Us



**Laura Winthrop Abbot**  
Executive Vice President  
1819 L Street, NW, Suite 800  
Washington DC 20036, U.S.A  
Email: [labbot@usjapanCouncil.org](mailto:labbot@usjapanCouncil.org)  
Phone: (+1)(202) 223-6840



**Junko Tsuda**  
Executive Director, USJC (Japan)  
New Otani Garden Court 12 F  
4-1 Kioicho, Chiyoda-ku,  
Tokyo, JAPAN, 102-0094  
Email: [jtsuda@usjapanCouncil.org](mailto:jtsuda@usjapanCouncil.org)  
Phone: (+81)(0)3 4510-3401

## 2020-2021 U.S.-JAPAN COUNCIL SPONSORS INCLUDE:

Platinum

**Deloitte.** *fabbitt*

Title



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## PAST HIGHLIGHTS INCLUDE:

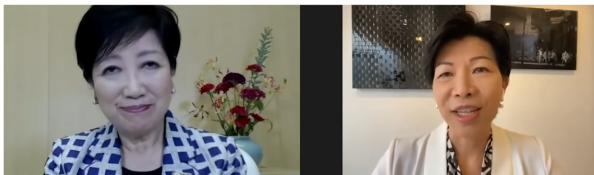


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*"[The U.S.-Japan] relationship continues to evolve because of the work of the U.S.-Japan Council. Whether it's building the bonds between Japanese public and private sector, or creating educational programs, including helping develop policy-implementing Japanese cultural programs for Americans. Your work has been invaluable in bringing two friends and allies even closer together."*

*- Then-Vice President Joseph R. Biden, Jr., speaking at the inaugural 2010 USJC Annual Conference*

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*During the 2020 Bilateral Boardroom, Governor of Tokyo Yuriko Koike sat down with Kathy Matsui, then-Vice Chair and Chief Japan Strategist at Goldman Sachs Japan and Chair of the USJC (Japan) Board of Councilors. She discussed Tokyo's response to the coronavirus pandemic, and the need to commit resources in order to enhance testing and treatment capabilities for citizens of Tokyo. She also highlighted Japan's need for accelerating its digital transformation and ongoing efforts to increase remote connectivity among corporate workers.*

*In 2020, USJC hosted an exclusive conversation with former U.S. Senator Chris Dodd, looking ahead to the November elections. Senator Dodd, who served 30 years in the Senate and was a part of Joe Biden's Vice Presidential Selection Committee, shared his insights into the future of the U.S.-Japan alliance, the increased polarization and partisanship in Congress, and the key goals of a possible Biden administration. Senator Dodd also emphasized the importance of a rejuvenated U.S. presence in world affairs and a focus on the strengthening of existing alliances, especially with Japan.*

