

Sponsorship Opportunities and Benefits

WHO WE ARE

The U.S.-Japan Council develops and connects diverse leaders to create a stronger U.S.-Japan relationship. Founded by Japanese Americans, the Council brings together leaders of the United States and Japan across backgrounds, sectors and generations to partner for a better future for the Asia-Pacific region and beyond.

tomodachi.org

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More information at usjapancouncil.org.



THE VALUE WE CREATE



NETWORKS

We foster professional relationships, expand access to U.S. and Japanese government leaders, and enable collaboration across sectors.

OUR LEADERSHIP



OPPORTUNITIES

We nurture the next generation of leaders from the United States and Japan, and promote cross-border innovation and technology.



VISIBILITY

We create opportunities through our platform for increased sponsor visibility in the United States and in Japan.



SOCIAL GOOD

We are committed to creating positive bilateral social impact through our signature programs and events, and advancing ESG priorities, including climate change and sustainability.

Paul Yonamine Chair, U.S.-Japan Council Executive Chairman, Central Pacific Bank



Suzanne Basalla President & CEO, U.S.-Japan Council



WHY U.S.-JAPAN

The U.S.-Japan relationship continues to demonstrate its relevance and fundamental role in the Asia-Pacific region.

The partnership between the United States and Japan is a driving force behind economic growth, while the security alliance maintains peace and stability in the region.

Built on shared values such as innovation and resiliency, the contemporary U.S.-Japan relationship continues to evolve and develop new frontiers for collaboration.

THEMES WE EXPLORED IN 2021

U.S.-Japan Relations

- Energy, Climate, Sustainability
- Global Digital Transformation
- Cybersecurity
- · China & Geopolitics

Leadership Development

- Board Readiness
- Financial Wellness
- Japanese American Heritage
 Interviews

Social Impact

- Diversity, Equity & Inclusion
- AAPI Community
- Mental Wellness

RECENT SPEAKERS



Paul M. Nakasone General and Commander, U.S. Cyber Command and Director, National Security Agency



Toshiaki Higashihara Representative Executive Officer, Executive Chairman & CEO and Director, Hitachi, Ltd.



Erika L. Moritsugu Deputy Assistant to the President, Asian American and Pacific Islander Senior Liaison



John F. Kerry U.S. Special Presidential Envoy for Climate



Larry D. Fink Chairman and CEO, BlackRock Inc.



Melanie Nakagawa Special Assistant to the President, Senior Director for Climate and Energy, U.S. National Security Council



Kathy Matsui General Partner, MPower Partners



Shinjiro Koizumi Minister of the Environment (Sept. 2019 - Oct. 2021)

2021-2022 SPONSORS INCLUDE



A full list of our sponsors to date can be found on our website.

2022 SPONSORSHIP BENEFITS

	Platinum \$100,000		Signature \$25,000	Premier \$10,000	Gold \$5,000
Dedicated webinar/ speaking opportunity	•				
Curated business support/ access to top leaders		٠			
Verbal recognition at beginning and/or end of events	•	•			
Government briefings	•	•			
Logo on slide at start and/or end of events		٠			
Recognition on USJC website and Annual Report		•	•	•	

For more information, please contact: development@usjapancouncil.org