

WHO WE ARE

The U.S.-Japan Council develops and connects diverse leaders to create a stronger U.S.-Japan relationship. Founded by Japanese Americans, the Council brings together leaders of the United States and Japan across backgrounds, sectors and generations to partner for a better future for the Asia-Pacific region and beyond.

More information at usjapancouncil.org.



tomodachi.org



svjp.org

WHY U.S.-JAPAN

The U.S.-Japan relationship continues to demonstrate its relevance and fundamental role in the Asia-Pacific region. The partnership between the United States and Japan is a driving force behind economic growth, while the security alliance maintains peace and stability in the region.

Built on shared values such as innovation and resiliency, the contemporary U.S.-Japan relationship continues to evolve and develop new frontiers for collaboration.



THE VALUE WE CREATE



NETWORKS

We foster professional relationships, expand access to U.S. and Japanese government leaders, and enable collaboration across sectors.



TALENT

We nurture the next generation of leaders from the United States and Japan, and develop bicultural Japanese American talent.



VISIBILITY

We create opportunities through our platform for increased sponsor visibility in the United States and in Japan.



SOCIAL GOOD

We create positive bilateral social impact through our programs, and advance ESG priorities, including climate change and sustainability.

OUR LEADERSHIP



Paul Yonamine
Chair,
U.S.-Japan Council
Executive Chairman,
Central Pacific Bank



Suzanne Basalla
President & CEO,
U.S. Japan Council

THEMES WE EXPLORED IN 2021

U.S.-Japan Relations

- Energy, Climate, Sustainability
- Global Digital Transformation
- Cybersecurity
- China & Geopolitics

Leadership Development

- Board Readiness
- Financial Wellness
- Japanese American Heritage Interviews

Social Impact

- Diversity, Equity & Inclusion
- AAPI Community
- Mental Wellness

RECENT SPEAKERS



Paul M. Nakasone
General and Commander, U.S. Cyber Command and Director, National Security Agency



Erika L. Moritsugu
Deputy Assistant to the President, Asian American and Pacific Islander Senior Liaison



Larry D. Fink
Chairman and CEO, BlackRock Inc.



Kathy Matsui
General Partner, MPower Partners



Toshiaki Higashihara
Representative Executive Officer, Executive Chairman & CEO and Director, Hitachi, Ltd.



John F. Kerry
U.S. Special Presidential Envoy for Climate



Melanie Nakagawa
Special Assistant to the President, Senior Director for Climate and Energy, U.S. National Security Council



Shinjiro Koizumi
Minister of the Environment (Sept. 2019 - Oct. 2021)

2022 SPONSORSHIP BENEFITS

	Platinum \$100,000	Title \$50,000	Signature \$25,000	Premier \$10,000	Gold \$5,000
Dedicated webinar / speaking opportunity	●				
Curated business support / access to top leaders	●	●			
Verbal recognition at events	●	●			
Government briefings	●	●	●		
Logo on slide at the start and /or end of events	●	●	●	●	
Recognition on USJC website & Annual Report	●	●	●	●	●
Complimentary Annual Conference registrations*	6	4	2	1	1
Invitations to the Sponsors Dinner	4	3	2	1	



*This portion may not be tax-deductible. Please consult your tax advisor
For more information, please contact development@usjapanCouncil.org