Sponsorship Opportunities and Benefits

**WHO WE ARE**

The U.S.-Japan Council develops and connects diverse leaders to create a stronger U.S.-Japan relationship. Founded by Japanese Americans, the Council brings together leaders of the United States and Japan across backgrounds, sectors and generations to partner for a better future for the Asia-Pacific region and beyond.

More information at usjapancouncil.org.

**WHY U.S.-JAPAN**

The U.S.-Japan relationship continues to demonstrate its relevance and fundamental role in the Asia-Pacific region. The partnership between the United States and Japan is a driving force behind economic growth, while the security alliance maintains peace and stability in the region. Built on shared values such as innovation and resiliency, the contemporary U.S.-Japan relationship continues to evolve and develop new frontiers for collaboration.

**THE VALUE WE CREATE**

**NETWORKS**

We foster professional relationships, expand access to U.S. and Japanese government leaders, and enable collaboration across sectors.

**TALENT**

We nurture the next generation of leaders from the United States and Japan, and develop bicultural Japanese American talent.

**VISIBILITY**

We create opportunities that boost visibility for members and sponsors in the United States and in Japan.

**SOCIAL GOOD**

We create positive bilateral social impact through our programs and advance ESG priorities, including climate change and sustainability.

**OUR LEADERSHIP**

Kathy Matsui  
Board Chair  
Co-Founder  
MPower Partners

Susan Morita  
Board Chair  
Retired Partner  
Arnold & Porter

Suzanne Basalla  
President & CEO  
U.S. Japan Council
**THEMES WE EXPLORSED IN 2022**

**U.S.-Japan Relations**
- Energy, Climate, Sustainability
- Global Digital Transformation
- Cybersecurity
- China & Geopolitics

**Leadership Development**
- Financial Wellness
- Exploring Mixed Identity & Culture
- Women Empowerment and Support in the Workplace

**Social Impact**
- Diversity, Equity & Inclusion
- AAPI Community
- Mental Wellness

**RECENT SPEAKERS**

- **Mark Takano**
  U.S. House of Representatives
  D-CA 41st District

- **Jun Sawada**
  President & CEO
  NTT Corporation

- **Yuriko Koike**
  Governor of Tokyo

- **Hironori Kamezawa**
  President & CEO
  Mitsubishi UFJ Financial Group

- **Katrina Lake**
  Founder & interim CEO
  Stitch Fix

- **Sylvester Turner**
  Mayor of Houston

- **Jill Blickstein**
  Vice President, Sustainability
  American Airlines

- **Susan D. Pointer**
  Vice President, Int’l Public Policy & Government Affairs
  Amazon

**2023 SPONSORSHIP BENEFITS**

<table>
<thead>
<tr>
<th>Platinum</th>
<th>Title</th>
<th>Signature</th>
<th>Premier</th>
<th>Gold</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100,000</td>
<td>$50,000</td>
<td>$25,000</td>
<td>$10,000</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

- Speaking opportunity at a major event
- Curated business support/access to top leaders
- Verbal recognition at events
- Government briefings
- Logo on slide at events
- Recognition on USJC website & Annual Report
- Complimentary Annual Conference registrations*
- Invitations to the Sponsors Dinner*

| *This portion may not be tax-deductible. Please consult your tax advisor.
For more information, please contact development@usjapancouncil.org |