

IS-JAPAN Sponsorship Opportunities and Benefits

WHO WE ARE

The U.S.-Japan Council develops and connects diverse leaders to create a stronger U.S.-Japan relationship. Founded by Japanese Americans, the Council brings together leaders of the United States and Japan across backgrounds, sectors and generations to partner for a better future for the Asia-Pacific region and beyond.

More information at usjapancouncil.org.



tomodachi.org



svjp.org

WHY U.S.-JAPAN

The U.S.-Japan relationship continues to demonstrate its relevance and fundamental role in the Asia-Pacific region. The partnership between the United States and Japan is a driving force behind economic growth, while the security alliance maintains peace and stability in the region.

Built on shared values such as innovation and resiliency, the contemporary U.S.-Japan relationship continues to evolve and develop new frontiers for collaboration.





THE VALUE WE CREATE



NETWORKS

We foster professional relationships, expand access to U.S. and Japanese government leaders, and enable collaboration across sectors.



TALENT

We nurture the next generation of leaders from the United States and Japan, and develop bicultural Japanese American talent.



VISIBILITY

We create opportunities that boost visibility for members and sponsors in the United States and in Japan.



SOCIAL GOOD

We create positive bilateral social impact through our programs and advance ESG priorities, including climate change and sustainability.

OUR LEADERSHIP



Kathy MatsuiBoard Chair
Co-Founder
MPower Partners



Susan Morita Board Chair Retired Partner Arnold & Porter



Suzanne Basalla President & CEO U.S. Japan Council

THEMES WE EXPLORED IN 2022

U.S.-Japan Relations

- Energy, Climate, Sustainability
- Global Digital Transformation
- Cybersecurity
- China & Geopolitics

Leadership Development

- Financial Wellness
- Exploring Mixed Identity & Culture
- Women Empowerment and Support in the Workplace

Social Impact

- Diversity, Equity & Inclusion
- AAPI Community
- Mental Wellness

RECENT SPEAKERS



Mark Takano U.S. House of Representative D-CA 41st District



Yuriko Koike Governor of Tokyo



Hironori Kamezawa President & CEO Mitsubishi UFJ Financial Group



Jill BlicksteinVice President, Sustainability
American Airlines



Jun Sawada President & CEO NTT Corporation



Katrina Lake Founder & interim CEO Stitch Fix



Sylvester Turner Mayor of Houston



Susan D. Pointer Vice President, Int'l Public Policy & Government Affairs Amazon

2023 SPONSORSHIP BENEFITS

	Platinum	Title	Signature	Premier	Gold
	\$100,000	\$50,000	\$25,000	\$10,000	\$5,000
Speaking opportunity at a major event					
Curated business support/ access to top leaders	•	•			
Verbal recognition at events		•			
Government briefings		•	•		
Logo on slide at events			•	•	
Recognition on USJC website & Annual Report		•	•	•	•
Complimentary Annual Conference registrations*	6	4	2	1	1
Invitations to the Sponsors Dinner*	4	3	2	1	1

^{*}This portion may not be tax-deductible. Please consult your tax advisor For more information, please contact development@usjapancouncil.org

