

Sponsorship Opportunities and Benefits

develop new frontiers for collaboration.

The partnership between the United States and Japan is a

driving force behind economic growth, while the security

alliance maintains peace and stability in the Asia-Pacific region.

Built on shared values such as innovation and resiliency, the

contemporary U.S.-Japan relationship continues to evolve and

WHY U.S.-JAPAN

WHO WE ARE

The U.S.-Japan Council develops and connects diverse leaders to create a stronger U.S.-Japan relationship. Founded by Japanese Americans, the Council brings together leaders of the United States and Japan across backgrounds, sectors and generations to partner for a better future for the Asia-Pacific region and beyond.

More information at usjapancouncil.org.







THE VALUE WE CREATE



NETWORKS

We foster professional relationships, expand access to U.S. and Japanese government leaders, and enable collaboration across sectors.

TALENT

We nurture the next generation of leaders from the United States and Japan and develop bicultural Japanese American talent.



VISIBILITY

We create opportunities that boost visibility for members and sponsors in the United States and in Japan.



SOCIAL GOOD

We create positive bilateral social impact through our programs and events on climate change/sustainability and diversity and inclusion.

OUR LEADERSHIP



Kathy Matsui Board Chair Co-Founder **MPower Partners**



Susan Morita Board Chair **Retired Partner** Arnold & Porter



Suzanne Basalla President & CEO **U.S.-Japan Council**



tomodachi.org

THEMES WE EXPLORED IN 2023

U.S.-Japan Relations

- Energy, Climate, Sustainability
- Global Digital Transformation
- China & Geopolitics
- Sports Diplomacy

RECENT SPEAKERS



John Podesta Sr. Advisor to the President for Clean Governor of Tokyo Energy Innovation & Implementation, The White House



Takayuki Morita President and CEO **NEC** Corporation



Katrina Lake

Stitch Fix

Founder & interim CEO



Social Impact

Mental Wellness

• Diversity, Equity & Inclusion

• Cross Cultural Womenomics

Bruce Harrell Mayor of Seattle



Hironori Kamezawa President & CEO Mitsubishi UFJ Financial Group



Jill Tokuda U.S. House of Representatives, State of Hawaii



Susan D. Pointer Vice President, Int'l Public Policy & Government Affairs Amazon

2024 SPONSORSHIP BENEFITS

	Platinum \$100,000	Title \$50,000	Signature \$25,000	Premier \$10,000	Gold \$5,000
Speaking opportunity at a major event	•				
Curated business support/ access to top leaders	•				
Verbal recognition at events		•			
Government briefings	•	•	•		
Logo on slide at events			٠	٠	
Recognition on USJC website & Annual Report	•	•	•	•	•
Complimentary Annual Conference registrations	6	4	2	1	1
Invitations to the Sponsors Dinner	4	3	2	1	1



Your donation to the U.S.-Japan Council or the U.S.-Japan Council (Japan) may be tax deductible. Please consult your tax advisor. To view all sponsors, please scan the QR code.



For more information, please contact development@usjapancouncil.org



Leadership Development

• Creating Culture of Giving

in the Workplace

• Exploring Mixed Identity & Culture

• Women Empowerment and Support

Yuriko Koike