

# JS-JAPAN Sponsorship Opportunities and Benefits

develop new frontiers for collaboration.

WHY U.S.-JAPAN

#### WHO WE ARE

The U.S.-Japan Council (USJC) cultivates and leaders at every level who are connects committed to strengthening the U.S.-Japan global partnership. Founded by Japanese Americans, the Council delivers transformative leadership initiatives, innovative exchange programs, and impactful in-person and virtual events to address pressing bilateral issues.





Learn more at usjapancouncil.org.



# THE VALUE WE CREATE



#### **NETWORKS**

We foster professional relationships, expand access to U.S. and Japanese government leaders, and enable collaboration across sectors.

#### **OUR LEADERSHIP**



TALENT

We nurture the next generation of leaders from the United States and Japan and develop bicultural Japanese American talent.



VISIBILITY

We create opportunities that boost visibility for members and sponsors in the United States and in Japan.



#### SOCIAL GOOD

We create positive bilateral social impact through our programs and events on climate change/sustainability and diversity.



Sachi Hamai Board Chair, **Retired Chief Executive Officer** Los Angeles County



Mark Okada Board Vice Chair, **Co-Founder & Chief Executive Officer** Sycamore Tree Capital Partners L.P.



**Audrey Yamamoto** President & CEO **U.S.-Japan Council** 



The partnership between the United States and Japan is a

driving force behind economic growth, while the security

alliance maintains peace and stability in the Asia-Pacific region.

Built on shared values such as innovation and resiliency, the

contemporary U.S.-Japan relationship continues to evolve and

### THEMES WE EXPLORED

#### **U.S.-Japan Relations**

- Energy, Climate, Sustainability
- Global Digital Transformation
- China & Geopolitics
- Sports Diplomacy

# RECENT SPEAKERS



John Podesta Sr. Advisor to the President for Clean Energy Innovation & Implementation, The White House



Takeshi Niinami Representative Director, President & CEO, Suntory Holdings Limited

# Leadership Development

- Exploring Mixed Identity & Culture
- Women Empowerment and Support
- in the Workplace
- Creating Culture of Giving

# **Social Impact**

- Diversity
- Cross Cultural Womenomics
- Mental Wellness



Yuriko Koike Governor of Tokyo



Katrina Lake Founder & Chairman Stitch Fix



**Bruce Harrell** Mayor of Seattle

Jun Sawada

Executive Chairman,

NTT CORPORATION



Jill Tokuda U.S. House of Representatives, State of Hawaii



Susan D. Pointer Vice President, Int'l Public Policy & Government Affairs Amazon

# **2025 SPONSORSHIP BENEFITS**

<b>2025 SPONSORSHIP BENEFITS</b>	\$250K	\$100K	\$50K	\$25K	\$10K	\$5K
INVITATIONS	Diamond	Platinum	Sapphire	Gold	Silver	Bronze
Opportunity to be showcased as a host and speaker for a TOMODACHI gathering	•					
Opportunity to sponsor a booth, a panel & 2 tickets to the Next Generation Summit						
Invitation to attend the Next Generation Summit reception (space limited)						
Invitation to Roundtable Discussions						
Invitation to quarterly Government Briefings						
Invitation to Day on the Hill reception	•	•	•		•	•
Complimentary Annual Conference registrations	6	5	4	3	2	1
Invitations to the Annual VIP/Sponsors Dinner	5	4	3	2	1	0
RECOGNITION	Diamond	Platinum	Sapphire	Gold	Silver	Bronze
Verbal recognition at signature events, including Annual Conference	٠					
Logo on USJC website and slides at signature events, including Annual Conference		٠		٠		
Recognition across all USJC platforms (Annual Report, website, Annual Conference, social media channels)	•	•	•	•	•	•



Your donation to the U.S.-Japan Council or the U.S.-Japan Council (Japan) may be tax deductible. Please consult your tax advisor. To view all sponsors, please scan the QR code.



# For more information, please contact development@usjapancouncil.org