

Mr. Hirohisa Fujiwara



Hirohisa Fujiwara is a distinguished corporate leader known for his extensive contributions to the growth and development of various enterprises within the Tokyu Corporation and beyond. Born on November 6th, 1960, Mr. Fujiwara embarked on his journey of excellence early in his career, guided by a strong educational foundation and a commitment to continuous learning.

Mr. Fujiwara began his academic pursuits at Tokyo University of Foreign Studies, specializing in Thai languages within the Faculty of Foreign Languages. Armed with linguistic expertise and a global perspective, he ventured into the corporate world, joining Tokyu Corporation in April 1983.

Over the decades, Mr. Fujiwara's career trajectory within Tokyu Corporation has been marked by a series of significant roles and responsibilities. His tenure saw him assume positions of increasing authority and leadership, reflecting his exceptional strategic acumen and dedication to organizational success.

Notably, from 1987 to 1994, Mr. Fujiwara worked in San Diego, North America, contributing to Tokyu Corporation's global expansion efforts. His experience in international markets laid the groundwork for his subsequent achievements.

In recent years, Mr. Fujiwara has held several key directorial roles within Tokyu Corporation and its affiliated companies. In his role as Director and Senior Managing Executive Officer, he plays a pivotal role in shaping the corporate strategy for Tokyu Corporation and driving sustainable growth.

Furthermore, his accomplishments include the successful launch of international business operations in Vietnam and Thailand from 2012 to 2014, expanding Tokyu Corporation's

presence in Southeast Asia.

A key achievement for Mr. Fujiwara in 2016 was attracting Google to Shibuya Stream, a compound owned by the group in the Shibuya Area, a testament to his prowess in capital market procurement and strategic partnerships.

He has been serving as the Overseas Business Manager and CFO for Tokyu Corporation since the previous year, demonstrating his commitment to driving global expansion and financial stewardship.

Beyond his commitments to Tokyu Corporation, Mr. Fujiwara's influence extends to external entities, exemplified by his role as an Independent Director of Gurunavi, Inc. His expertise in finance and accounting, honed through years of experience, has positioned him as a trusted advisor in diverse business environments.

Throughout his career, Mr. Fujiwara has demonstrated an exceptional combination of leadership, vision, and integrity, earning him respect and admiration within the corporate community. His contributions to the realms of business strategy, finance, and international operations have left an indelible mark on the organizations he has served.

With his relentless pursuit of excellence, Hirohisa Fujiwara continues to set new standards of achievement in the corporate world.