

WHO WE ARE

The U.S.-Japan Council (USJC) cultivates and connects leaders at every level who are committed to strengthening the U.S.-Japan global partnership. Founded by Japanese Americans, the Council delivers transformative leadership initiatives, innovative exchange programs, and impactful in-person and virtual events to address pressing bilateral issues.

Learn more at usjapancouncil.org.



WHY U.S.-JAPAN

The partnership between the United States and Japan is a driving force behind economic growth, while the security alliance maintains peace and stability in the Asia-Pacific region.

Built on shared values such as innovation and resiliency, the contemporary U.S.-Japan relationship continues to evolve and develop new frontiers for collaboration.



WHAT WE OFFER



JAPAN GOVERNMENT CONNECTIONS

Gain access to vital connections within the Japanese government. This is particularly valuable for SMEs and startups looking to navigate regulatory environments and establish a foothold in Japan.



POWERFUL NETWORK CONNECTIONS

Tap USJC's multisectoral and multigenerational networks to expand your business operations in Japan.



ELEVATED VISIBILITY

Visibility for your brand in Japan, enhancing your company's reputation and presence.



COMMITMENT TO SOCIAL GOOD

Enhance your brand's reputation through our trusted platform and brand, enabling you to contribute to meaningful causes that resonate with American and Japanese communities.



ADDRESSING KEY BILATERAL ISSUES

As the United States is Japan's closest ally and a key **security** partner, your involvement with USJC helps fortify the **defense** relationship that underpins **trade** and people-to-people exchanges.

OUR LEADERSHIP



SACHI HAMAI
Board Chair,
Retired CEO
Los Angeles County



MARK OKADA
Board Vice Chair,
Co-Founder & CEO
Sycamore Tree Capital Partners L.P.



AUDREY YAMAMOTO
President & CEO
U.S.-Japan Council



Driving our impact will be USJC's **U.S.-Japan Leadership Institute** that builds a leadership pipeline of global leaders and addresses the most pressing bilateral issues of our time.

BUILDING A LEADERSHIP PIPELINE

TOMODACHI GENERATION

- TOMODACHI Initiative
- Watanabe Scholars
- Mineta Ambassadors Program

- Emerging Leaders Program
- Advanced Leaders Collective
- Japanese American Leadership Delegation

ADDRESSING KEY BILATERAL ISSUES

- Women's Leadership Initiative
- Climate & Sustainability Leadership Initiative
- Government Relations Initiative
 - Signature Convenings
 - Annual Conference
 - Regional Events
 - Economic Summits

RECENT SPEAKERS



ADRIAN SMITH
U.S. House of Representatives, Chair of U.S.-Japan Congressional Caucus



YURIKO KOIKE
Governor of Tokyo



BRUCE HARRELL
Mayor of Seattle



JOHN PODESTA
Sr. Advisor to the President for Clean Energy Innovation & Implementation, The White House



LARRY FINK
Chairman and Chief Executive Officer BlackRock



KATRINA LAKE
Founder & Chairperson Stitch Fix



JUN SAWADA
Executive Chairman, NTT CORPORATION



KATHERINE TAI
Former U.S. Trade Representative

2026 SPONSORSHIP BENEFITS

	\$250K	\$100K	\$50K	\$25K	\$10K	\$5K
	DIAMOND	PLATINUM	SAPPHIRE	GOLD	SILVER	BRONZE
INVITATIONS						
Invitation to the U40 Summit reception in Los Angeles (6/13)	●					
Invitation to speak at the Annual Conference VIP & Sponsors Dinner (10/14)	●					
Invitation to the Young Professional Leadership Delegation reception in Tokyo (10/13)	●	●				
Invitation to National Assoc. of Counties Briefing (Feb date TBD)	●	●				
Invitation to Government Briefings	●	●	●	●		
Day on the Hill - Private sessions with policy makers	●	●	●	●		
Invitation to Day on the Hill Sushi & Sake reception	●	●	●	●	●	●
Complimentary registration for Annual Conference* (10/14-15)	6	5	4	3	2	1
Invitations to the Annual VIP/Sponsors Dinner* (10/14)	5	4	3	2	1	0
RECOGNITION						
Verbal recognition at signature events, including Annual Conference	●	●				
Logo on website and slides at key events, including Annual Conference	●	●	●	●	●	
Recognition across all USJC platforms (Annual Report, website, Annual Conference, social media channels)	●	●	●	●	●	●
COMPLIMENTARY USJC MEMBERSHIP						
Access to 1,200+ member network, affinity groups and more	6	5	4	3	2	1

*A portion of these benefits may not be tax-deductible in the United States. Please consult your tax advisor.
**NACo = National Association of Counties



MORE INFORMATION

Your donation to the U.S.-Japan Council or the U.S.-Japan Council (Japan) may be tax deductible. Please consult your tax advisor.

For more information, please contact development@usjapancouncil.org

ALL SPONSORS

To view all sponsors, please scan the QR code.

